

OCTOBER 15, 1945 CENTS
BY SUBSCRIPTION: TWO YEARS \$8.50



FREEL If you would like a full-color reproduction of this painting, without advertising, write COMMUNITY, Department O, Oncida, New York

And you a
College man!"

UNCLE TED: So what, whippersnapper? Didn't I brush my teeth? Didn't I use Ipana? Didn't I?

NED: Yes, but—you brushed your teeth without massaging your gums!

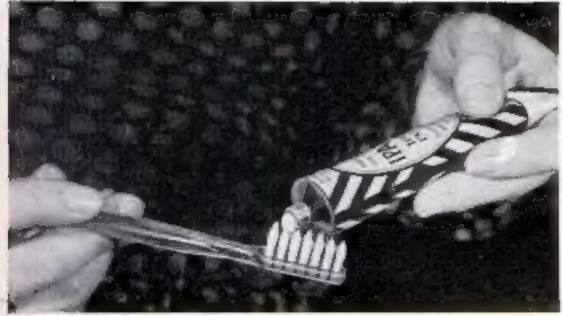
TED: Gums? Gums? And what, pray, have gums to do with the case?

NED: Okay, Unk, you asked for it. Even us third graders are taught that today's soft foods don't give gums the exercise they need to keep firm and healthy. And sound teeth call for healthy gums.

'TED: So...massage gums for my teeth's sake, hmm? Well, that makes sense. Now, maybe you can tell me what to do for this "pink" on my tooth brush.

NED: That, Uncle Ted, I didn't have to learn in school. "Pink tooth brush" is a sign to see your dentist ... right away!

Juard against Fink Tooth Brush"
WITH IPANA AND MASSAGE



Product of Bristol-Myers

AMERICA'S TEACHERS appreciate the importance of gum massage in care of the teeth. That's why massage is being taught in literally thousands of schoolrooms throughout the land today.

Not only that! A national survey shows that 7 out of 10 dentists recommend regular massage to help strengthen flabby gums and thus protect your teeth.

When you see a tinge of "pink" on your tooth

brush, remember that it's a warning signal from your gums to see your dentist. As so many do, he may suggest "the helpful stimulation of Ipana and massage."

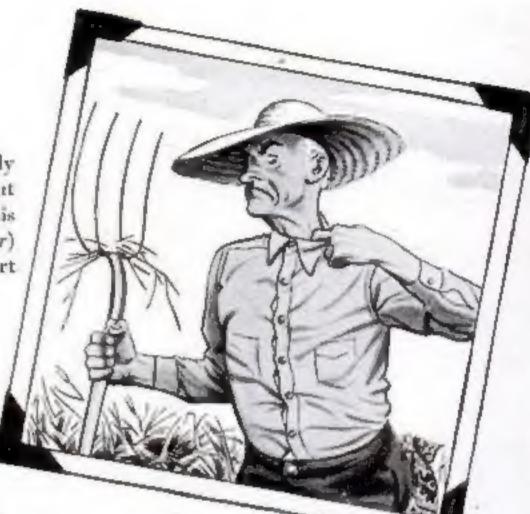
For Ipana Tooth Paste, with massage, is specially designed to protect the health of the gums ... by speeding up circulation in lazy tissues. So it's not surprising that a nationwide survey shows that over twice as many dentists use Ipana for their own teeth as any other dentifrice!

This One

"Spent my Vacation down on the farm" (and look what I brought back)



"This is the boss-Farmer Lent! He certainly knew his having, even if he didn't know about shirts. Every toss of the fork, he'd jerk at his shirt collar! Sooner or later (we hope it's sooner) he'll learn that a 'Sanforized' label on a shirt means less than 1% fabric shrinkage!"





"Here's sister Helen. She picked tomatoes, because she didn't dare do anything more active in that shrunk-up slack suit! Pity, too. The suit was pretty enough when new, but one washing finished it. I wised her up, though. 'An outfit with a 'Sanforized' label,' I said, 'FITS FOREVER!"



"Here's the farmer's wife, though she didn't live in a dell! Smart as a whip she was, too-in all but one thing. So shrunk up and tight was her pretty cotton fabric dress that we feared an explosion when she passed the biscuits! Had it carried the 'Sanforized' label, it would still have BOTH fit and style."



"And here's yours truly-all dressed up to go to town on Saturday night! Sure I look strug -for that striped cotton print is years old! And because it's 'Sanforized' it will hold its good looks as long as it lasts. Wouldn't you think that everybody'd know about 'Sanforized' today? Huh?"



•SANFORIZED•

Fabric Shrinkage less than 1% by the Government's Standard Test

"Sunforized": Checked standard of the trude-mark owner. The "Sanforized" trade-mark is used by manufacturers on "Compression Pre-Shrunk" [abrics only when tests for residual shrinkage

are regularly checked, through the service of the owners of the trademark, to insure maintenance of its established standard by users of the Cluett, Peabody & Co., Inc.

To keep on looking smart

—it's got to keep on FITTING!

Look for the SANFORIZED Label



We've turned the corner

The peak of the Bell System's telephone shortage was in August. Then we had about 2,100,000 unfilled orders for service.

More orders are received every day, but now we are installing telephones faster than the new orders come in. We will get 700,000 telephones from July to December 31 this year, and 700,000 more in the first three months of 1946.

Western Electric, our manufacturing company, is setting up every machine it has that will make telephone equipment.

In the next 12 months we expect to install more telephones than there were in all of France and Belgium before the war.

Even that will not give service to every one who wants it in that time. There are places where we have complicated switchboards to install even places where we must build new buildings for the new switchboards.

But we are on our way to give service to all who want it—on our way to restore Bell System standards of service and raise them even higher. We are turning our facilities back to civilian service just as fast as we turned them to the instant needs of war.

BELL TELEPHONE SYSTEM





Far and away the best of the new synthetic tooth brush bristles, being marketed under various trade names, are those made by duPont.

"Prolon" is our trade name for the very finest grade of this duPont synthetic bristle.

PROLON - no finer bristle made

So, when you read or hear competitive tooth brush claims, ask yourself this: How can the same duPont bristle, in another brush under another name, last longer or clean better than under the name "Prolon" in a Pro-phy-lac-tic Tooth Brush? You know the answer . . . it can't!

Only PROLON has "round ends"

Pro-phy-lac-tic's big plus is that Prolon is the only synthetic bristle that is rounded at the ends.

It's a fact! Under a special patented

process, exclusive with Pro-phy-lac-tic, we smooth and round the end of each and every Prolon bristle in the Bonded Pro-phy-lac-tic Tooth Brush. See for yourself how much gentler these round ends are on tender gums!

And with PROLON these other "extras"

In addition to Round-End Prolon, the Bonded Pro-phy-lac-tic Tooth Brush gives you these three important "extras": 1. The famous Pro-phy-lac-tic end tuft, for ease in reaching hard-toget-at back teeth. 2. Scientific grouping of bristles to permit thorough cleansing of brush after using. 3. A written guarantee for six full months of use.

Next time, get the most for your money . . . get the Bonded Pro-phy-lac-tic Tooth Brush.

PRO-PHY-LAC-TIC BRUSH CO., Florence, Mass.



Same price . . . same package, marked with yellow band.

LETTERS TO THE EDITORS

PEARL HARBOR

LIFE and Editor John Chamberlain are to be congratulated on the splendid clarification attained in "Pearl Harbor" (LIFE Sept. 24) Such a forthright interpretation and complete analysis must become an important part of current history.

The article will not only awaken the public to the significance of the foreign policy but also establish constructive standards which are needed to lead the nation from the chaos of the old policy. It will, I am sure, receive the acclaim it deserves.

R. H. JOHNSON JR.

Yale University New Haven, Conn.

. . . President Truman's statement that the American people were at fault roused a great deal of indignation. We could not realize a danger that we did not know about and we did not know about it because the facts were deliberately withheld. The American citizen is not a child, to be told so much and no more. We firmly believe that no one elected to office has a right to censor information vital to the safety and well-being of each and every one of

V. R. DISHOP

Charles City, Iowa

. . . What of the charge that the American people were not kept fully informed of the critical relations between our government and that of Japan? ... Why were they not told the complete story at it unfolded-because they wouldn't have believed it if they had been shown! . . . If the President had told the people that the Japanese intended to fight us and that at any moment we might become immediately Involved in the world struggle, he would have been shouted down loudly and violently as a warmonger of the worst sort.... And what of the Japanese themselve? Such a public declaration of facts would hardly have been more soothing than the ten-point note which was actually sent by Mr. Hull, No-the fault lies not with a few individuals or

CONTINUED ON PAGE I

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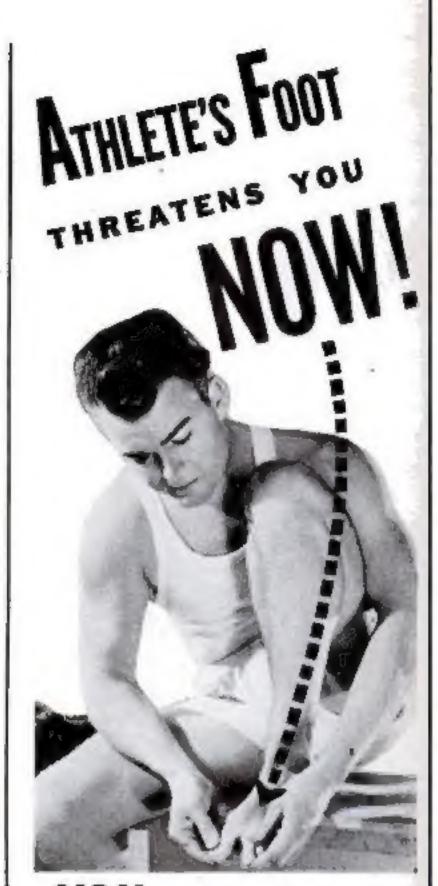
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October 15, 1945

Volume 19



ATHLETE'S FOOT or will get it

... surveys show that 7 out of 10 adults are infected annually. You can fight Athlete's Foot by using QUINSANA Powder on your feet and in shoes daily. Results below prove that Quinsana is a highly effective aid in preventing and relieving Athlete's Foot all year 'round.



Most chiropodists (foot specialists) recommend Quinsans powder for Athlete's Foot. All branches of the Armed Forces use Quinsana. Buy Quinsana now for daily use by entire family. See how much healthier your feet feel with pleasant, easy-to-use Quinsana powder care.



FULLY AUTOMATIC GEAR-SHIFTING !



Proved on the Battle Front, Proved on the Home Front

Improved for the 1946 Oldsmobile

Think of driving all day long without ever touching a clutch pedal or shifting a gear! Think of being able to start from a standstill, and acceletate right up to cruising speeds by merely stepping on the gas - without even taking your hand off the wheel, or using your left foot!

That's how you'll drive in the 1946 Oldsmobile with the New General Motors Hydra-Matic Drive, This modern "drive" does all gear-shifting automatically through all four forward speeds. It ends all need for clutch pushing; there isn't even a clutch pedal in the car. It gives you new freedom of action and new ease in

handling, as well as finer performance, and better gas mileage at cruising speeds.

The Hydra-Matic Drive principle was introduced by Oldsmobile before the war, and has been thoroughly owner-proved in billions of miles of driving. The New Hydra-Matic Drive is basically the same type of drive as was used in fast Army tanks. Its new smoothness and new rugged construction are the result of important wartime developments in connection with its military applications. This finer battle-proved drive is one of many reasons why people everywhere are saying, Look to Olds for all that's New!



A Fluid Coupling acts as a cushion of oil between the engine and the rear wheels, giving a smoother, more flexible flow of power. But a fluid coupling alone is only half the story. It takes a fluid coupling plus a fully automatic, fourspeed transmission to eliminate the clutch pedal entirely . . . to shift gears automatically in all forward speeds ... and to give you the improved safety, economy and performance you get with the New GM Hydra-Matic Drive.

OLDSMOBILE GENERAL MOTORS LOOK TO OLDS ... FOR ALL THAT'S NEW



"But, Elmer, how did you ever get yourself in such a pickle!" teased Elsie

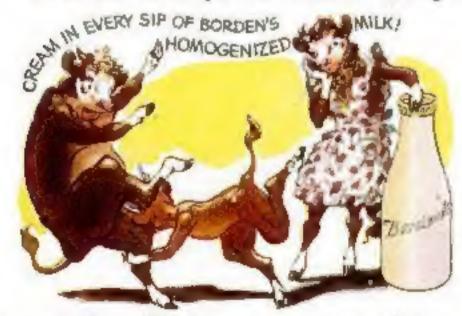
Aw, there you go again!" blustered Elmer, trying to bull himself out of the situation. "Here I am, teaching the kid some wrestling tricks so she can protect herself! And you have to put in your two cents' worth!"

"But, I think it's fine, dear!" laughed Elsie, the Borden Cow. "In fact, I'm teaching Beulah a few tricks myself."

"You are?" beamed Elmer, "Which ones?"

"One wonderful one," giggled Elsie, "is how to make a few cents buy a whole lot of nourishment. Not everyone realizes it. Elmer, but dairy products give you more nourishment for your money than most any other food."

"Well, bend me in a pretzel and call me Stranglert"



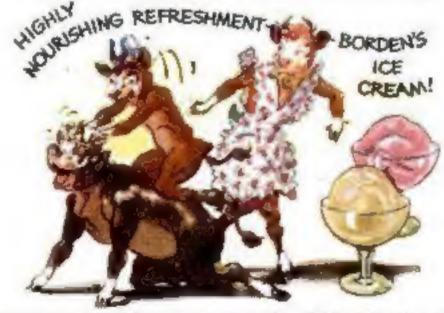
groaned Elmer, "Can't you ever get your mind out of the dairy?"

"My, yes," chirped Elsie. "Right now my mind is traveling to bright dining rooms all over the country, where folks are getting good, sound nourishment from

Borden's Homogenized Milk, with cream and Vitamin D in every sip! Lucky for those folks, the price of dairy products rose less during the war than the prices of most other foods."

"And I suppose," sneered Elmer, wriggling out of a half nelson, "you take the credit for holding down the cost of milk?"

"Oh, no, dear," denied Elsie. "Credit must go to



new economies like every-other-day deliveries. But the subsidies had a lot to do with it, too."

"Who are the Subsidies?" suspiciously demanded Elmer, "Relatives of yours?"

"Don't be an old silly!" answered Elsie. "A subsidy is money paid out by the government, so that farmers can have the extra money they need to meet their costs. Then, housewives don't have to pay more. You see, dear, all dairy products come in for subsidies."

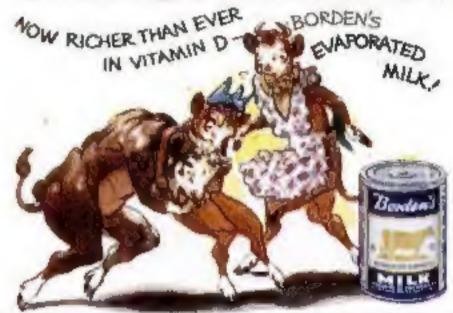
"Look, woman!" bellowed Elmer, "Throw in the towel! This is a wrestling lesson, not a lecture on economics. The kid and me ain't interested in subsidies."

"Everybody should be interested in subsidies," scolded Elsie, "especially when you consider that they run as high as 2¢ on a single bottle of milk! And if it hadn't been for subsidies, consumers would have had to pay their share of the higher costs, Just you put that in your pipe and smoke it!"

"Who in thunderation wants a smoke?" exploded Elmer. "If you want to treat us athletes right, tote out some of your Borden's Ice Cream and Milk Sherbet!"

"I'd love to, dear," said Elsie. "They're such wonderfully nourishing treats. Grand food any time."

"On and on she goes," moaned Elmer, "and when



she'll stop nobody knows. You'd think this was all news to us."

"If it's news you're after," piped Elsie, "here's good news for America's babies: Borden's Evaporated Milk is now richer than ever in Vitamin D - 400 units per reconstituted quart!...I tell you, Elmer, you get more nourishment for the money you spend on dairy products than-"

"Help, Beulah, HELP!" shouted Elmer, "Get a



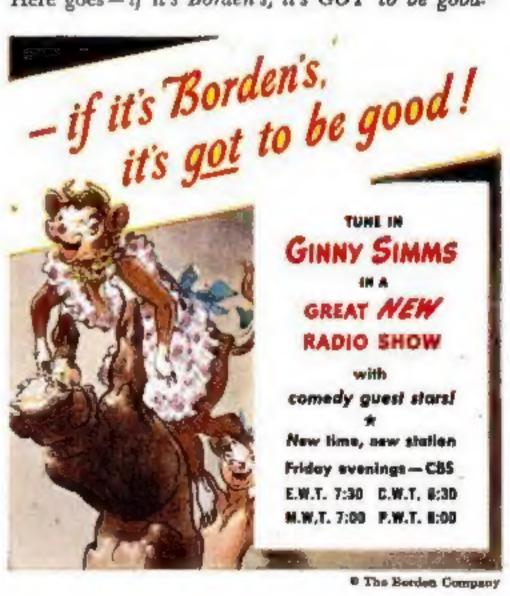
headlock on me! Stop up my ears! One more peep about nourishment and I'll go mad!"

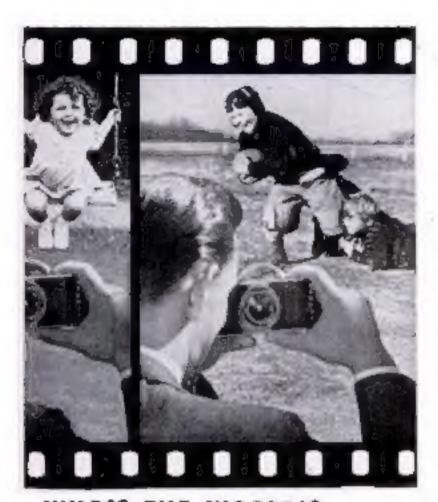
"Wonderful!" exclaimed Elsie. "All men go mat' about Borden's Fine Cheeses-especially Liederkranz."

"Liederkranz? Did you say Liederkranz?" brighened Elmer, pricking up his ears. "You mean the golden-crusted cheese with the soft, creamy center that's so swell you cat it, erust and all?"

"Why, Elmer," praised Elsie, "you took the words right out of my mouth!"

"I did?" expanded Elmer, "Then let me take just eight more of 'em and end this nourishing discussion. Here goes - if it's Borden's, it's GOT to be good!"





WHO'S THE WORLD'S

News Photographer?



Why, it's YOU...You're tops on the greatest news flashes of all—the Johnnyon-the-spot action shots of your family and friends that become bigger news as years roll on. Ideal camera for your beat is Mercury II-so easy to handle it makes even lightning-speed, clear-as-life color shots a cinch!



1/1000TH-SECOND-SHUTTER, SUPER-PRECISION

MERCURY II UNIVERBAL ESPECIALLY DESIGNED FOR COLOR!

 Color shots sharp in both background and foreground, at a fraction of usual cost-with a fraction of usual guesswork -thanks to Universal's war work in precision optics. Uses standard 35mm. color or black-and-white film cartridges.

READY NOW-ASK YOUR DEALER!



NEW YORK . CHICAGO . HOLLYWOOD

Watch UNIVERSAL for important developments in chata and home movie equipment, born of our research to precision optics for war.

LETTERS TO THE EDITORS CONTINUED

with one party, but with all of us, the American people as a whole. We must rever think a min, as we did then, that we can keep ourselves in the least removed from the rest of the world. . . .

RT 3/C G. ROBERT LEOPOLD

FPO

New York, N. Y.

Sirs:

John Chamberiain says we common folks should raise right up and grab ahold of our foreign policy and guide it. That's pretty good! We common folks can't even find out what our foreign policy has been-much less what it is or may become! It's like trying to hold a handful of fog!

W. BLAKE HENDERSON Lewiston, Ill.

Sirs;

. . . I have talked with hundreds of bitter and distillusioned wounded men in Birmingham Hospital out here, While there were many who like to expound their antipathy toward brass bats, there was not one who believes that President Roosevelt or any of the high command would withhold any information from their subordinates that might cave the life of a single serviceman.

> LIEUT. COMMANDER RICHARD SCHAYER

North Hollywood, Calif.

Sire:

The article is pure bunk and is so obviously Republican propagands that it is childish. . . .

R. H. HOWELL

El Paso, Texas

Sira:

All of it would lead to one conclusion-a whitewash of the Roosevelt administration. . . .

KIM HART

Comp Crowder, Mo.

Sim:

. . . John Chamberlain's article "Pearl Harbor" should go into every future history book. . . .

Get that guy Chamberlain to write U. S. history books and even I will be only too glad to take his type of history course.

D. H. HICKLER

Fort Sill, Okla.

. . . The "Pearl Harbor" article is excellent save for one or two points. Please ask Mr. Chamberlain how he knows what history will certainly approve. I have been trying to find answers to that question for years-in vala.

CHARLES A. BEARD

New Milford, Conn.

MISS AMERICA

Sirs:

In selecting Bess Myerson as "Miss America 1945," evidently influence counts more than beauty (LIFE, Sept. 24). Atlantic City should be informed that all-American G is are better judges of feminine pulchritude. . . .

DEAN WILDE

Valdosta, Ga.

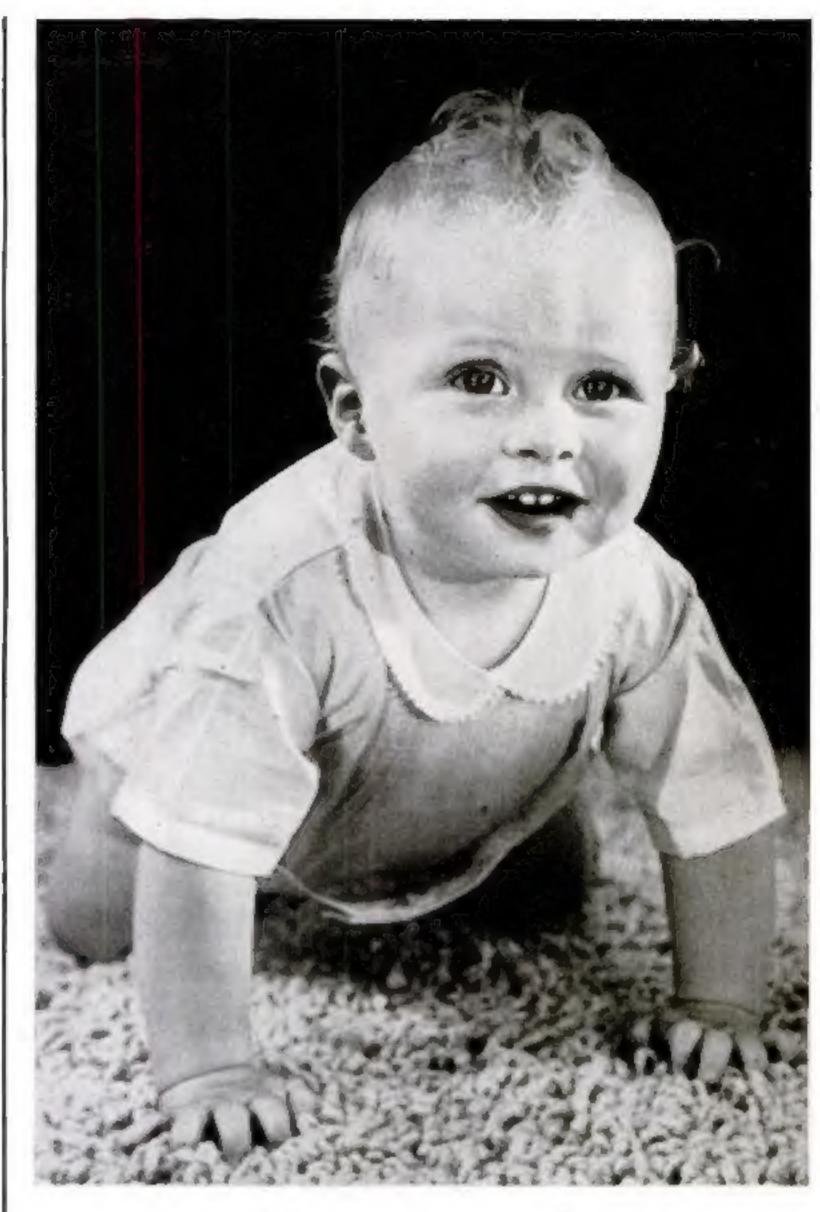
Sire:

. . . Bess Myerson was elected twice by the soldiers stationed at the England General Hospital and In Atlantic City as their choice for Miss America.

I was present at all the pageant proceedings and there was little doubt in anyone's mind as to whom the title belonged. She stood out among the other beauties as the most beautiful, poised and talented. . . .

ANNE WILCOX

Atlantic City, N. J.



Did you ever see a sheet creeping:

WIELL, Mrs. Arthur C. Trautwein did, W and a mighty cute sight it was, too!

Because in that sheet was the liveliest youngster in Buffalo, New York,

Here's the story:

Many years ago, Mrs. Trautwein's mother gave her six Pequot sheets, embroidered with her initials, to use in her own room. When she married, she took the Pequots to her new home. Together with six more, received later as a wedding gift, these sheets have been in continuous use all these years.

And such use! Writes Mrs. Trautwein:

"We had no washing machine at first. Those Pequots were scrubbed on a washboard, and boiled on our wood stove."

Eventually those first Pequots were thinnish in the center. But they were still too good to discard, so here's what clever Mrs. Trantwein did:

"I whipped up a few dainty aprons for myself...and some creeper suits

for my friend's baby. He sure looks cute in them! ... My wedding Fequots, now seven years old, are still like new. Yes, I'm very pleased with my Pequots!"

If you can't get Pequots when you really need them, it is because the needs of the Government have been so great. But we are doing our best to supply some for retail stores, too, So keep asking for Pequots! Pequot Mills, Salem, Massachusetts.

PEQUOT SHEETS

SO GOOD- PEDUOT

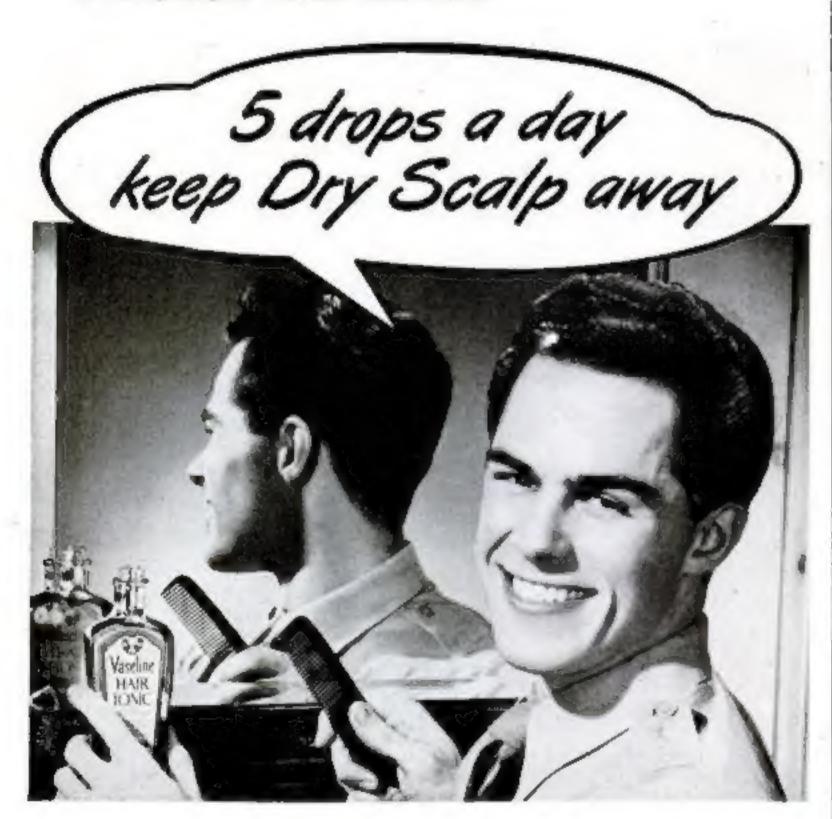


so long-

BUY MORE WAR BONDS

oh-oh, Dry Scalp!

WARNING SIGNS appear when nature fails to supply enough essential natural scalp oils. Your hair loses its lustre, becomes hard to comb. Loose dandruff appears. You have Dry Scalp. You need the daily help of 'Vaseline' Hair Tonic.



HAPPY ENDING! Five drops of 'Vaseline' Hair Tonic a day check Dry Scalp by supplementing the natural scalp oils. Loose dandruff disappears . . . Your hair looks better . . . your scalp feels better . . . 'Vaseline' Hair Tonic works with nature . . . not against it. It contains no alcohol or other drying ingredients. Try it also with massage before shampooing. It's double care . . . both scalp and hair,

Vaseline HAIR TONIC

More bottles sold today than any other hair tonic

TO THE EDITORS

After scanning the pictures of the "Miss America" contestants, I wondered why blind judges were used. Blind? The judget must have been either blind or deceased. Why? Simply because Miss Tennessee (Lee Henson) was not even chosen to place in the final

Maybe she hasn't a brain in her pretty head, but that should be overshadowed by her beauty.

GENE P. RECH

Chicago, Ill.

Sire:

. . . It's Miss Tennessee for me.

W. JONES

Stamford, Texas



MISS TENNESSEE

DALI

Hirti:

Three brimming beers and cheers for the story on Dall (LIFE, Sept. 24). Maybe three are not enough, but I am sure that more will be forthcoming from other sources.

If you had wished to point out a moral in the career of Dall, you have succeeded better than you had hoped. Now it's left for every American artist to examine himself and his work and ask, "Why am I and my work destined to obscurity?"

The American artist will find the answer to his self-examination in Winthrop Sargeant's story. He will be sure to note that it is definitely of no importance what he has to say-he may say absolutely nothing-but to gain a hearing it is of prime importance how you say it. Just to wear a normal hat on a normal head condemns the wearer into the shadowy mass of obscurity; but to wear the same hat with your head and face sticking through it . . . that's art! That's genius!

LEON ELLESSARI

New York, N. Y.

Sira:

I note that LIFE carries an adverthement featuring Premium ham following the lengthy article on Salvador Dali.

Those of us who are students of the slier facts of life would be interested in learning whether LIFE was being precoclous or whether the proximity of Dall and the ham was only a happy coincidence.

RUBBARD RICHTER Slong City, Iowa

◆ Coincidence.—ED.

Admitting that Dali hasn't any idea. what many of his drawings actually mean, it remains for this reader, who has never been near an art gallery, to explain Dail's picture The Persistence of Memory.

The limp watch in the center clearly depicts a saddle and stirrup. Dall ap-

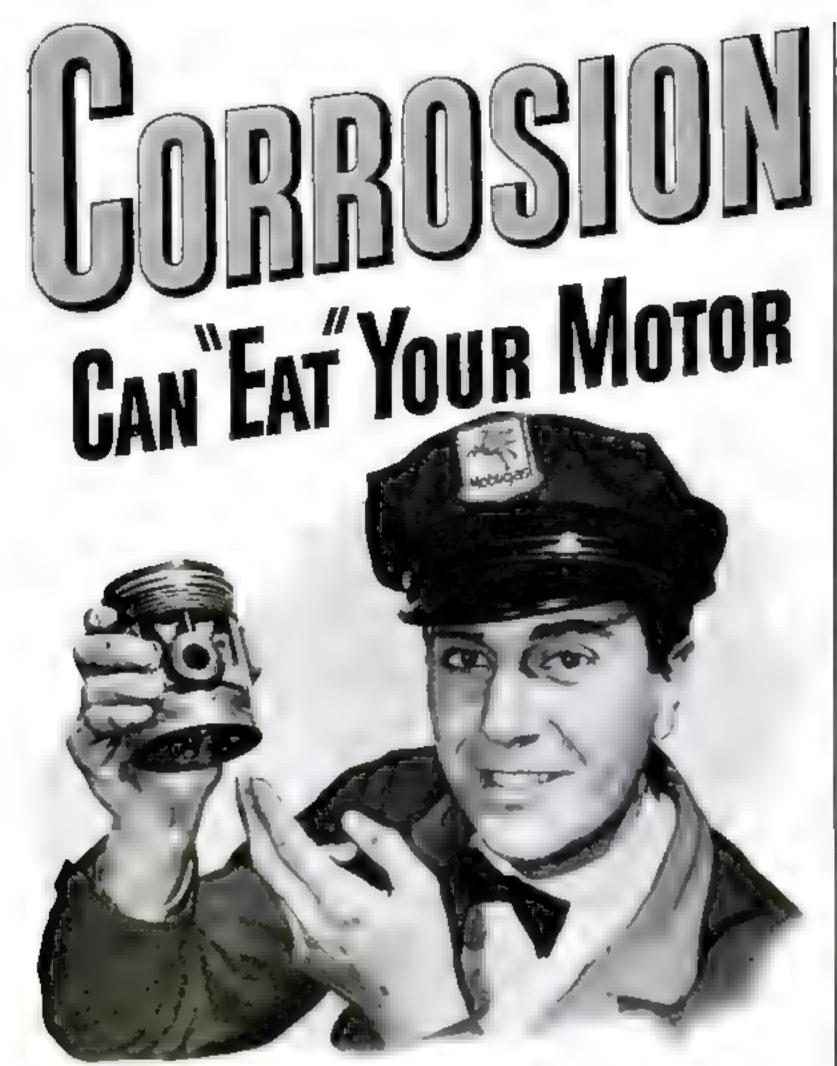
The LONG-LEAD always sharp PRECISION MADE FOUR INCH LEAD POPULAR PRICED

THE LATEST GREATEST SCRIPTO PENCIL!



CONTINUED ON PAGE 10





Protect it ... Use Mobil Upperlube Regularly!

GUARDS AGAINST INTERNAL CORROSION: A film of Mobil Upperlube coats vital parts — lessens danger from rust and corroding moisture which forms when engine cools. Inexpensive—add to gas at rate of 4 oz. to 10 gals.



SUCCHY-VACUUM

PROTECTS "HOT SPOTS" Upper cylinders As need special protection against "dry starts" that mean unnecessary scuffing and wear. Mobil Upperlube puts a protective film on cylinder walls—helps guard "hot spots."

FIGHTS GUM, CARBON DEPOSITS: Mobil 3. Upperlube enters cylinders along with gasoline. As you drive, its special solvent action helps soften gum that binds rings, valves. Gives a cleaner, smoother motor.

Ask your Mobilgas dealer about a special Mobil Upperlube Tonic Treatment. It restores "new car pep" to a surprising degree.

YOUR MOBILGAS DEALER'S

Also: Mobilgloss, Mobilwax, Mobil Handy Oil, Mobil Radiator Flush, Mobil Window Spray, Mobil Hydrotone, Mobil Spot Remover, Mobil Stop-Look

TUNE IN "INFORMATION PLEASE"-MONDAY EVENINGS, 9:30 E.S.T.-NBC

pears to have subconsciously reverted to a mania for horses. Perhaps he's just an old horse player from way back? Come to think of it, they do say that all horse players are nuts anyway. . . .

ALBERT H. GREENBERG Philadelphia, Pa.

 Not according to Artist Dali (see below) .- ED.

SIRS.

NEVER IN MY ENTIRE LIFE HAVE I ATTENDED A HORSE RACE STOP I PAINTED THE LIMP WATCHES WHILE PONDERING THE THEORY OF RELATIVITY A FLEXIBLE CONCEPTION OF GEL-



"GELATINOUS SPACE TIME"

ATINOUS SPACE TIME STOP MY WATCHES ARE BEGINNING THEIR COMPLETE DYNAMIC INTRATOMIC DISINTEGRATION STOP CAREFUL THE WATCHES THREATEN EXPLOSION.

DALI

Carmel, Calif.

THE FULLER LIFE

I read your article "New Silbouette" (LIFE, Sept. 24) with a sigh of relief. I am glad that we women will not have to starve and subject ourselves to varlous other tortures in order to look more like men than women. Thank God we can now go back to looking like He made us.

SHIRLEY HUREWITZ

Altoons, Pa.

Do you mean to say that you expect those lean and languorous Laurens to begin eating to effect this "new silhouette?" How unchivalrous of you, gentle-

ELINOR SCHOBACK

Borwyn, Ill.

THE INCAS

Sirs:

I have just read your photographic article on "The Incas" (LIFE, Sept. 24) and thought it a wonderful piece of

. The work of the Incas is, without doubt, as outstanding as the massive construction of the three great Egyptian Pyramids or the refined masonry of the five famous domes.

My congratulations also to the photographer, Frank Scherechel, for capturing what I call the high points of Inca construction.

EDWIN A. GIBSON JR.

Urbana, Ill.

Your interesting article on "The Jacas" carried as its leading photo a picture of the Valley of the Urubamba. The narrow-gange railroad on the left and the mule path on the right, winding their way through the deep valley of the Andes, recalled to mind an interesting story which came to light a few

It seems the Peruvian government had tried in vain for years to find a way to bridge the Andes and thus make ancrasible some of its richest and most



COMFORT NEWS

for Men with

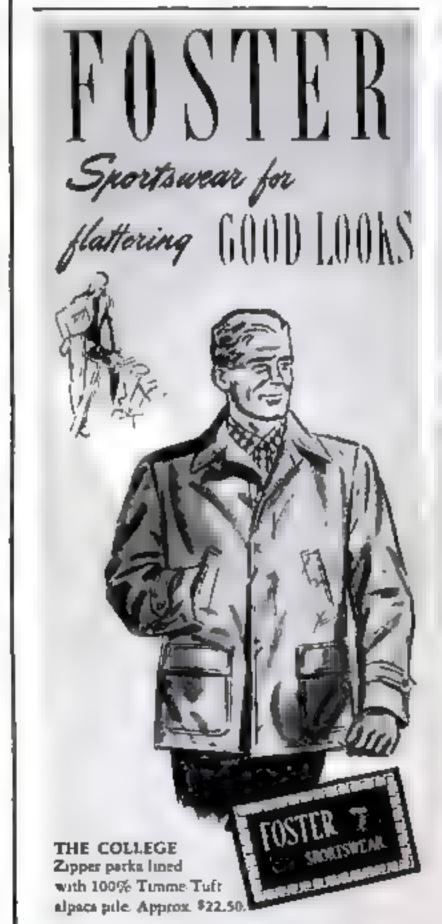
Wiry Whiskers and Tender Skin

If your face is hot, sore and tender after shaving, you owe it to yourself to get Mennen Skin Balm.

This wonderful lation in cream form instantly cools and soothes. Non-greasy, it disappears completely. Has a pleasant he-man aroma, mild astringent action, makes your face feel wonderful. You look younger, fresher, more "successful".

Try it after tomorrow's shave. Lasts months - only 50¢ at all drug stores.

MENNEN



An Announcement about the new De Soto

by C. E. BLEICHER, President, De Soto Division, Chrysler Corporation



Soon the new De Soto cars will be rolling off the assembly line. If I could drive up to your house—give you a ride in one—put it through its paces—I think you'd be just as excited about it as I am.

The new De Soto has many of the features that made the pre-war De Soto great, but many improvements make it better than ever before.

When you drive it, you'll get a brandnew idea of tomorrow's kind of driving. You'll seldom have to shift gears with your hand. The new Tip-Toe shift works hydraulically, but you control it with the accelerator pedal. You get plenty of "getaway" and power in traffic.

Fluid Drive—improved Gýrol Fluid Drive
—will be more important than ever before.

It works hand in hand with Tip-Toe shift—
to give you the easiest, smoothest ride on
the road!

I could tell you about the improved styling—about the new Safe-Stop brakes that give you the smoothest, most effortless stop you've ever made. I could tell you about the hundreds of Chrysler Corporation engineers who have put their best into this new car. I could tell you many other things.

But I'd rather have you take a ride in the new De Soto, as soon as your dealer has one, and see what you think of it. I know it's the best De Soto we've ever made!

De Soto is the most satisfactory car I ever owned

FROM A MAIL BURYEY AMONG THOUSANDS OF OWNERS OF 1841 AND



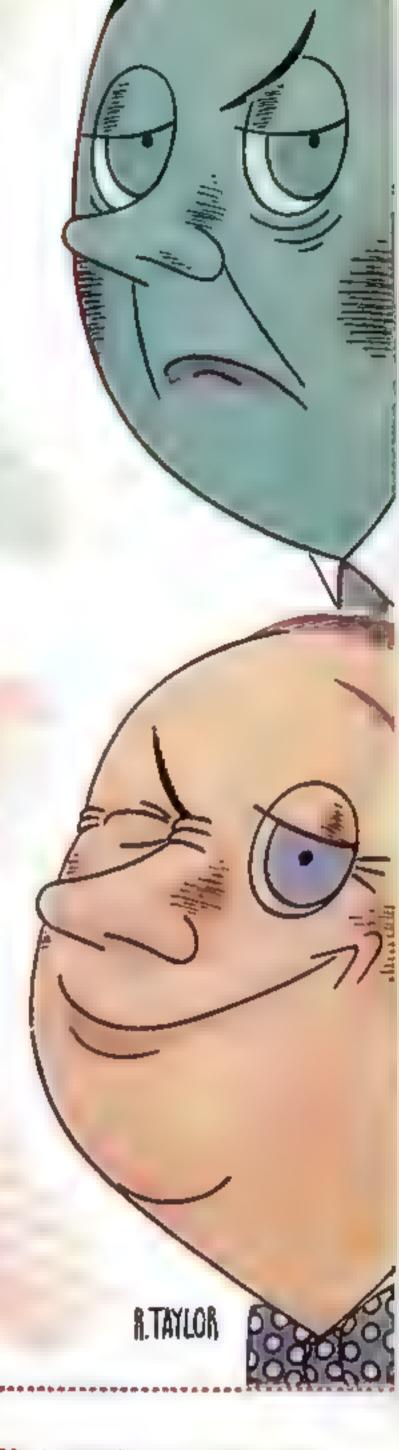
Anybody here you know?

Mr. J. is purple with rage. He's been that way ever since last winter, when he failed to get his anti-freeze in plenty of time. A sudden cold snap put his car in the "Junk Heap Corps" with a cracked engine block, a busted radiator and other expensive damage.

Mr. B. is green with envy. He tried to get one of those fine Du Pont anti-freezes
—"Zerone" or "Zerex"—but his dealer was sold out. We're terribly sorry, Mr. B., but the best brands of anti-freeze naturally sell out early.

Mr. S. turns yellow with fear these cold nights because he's not sure whether he has enough anti-freeze in his car. Poor guy! He could relax if he'd just stop at his dealer's and have the anti-freeze solution in his radiator tested.

Mr. K. is glowing. You guessed it! He's happy because his car is protected with Du Pont anti-freeze. What's more, he doesn't have to fret about anti-freeze leaking out. He had the cooling system checked by his service man before installing anti-freeze.



Since engine parts
don't grow on trees,
Protect yours now
with anti-freeze!

\$1.40 a GAL. War Emergency "Zerone" gives thorough protection against rust and corrosion as well as freezing. Until regular "Zerone" comes back (this season's production went to war), there's no better buy at the price.

\$2.65 • GAL, A limited supply of "Zerex,"*
Du Pont's non-evaporating anti-freeze, is now available. "Zerex" won't boil out. One filling lasts all winter. Gives complete protection against rust and corresion—won't clog radiators.

STRADE MANK



BETTER THINGS FOR BETTER DITTER CHEMISTRY

ZERONE AND ZEREX



Mineral oil users! Take advantage of this offer, today ... and save 20¢ on every pint-size bottle of pure, "easy-action" Nujol! This fine mineral oil meets all U.S.P. requirements . . . is mild, tasteless, effective. Only one tablespoonful morning and night helps keep you "regular"!

"REGULAR AS CLOCKWORK"



During October and November only, the minumum price of the Nujel pint size is reduced from 59¢ to 39¢ in states having Fair Trade laws.

Gopy. 1945 Stance Incorporated.

fertile districts which lie beyond. But surveys showed that a railroad would mean a tunnel two miles in length at an altitude on the other side of some 6,000 feet, necessitating an excessively steep downgrade

The rocky heights successfully defied the best engineers, until engineer had an inspiration! He remembered that the early Franciscan missionaries had traversed this region. In one of the diaries kept by one of these missionaries he found an explicit description of the journey THROLGH the Ander. This clear account of how this missionary had traversed the otherwise inaccessible region gave the clue to the existence of a hitherto unnoticed. short pass the solution to the problem. which had baffled the best of modern engineers.

Faithfully following the directions as given in the diary, engineers easily located the narrow gorge, whose cans on walls tower 4,650 feet on each side but permit a roadbed to be built on either

This discovery in an old manuscript. has saved Peru more than \$1,000,000 and in addition has opened up to commerce her own rich lands lying beyond the Andre. A proposed road will also be a connecting link with Western Brazil, the beginning of a possible trans-Bouth American highway

FR. IRENAEUS HERSCHER O F.M.

St. Bonaventure, N. Y.

JIMMY STEWART

.. The LIFE cover picture (Sept, 24) of my son Jimmy is superb-I shall cherish it always.

. . . It was all a happy experience and



CHERISHED PICTURE

relaxation for my son on his return from the wars.

BESSIE BTEWART Indiana, Pa.

"THE AMERICAN LOOK" IN JAPAN

Sirs

In your issue of May 21 the article "The American Look" really stimulated a tremendous amount of interest on our ship. We agree with you 100 ,

I am in the landing party to go ashore one of these days and 1 II take one of the pictures of the girls with me. I carry it in my billfold. That will show the Japa one of the many reasons why we are fighting. Girls who keep themselves looking their best for us are worth doing the best for.

Sincerely, being out here without touching land in eight months, except watching Iwo and Okinawa for several months, is very annoying. Beeing pretty girls like the ones you have shown is very stimulating.

SI/C JACK COWPER

U. S. S. Shannon

Who's crazy?

This SHAVING CREAM is Guaranteed not to make shaving a pleasure!

Let's talk about beards instead of through them ...

This may come as somewhat of a shock to you, gents, but honestwe can't make shaving a lark.

 Now, we don't toss a statement like that over our shoulders without thinking. After all, we've put a whale of a lot of time, energy, and money into trying to make shaving a positive foy.

But doggone it, it just can't be done. Oh, we came up with a mighty fine shaving cream, all right. In fact, we got it to the point where it gives men a great deal of satisfaction. Not fun, mind you-just solid satisfaction.

Some morning soon, you just squeeze a fraction of an inch of Listerine Shaving Cream on your brush and give this modest claim of ours a tryout.

Watch 'er billow! Big, foamy clouds of lather that hold water the

way a thunderhead holds rain. (And remember-it's the water that does the big whisker-softening trick!)

How about it? Will you settle for plain, simple shaving satisfaction? Then Listerine Shaving Cream is your baby! You can get it at any drug counter. The price is low, the tube lasts long; so it is just as smart to buy as it is smartless to use.

Sincerely, LAMBERT PHARMACAL COMPANY St. Louis, Mo.



REMEMBER, THERE ARE 2 TYPES OF LISTERINE SHAVING CREAM

Listerine Brushless is

SPEAKING OF PICTURES...

. . ZERO MOSTEL SHOWS WHAT WAITERS MUST FORGET



AN ORDER? A MAN HAS TO HAVE TIME TO THINK





BREAD? HMM, LESSEE, NO, OUT OF THAT ONE, TOO



SERVICE? SOON AS I FIX THINGS WITH MY BOOKIE



IN A HURRY? OKAY, LOOK OUT, HERE THEY COME



BUTTER? BUTTERIII ARE YOU OUT OF YOUR HEAD?



YOU ORDERED SPINACH? BEETS ARE GOOD FOR YOU



WATER? WHY, CERTAINLY. WOW! COLD, ISN'T 1T?



SUGAR? AH HA-HA, HE WANTS SUGAR, AH HA-HA-HA

One of the more delicate reconversion problems is being faced now by the employers of restaurant waiters. The waiters have a lot to reconvert. Partly because customers have been more available than waiters and partly because wartime shortages have been gen-

uinely trying, the servitors have long since taken refuge in an attitude of helligerent independence.

All that is supposed to change now and restaurateurs have been earnestly trying to bring their waiters back to peacetime politeness. They have held peace conferences and pep talks, even given lessons in goodwill. To help everybody out Comedian Zero Mostel borrowed a waiter's jacket in New York's Plaza Hotel, pinned on a souvenir from Indianapolis as a badge and depicted a few habits that waiters should henceforth eschew.



NO HURRY? OH, SO YOU SCREAMED FOR YOUR SOUP, COULDN'T WAIT FOR YOUR MEAT AND NOW YOU'RE IN NO HURRY. YOU THINK THE JOINT COMES WITH THE MEAL?

He's coming home —

and I'm throwing away

the book!

"My SOLDIER'S giving his own instructions on how to treat him!

"Ice cream sodas for breakfast, he writes. Long walks, scuffing the red leaves. But first of all—a good two weeks' snooze between beautiful, real, soft, white sheets!

BLESS HIS HEART, it's coming to him. And I'm the gal who'll make it come true. Even to the sheets he remembers—the smooth, lovely Cannon Percales that were in my trousseau and are still going strong!

"Me—I've seen to it that they'd be waiting. Taking oh-such-good care of 'em. (Good thing—with sheets due to stay on the scarce list awhile longer.) Tiding myself over to the day when Cannon Percale Sheets will again beckon from the counters!

"That day's still around the corner. But when the time comes watch us smart young marrieds do ourselves proud! And let's pass along our sheet tips to gals still in housekeeper's kindergarten!"



English Lesson. See how many words you can think of to describe Cannon Percale Sheets Soft . . . Smooth . . . Snow-white . . . Luxurious? Well, they feel that way, but Cannon Percales give you up-in-the-clouds luxury at down-to-earth prices! Grand for wear, too!



Rithmetic Lesson. Mary has a bed. Mary uses Cannon Percale Sheets. How much money does she save per bed per year at average pound laundry rates? Answer: About \$5.25—because Cannon Percales are lighter—though they're woven with 25% more threads than best-grade muslims. Easier to wash if you do your own, too!



History Lesson. Describe the sheet situation in the year 1945. Answer: Sheets are scarce. But if you can't find just the sizes you want in Cannon Percales, ask to see Cannon Mushin Sheets—well-made, long-wearing, a real value!



Turkish Lesson. Today's word is totoels. If you really need 'em see the Cannon beauties!



Cannon Percale Sheets

SPEAKING OF PICTURES

CONTINUED



CHECK? LESSEE - SOUP, BEETS IN PLACE OF SPINACH, THAT'S EXTRA



TP? YOU CALL THAT A TIP? SURE, IT'S CORRECT. BUT IT AIN'T RIGHT

What a Woeful Week End it might have been!



7 A. M. Pet's in no mood for week-end garety Carlets? Football? Dancing? Brre? Pat's head is heavy . . . due to the need of a laxative.

But here comes Jinny, the dream roommate. "Drink up" she begs, "this tungly glass of Sal Hepatica will fix you—but fast!"



9 A. M. All set for a week end of fon and Irolic. Pat gives silent thanks to Jinny—and Sal Hepatica. This sparkling saline laxative, taken first thing in the morning, usually brings relief within an hour. It helps counteract

excess gastric acidity, too; helps turn a sour stomach sweet again.

Recommended by 3 out of 5 doctors interviewed in a survey, Sal Hepatica is something for you to remember, next time you need a laxative!

ASK YOUR DOCTOR about the efficacy of this famous prescription! Sal Hepatica's active ingredients sodium sulphate, sodium chlorule, sodium phosphate, lithram carbonate, sodium biearbonate, tartaric acid. Get a bottle of Sal Hepatica today, remembering that caution—use only as directed.

Whenever you need a laxative -take gentle, speedy SAL HEPATICA

TUNE IN

S"EDDIE CANTOR"—Wednesdays, NBC, 9:00 P. M., E.T.
"THE ALAN YOUNG SHOW"—Tuesdays, ABC, 8:30 P.M., E.T.



The best start in life

What more priceless gift could you give your adorable baby now . . . and for the future . . . than a smooth, healthy skin that everyone admires? Yet, so many babies suffer from skin irritations and blemishes because of lack of proper care. Be sure your baby's skin gets the attention recommended by most doctors and hospitals . . . daily anointing all over the body, and on the diaper region at every change, with Mennen Antiseptic Baby Oil . . . through the first year. Being antiseptic, this mild, soothing oil helps prevent diaper rash, scalded buttocks, urine irritation, many other skin troubles. Your baby deserves the best-Mennen.



4 times as many doctors prefer Mennen Antiseptic Baby Oil as any other.



*Over 4 times as many bospitals use Mennen as all other oils combined.



Mothers buy more Mennen Antiseptic Baby Oil than any other.





Also, be sure to use MENNEN ANTISEPTIC BABY POWDER to help keep baby's skin comfy and healthy. Super-smooth; new scent makes baby smell sweet and lovely Preferred by more Baby Specialists than any other baby powder.

LIFE'S REPORTS FARMER TRUMAN

He once plowed straightest furrow in Missouri by FRANK McNAUGHTON and WALTER HEHMEYER

For ten years of his life, from 22 to 32, Harry S. Truman was a dut farmer. The following description of those years is condensed from a chapter in This Man Truman (Whittlesey House, \$2.50). The authors probably know the President as well as anyone in Washington except a few of his old Senate cronies. As Time and LIFE correspondent on Capital Hill, Frank McNaughton has covered Truman's political career since 1936. Walter Hehmeyer was a staff member of the Truman senatorial investigating committee.

Larry Truman was 22 when he left his job as clerk in the Union National Bank of Kansas City, Mo. and returned to the farm at Grandview, where he had lived as a boy. There followed ten of the happiest years of his life.

He and his father managed the farm together and worked together. Truman acquired then the habit of early rising, 4.30 in the summers and 6:30 in the winters. This habit of early rising is still with him. He is usually at his desk in the White House by 8:30.

On the farm Harry Truman learned "to plow as straight a furrow as could be found in all Missouri." He liked to ride along on the Emerson gang plow, holding the levers with his hardened hands while the earth curled in a black, fresh ribbon at the side of the shining steel moldboard. He learned to pull a neat left turn with the plow at the end of a furrow and bring the horses sharply around to start off at a right angle from the furrow he had just completed.

"Riding one of these plows all day, day after day," Truman remarked later, "gives one time to think. I've settled all of the ills of mankind in one way or another riding along, seeing that each animal pulled his part of the load."

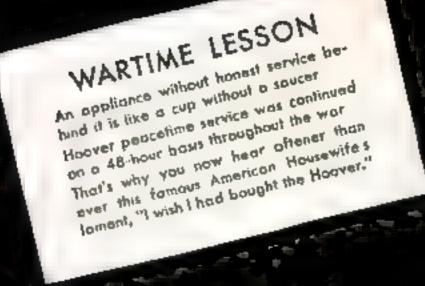
As on all Missouri farms, the hot sun shone in a coppered glare needed for ample growth of the corn and early ripening of the billowing stands of long-stem wheat. There were the breakfasts of eggs, ham, biscuits and jelly; the dinners lush and rich from the garden and the smell of corn bread baking in the oven; the suppers of steak or fried chicken.

There were musical notes in the sharp blows of claw hammer on staple, the pull of barbed and woven wire as Harry Truman stretched and stapled his fences to hold the hogs and cattle within the pastures of the farm. There was a pleasure in hewing out with pocketknife and drawknife the round wooden pegs called cultivator pins, which kept the cultivator shovels in place but conveniently broke and released the shovel when it struck a rock or stump. The best pegs, Truman learned, were made from hedge, that steely tough wood sometimes called bess d'arc. He used to smash up a common brickbat and with its sandy dust polish up the plowshares and shovels so the soil would not cling to them. And he liked to see the



On a Missouri hayride, Farmer Truman (in hat and low the) often picnicked with friends at Cave Spring in the prairies or on limestone ledges near Independence, Mo-

Your New Hoover





Easy Cleaning is its middle name!

Rolls like a doll buggy. Keeps rug colors fresh. Picks up dog hairs and lint in a jiffy. No stooping or straining because the Hoover "stands up to you." Easy to get out - easy to put away. Never before so much Hoover at so law a price.

Converts instantly, with a simple push of the hand, from rug cleaner to easy-te-use cleaner for draperies, uphoistery, lump shades, bare floors and lineleum.



THE HOOVER

as it sweeps a seas it cleans

THE HOOVER COMPANY, NORTH CANTON, OHIO HAMILTON, ONTARIO, CANADA



The Army-Nuvy 31211 pagest received four Simus for high achievement in the production of essential war aquipment.

Twice-Ron

. . . THIS TOMATO JUICE

THAT'S PRESSED THE EXCLUSIVE LIBBY WAY



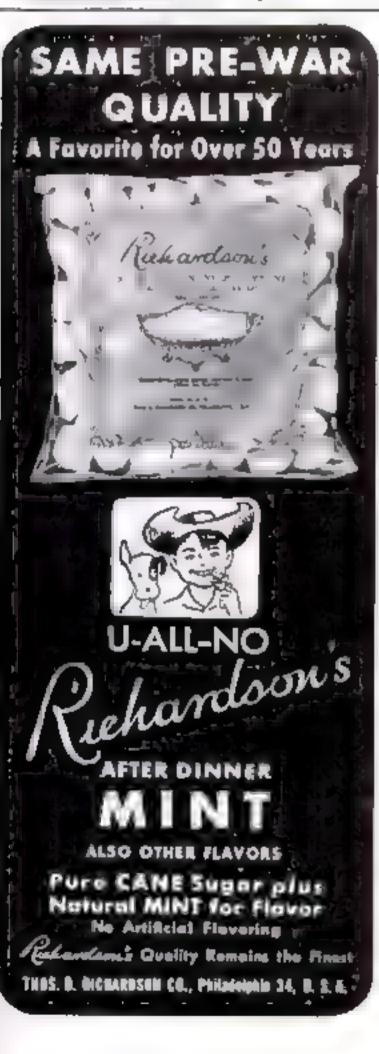


Trankfurier Vegetable Casseroles Cook 14 cup minced onion until tender in 2 tublespoons shortening. Stir in 2 tablespoons flour-add 1% cops canned tomatoes; I tables poon French's

SAUCE"

Warcestershire. Bring to boil, lightly stir in 114 cups cooked leftover vegetables, add salt to taste. Pour over 4 split franks arranged in 1 qt casserole. Top with bread crumbs. Bake in 350° F. oven 1/4 hour. Serves 3-4.





LIFE'S REPORTS CONTINUED

metal take on a mirror polish and smoothness as the season's plowing advanced.

There were the warm, rainy nights when the weather was ideally suited to the pigging sows, and on these nights Harry Truman kept vigil. He would gather up the fresh brood in a bushel basket or tin washtub lined with straw, while with his free hand he swung a club to ward off the enraged sow as he carried the newborn pigs to the haven and safety of the hog sheds. He still bears to this day the marks made by enraged and unreasoning sows which charged through his protective flail to rip his overalls and legs with their champing jaws.

He learned to bang the No. 12 scoop against the corncrib door and yell "whoo-e-e" to call the hogs from a quarter of a mile away, and to bellow "so-o boss" until the cows over the hill came galloping awkwardly to the barn. He learned to "juice" a cow in a matter of minutes, and listened for the first streams of milk to rattle into the tin pail, then watched the golden-white fluid climb up in a heavy foam that would perch an inch or more above the pail.

Truman loved this work. He wore his straw hat in summer and felt in winter. Both were battered and sometimes torn and always greasy. His work gloves softened only a little the calluses that were rough and thick in his palms. In the rolled cuffs of his overalls he gathered a daily load of black dirt, hayseed, straw, machine-shop shavings and grains that had to be emptied each night before

entering the house He learned the surgical art of castrating pigs and became such an expert that neighbors joked that" when Harry sharpens his knife the pigs run out to pasture." He learned how to stick a cow for clover bloat-by thrusting deeply into the antmal's abdomen with a longbladed pocketknife, four ribs up from the rump, and there piercing the agonized, gas-inflated stomach which, properly lanced, healed almost miraculously.

One afternoon as he drove the horses from the barn lot, a 2-year-old whirled and kicked viciously as it ran through the gate. The hoof landed a glancing blow on Truman's left leg, below the knee. As soon as he could get back on his feer, he hobbled about his work. That evening, when he started to



BIG YANK

Shirts and Pants

Big Yanks are "old friends" to many home-coming veterans. And now first choice of millions who never wore them before, too! These men want the same fine quality that they found in their service garments made by "Reliance Mig. Co." And they're right in believing that Reliance civilian products are every bit as dependable as those which won Army-Navy "E" Awards!

Big Yank flannel shirts are made with patented stormproof cuffs and strain-proof yokes. They come in warm cheery plaids, solid blue or gray suedes and twills and wool buffalo checks. Sold by leading stores everywhere. Because of increasing demand, stocks are often limited.

Reliance Clothing for Workers

Big York Work Shirts **Big York Flannel Shirts** Big York Jackets

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"They finished their job-let's finish ours" Buy VICTORY BONDS





Tells his lovely Fouers Models how to shampoo hair



Don't fail to read the Arst beauty advice John Robert Powers gives his "million dollar" models

Takes Only 10 Minutes to "Glamour Bathe" Your Hair This Easy Home Way

One of the greatest connoisseurs of feminine beauty in this country IS-JOHN ROBERT POWERS. And the first advice he gives his beautiful sorgnee Powers Models is to use only Kreml Shampoo to wash their barr.

It's Mr. Powers' business to KNOW that Kreml Shampoo is one which brings out the natural sparkling beauty and every brilliant highlight in the hair-it thoroughly cleanses scalp and hair of dirt and loose dandruff-and leaves hair with its silken sheen lasting for days.



Unsurpassed For Shampooing Children's Hair, Too!

There are no harsh caustics or chemicals in Kreml Shampoo. Instead—its beneficial oil base is simply marvelous to help keep hair from becoming dry or brittle. Kreml Shampoo never leaves any excess

dull soapy film. It rinses out like a charm and leaves the hair so much softer, silkier and easier to fix.

Mr. Powers always insists that even his child models use only Kreml Shampoo. So, Mother-why not "glamour bathe" your child's hair this easy home way? You'll be delighted with results.

Buy the large FAMILY SIZE—let your whole family enjoy the benefits of:

Kreml SHAMPO

MADE BY THE MAKERS OF THE FAMOUS KREAL HAIR TONIC Good B



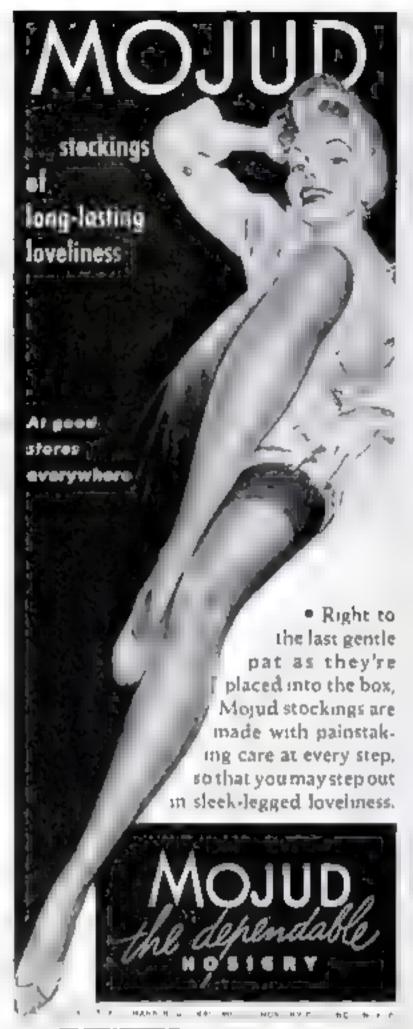
LIFE'S REPORTS CONTINUED

separate a calf from the cow it had sucked, he grabbed the calf around the neck to wrestle it away and threw his weight heavily on his left foot. The bone which had been cracked by the colt's kick earlier in the afternoon snapped, and he collapsed. It was a clean fracture about four inches below the knee, and it was weeks before he could work again. But his leg healed completely and he walks without a limp.

Money on the farm was not plentiful, and what there was of it was literally scratched and raked from the soil. Harry Truman could compute accurately the number of bushels of corn in a crib by measuring its cubic contents, and figure the tons of hay in a stack by the same method. The Dasly Drover's Telegram, a market newspaper of large circulation, was read almost as religiously as he studied his Bible and Plutarch's Lives, for on the farm the hog and cattle market, the horse and mule trade were important and vital matters of everyday living. He read the Kansas City Star and studied politics, and once in 19:1, when the Democratic convention was meeting at Baltimore and trying to choose between Champ Clark and Woodrow Wilson, he tied his team to the fence, streaked to a telegraph station and asked if the operator of that mysterious ticker had any knowledge of the man chosen as the presidential nominee.

Truman's father had always taken an active part in local politics. For four years before his death in 1915 he had been road overseer for Washington township. And from 1906 until he died he had served as judge for elections in the Grandview precinct. His son Harry usually acted as clerk, 2 job that early whetted his interest in the political contests that stirred up the county, city and nation. Succeeding his father as road overseer was Harry Truman's first political post.

Business reverses and borrowings in the lean years of the 1920s and early 1930s were to force the Truman family to sell a part of the Grandview farm in order to clear up mortgages and settle the tangled legal business of an estate. Today the 600 acres have shrunk to 340 acres, owned jointly by the President, sister Mary Jane and brother Vivian. But, as in the early days, the Truman family still buys and sells horses, mules and hogs.





Hans Lippershey invented the refracting telescope in 1608. Perfected by Galileo, it came to be known as the Galilean Telescope.

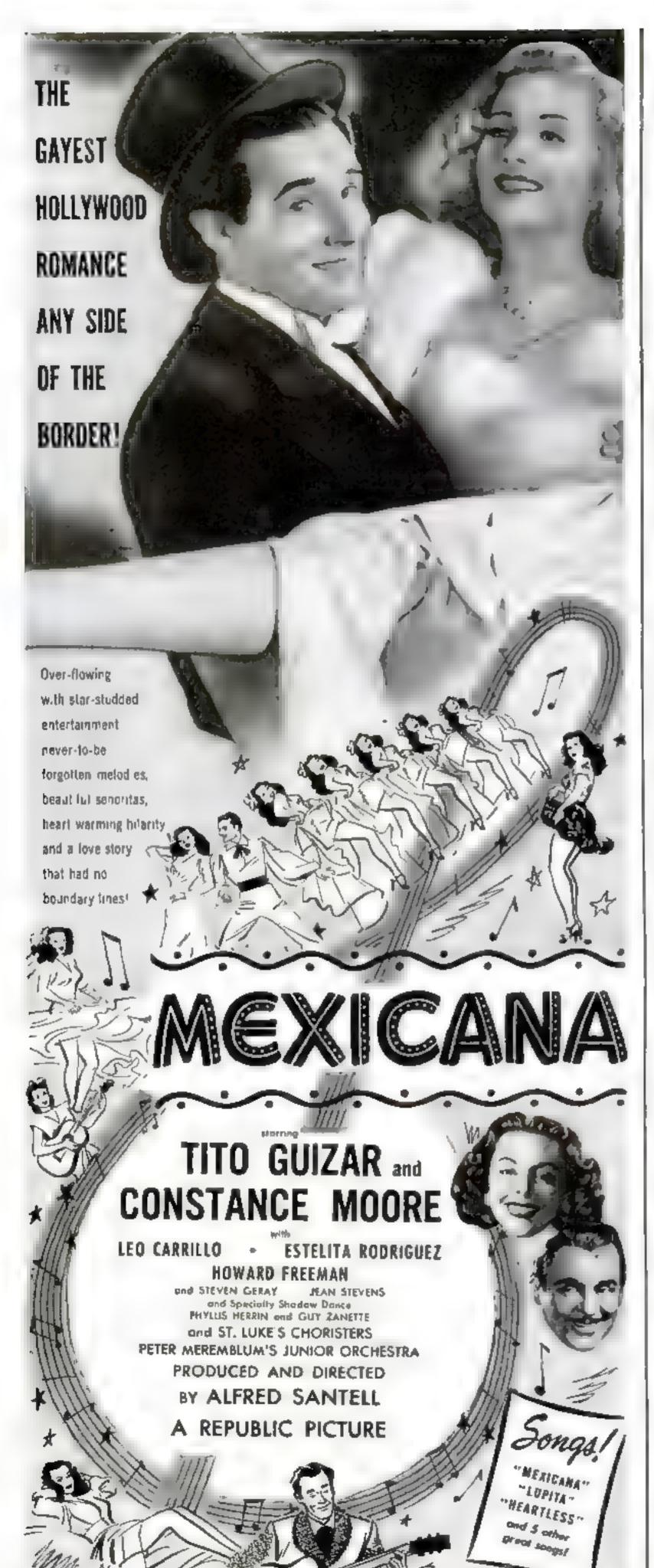
Pal Pioneered, Perfected and Patented the Hollow Ground blade - a different, modern blade. Shaves with just a "Feather Touch" because Pal is flexible in the razor-follows facial contours. No need to "bear down". Blades last longer, too. Try them.





"The Touches of her Hands are like the Touch of Down"





LIFE

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UFE'S COVER

The chunky necklace and bracelets worn by Evelyn MrBride are a mild indication of the amount of jewery which will be worn this fail see pp \$1-82). Evelyn 18-year-old daughter of a Wittington Del. postoffice superintendent has been in New York eight months but has managed to take a six-week modeling course, whittle her hijs from 3013 to 35 get dramatic lessons partly financed by David O. Selanick, run her modeling earnings up to \$550 a week,

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A bottle of Vicks Va-tro-nol is mighty handy to have around the house when you catch a head cold because it is a double-duty nose drops that works fast right where trouble is . . .

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Quickly Relieves sneezy, sniffly, stuffy distress of head colds. Makes breathing easier.

Helps Prevent many colds from developing if used at the first warning smille or succee.

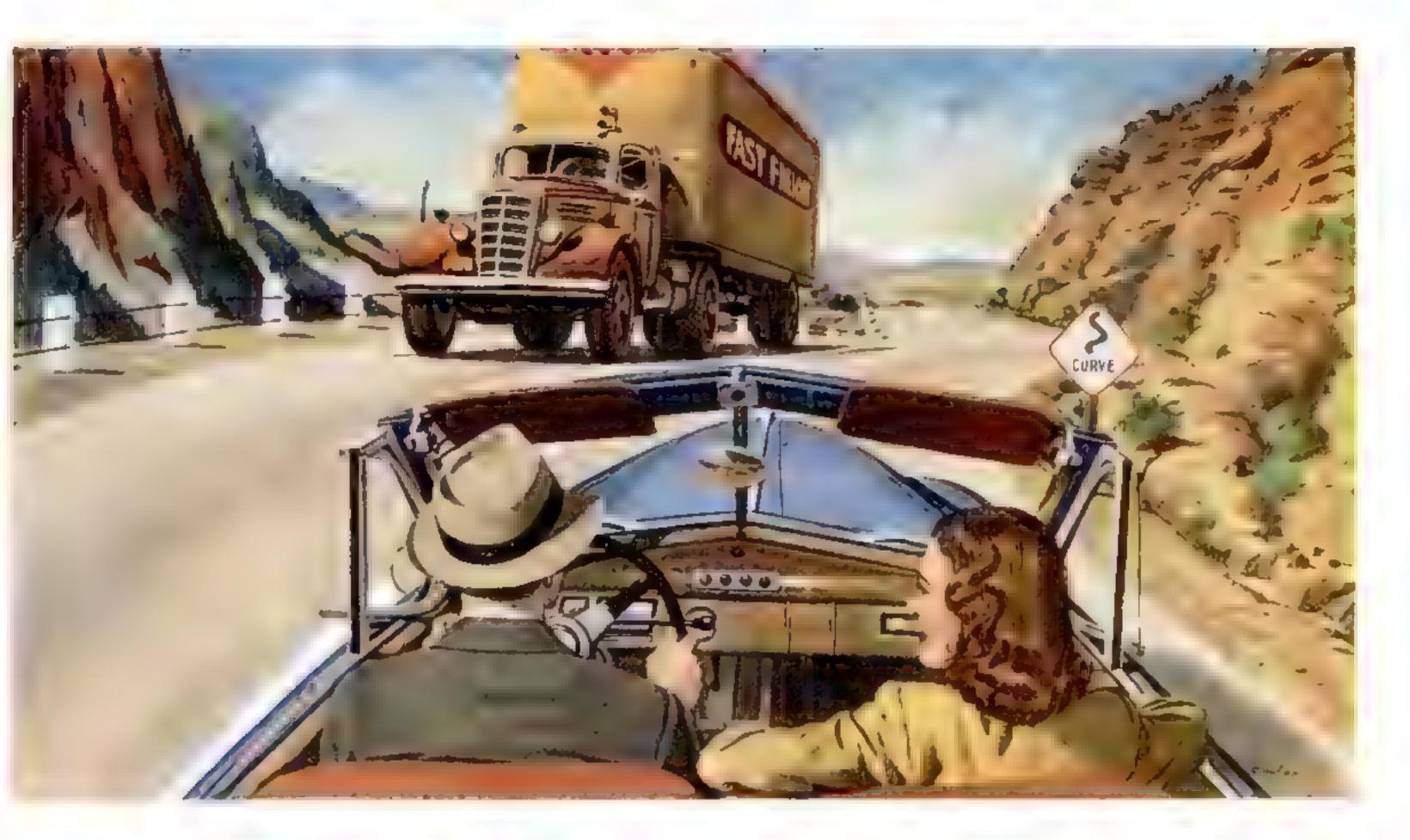
This Double-Duty Nose Drops should save your much misers. Works fire!

VICKS finel You'll like it! Follow directions in the package.

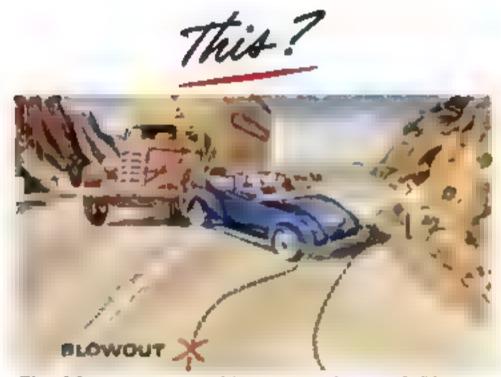
VA-TRO-NOL

COUGHING COLDS Relieve coughing, help loosen
phlegm, case muscular soreness and tightness with Vicks VapoRub. Its famous
poultice-vapos action
brings welcome relief
and invites restful sleep
VAPORUS





He's 3 feet from a Blowout...what will happen to him?



The blowout throws his ear out of control. He goes skidding across the road—headed for a 10-ton truck or a 75-foot drop over a precipice. Maybe a miracle will save him—but miracles are poor things to rely on.

BLOWOUT X

No miracles necessary! The blowout does not throw his car out of control. There's no lurching, no skidding. Without swerving he's slowing down and bringing his car to a safe, gradual, straight-line stop.

Here's what makes the difference

The car in the picture at the right above is equipped with LifeGuards—Goodyear's modern safety successor to the conventional inner tube. With Life-

Guards in your tires, a blowout can be no more than an annoying incident. Here's how LifeGuards protect you in case of a blowout...



WHEN TIRE WITHOUT LIFEGUARD BLOWS OUT



1. Ordinary tubes have but one air chamber. When tue blows, tube blows, too.



2. Instantly both tire and tube go flat, throwing car out of control.

WHEN TIRE WITH LIFEGUARD BLOWS OUT



3. The i foGuard has two air chambers. In case of blowout, only outer chamber gives



4. Reserve of air in emergency inner chamber supports car long enough for a safe, gradual stop.

This year, LifeGuards—a "must" for motoring safety at any time—are especially important to the driver whose tires have seen many an extra wartime mile. LifeGuards, in sizes available, can be used in any make of tire, new or now in service. No ration coupon is required.

We're increasing production rapidly. So even if your Goodyear dealer doesn't have your size in stock, he'll take your order now—for early delivery.

See your Goodyear dealer today—for your family's safety and your own.

LdrGuard T. M.—The Goodyear T. & R. Co.

The meal-ready meat most folks like best!

CONTENTS 12 OZ NET WE GHT INCLUDING NATURA) JUICES

ARMOUR AND COMPANY - GENERAL OFFICE

NOW Look for this New Treet Label

Treet and Beans

Arrange sizzling slices of fried Treet on top of casserole of baked beans just before serving. Makes easiest dinner ever...and so good!

Yes! Treet is the Meat!

More people choose Treet than any other meal-ready meat! And no wonder—for all-meat Treet is choice pork, carefully selected for Treet alone! And it's sealed in the tin before cooking, so Treet is extra flavorful, extra tender and high in vitamins! Compare it with any other meal-ready meat and you, too, will say: "Yes, Treet is the meat that's best!"

Preferred over all other brands!

C ARROVE AND COMPANY LIST

Listen to Hedda Hopper's Hollywood every Monday night over ABC (Bine) Network. See local papers for time and station.

Vol. 19, No. 16

THEATER



October 15, 1945

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Miscellany: Sunken-Treasure Hunt

LIFE'S PICTURES

LIFE's Sam Shere became the first civilian photographer to fly in close formation with a pilotless sirplane when he took pictures for the robot-surplane story on pages 77 to 80. He found it an eery experience to look into the empty cockpit of the plane cruising just a few feet from him, though it was perfectly flown by remote control. Shere used five different cameras to photograph the radio planes. He tried a sixth, the new electrically operated K-25 when he did the football-tactics story on pages 57 to 60.

The following list, page by page, shows the source from which each picture in this essue was rathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to buttom and line by line (lines separated by dasher) unless otherwise specified.

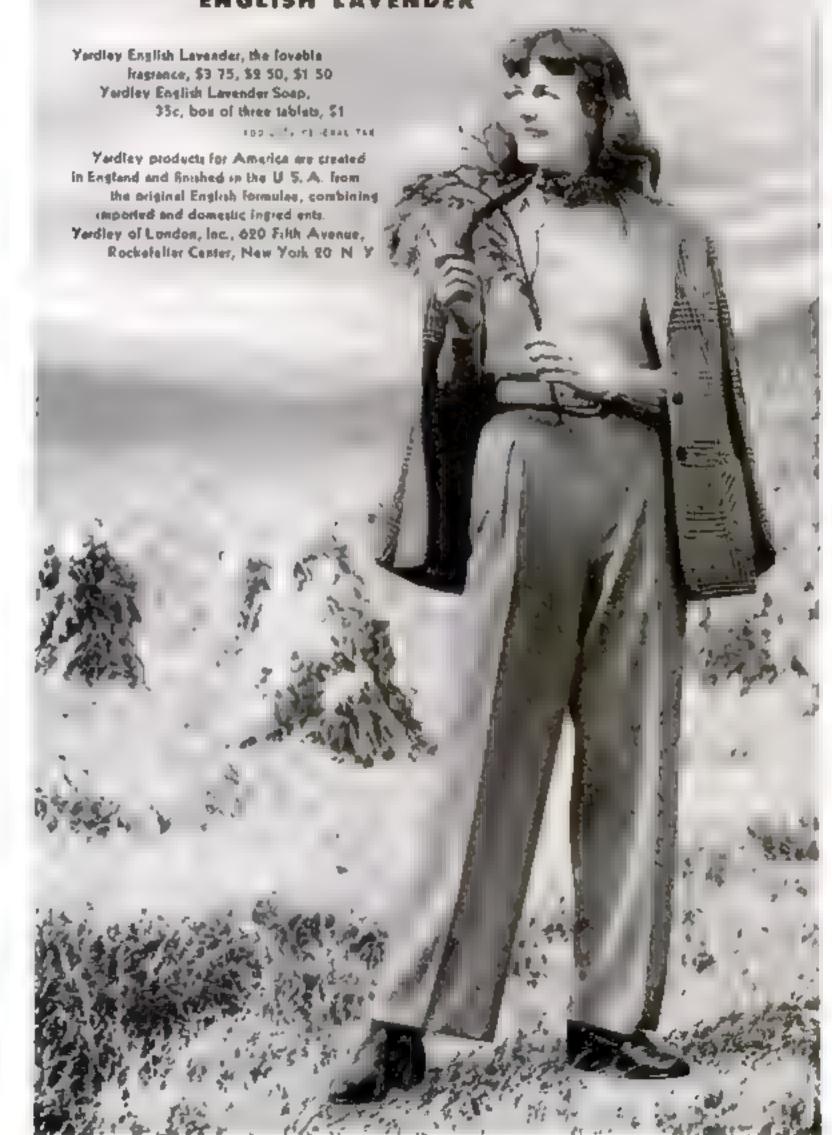
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ADBREVIATIONS EXC. EXCEPT, ST., RIGHT, T., TOP, A.P., ASSOCIATED PRESS: B.S., BLACK STAR, W W., WIDE WORLD



That's the cue these days . . . because charmwise city cousins are copying the County Belle! Easy enough to achieve her air of sun-washed radiance. Wear Yardley English Lavender . . . a scent completely disarming . . . as every Nature's daughter ought to know!

YARDLEY ENGLISH LAVENDER



So you'll be safer

96

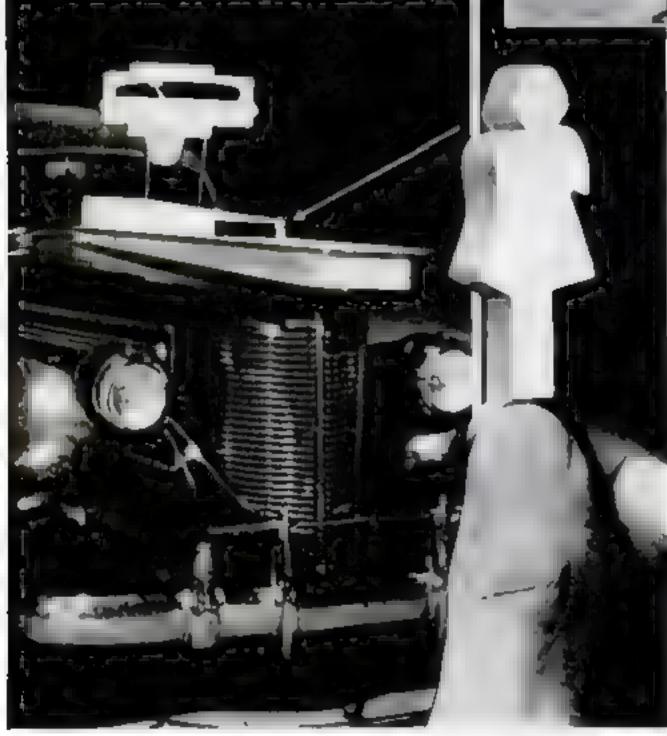
Radar will make travelsafer. General Electric scientists are working along these lines.

Among many other G-E developments are better street lighting, which reduced night traffic accidents in one city 93 per cent in ten months... a tiny gage, no larger than a package of cigarettes, which prevents accidents to workers around cranes... a new hay-drying system that helps prevent farm fires caused by storing wet hay.

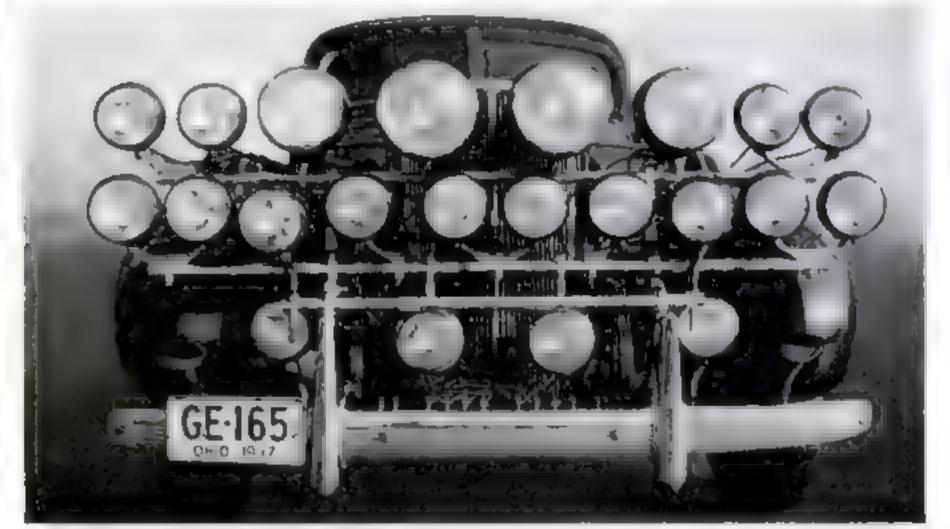
Working on developments such as these, G-E engineers and research scientists are helping to make life safer for everybody. General Electric Company, Schenectady, N. Y.



Rader prevents collision. This actual photograph taken on the bridge of the "American Mariner," U. S. Maritime Service Training Ship, shows General Electric's new peacetime radar Electronic Navigator helping plot a safe course. The officer is looking at the G-E Navigator's radar screen, which shows him the position of the ship and the objects around it. On ships or planes, in fog or darkness, radar will warn pilots of unseen hazards.



2-Inch doll saves lives. Central character of an ingenious apparatus to test street lighting is a tiny doll that represents the average pedestrian as seen at a distance. The complicated device measures visibility and glare. It was devised by General Electric engineers to make streets and highways safer.



Bug-eyed outo was the car used in development of G-E Sealed Beam headlights adopted by the automobile industry. The Sealed Beam headlamps give more and safer light. Tests show that the average G-E Sealed Beam lamp gives 99 per cent as much light near the end of its life as it did when brand new. About 45 lamps of Sealed Beam type have been developed by General Electric for the Army and Navy.

The best investment in the world is in your country's future.

KEEP ALL THE BONDS YOU BUY





ON A COUCH IN HIS YARD, EX-SERVICEMAN KEN FAULKNER RESTS IN THE SUN. AT HAND ARE THE SUNDAY PAPERS, A BEER AND A NEIGHBOR'S FRIENDLY DOG

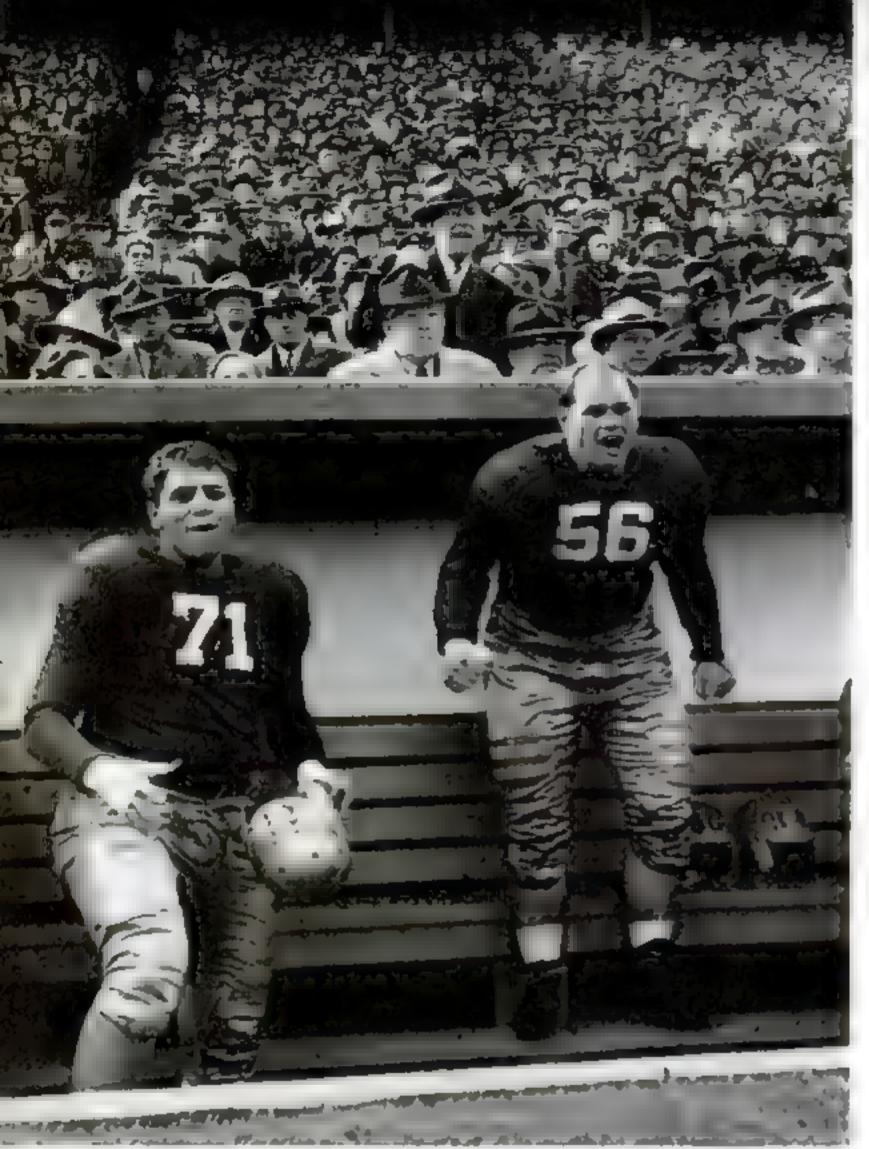
THE U.S. RELAXES

Ken Fautkner of Bridgeport, Conn. was in the Army for five years. Now ex-Lieutenant Fautkner is back in civvies but in no hurry to go to work. He has money in the bank and a lot to get caught up with at home—his wife and a 2-month-old daughter, chores around the house and a warm autumn sun in his backyard (above), walks by the shore through the fog rolling off the Sound and drives up the Housatonic Valley where Indian summer hes heavy on the hills.

Last week, across the nation, there were thousands of ex-servicemen like Ken Faulkner. They were glad to be home and in no hurry to go to work. There were also thousands of ex-war workers who were not looking very hard for new jobs. They, too, had money in the bank. They could afford to refuse work paying less than their war work. They were not on strike, though their lethargy contributed to a surprising national manpower shortage. They were just resting.

Their mood was that of the country, a mood compounded partly of relaxation after the strenuous war years and partly of uncertain plans for the peace years ahead. The mood expressed itself in curious ways. While strikes racked the country from end to end $p\rho \gg 39$ the people were paying more attention to the World Series and the football season enert page). Even in the strikes there was little violence. Prosperity still bloomed. Vacation resorts were having their biggest autumn boom ever. Nightclubs did

the W C.T.U. raised a rumpus with the bakeries for making fruitcake flavored with runi. In Boston Rolls Royces with tops down, driven by tweedy cosmopolitans wearing berets, suddenly appeared again on the streets. In Harlan, Ky. prisoners charged with drunkenness and disorderly conduct battered down the jail door and escaped. In Washington the President presented newsmen with match folders bearing the inscription. "I swiped these from Harry S. Truman." And in Oklahoma City little Sherri Miller, 6, awakened from a sound sleep by a bright light in her bedroom, said to the man in uniform standing by her bed, "I know who you are, You are my daddy."



Notre Dame substitutes, Jack Vinisi and Edward Stelmazek, 1 imp from the bench during a tense in innert. Behand them speciators, too, stare ahead, 5 to their lips and obser nervously.



DURING THE HALF THE NOTRE DAME BAND FORMS THE LETTERS "N D" WHILE IT

POSTWAR SPORTS GET

Across a peaceful America the thud of football was again heard in the bowls and back lots. For the first time in years there was nothing outlands in a nation worshiping football heroes. Peterson of Southern California, Kelly of Navy. Davis of Army Sarringhaus of Onio State were names to be reckoned with In New Haven the open-air trolleys jogged out to the Yali Bowl. In California students in rattling jalopies strove up the coast highway to see Southern California play California at Berkeley. Everywhere crowds were hoge, 90,000 at a might game in Los Angeles, 50,000 at a Pennsylvania opening in Philadelphia, 50,000 at South. Bried to see Notre Dame heat Illinois, It was at this game that most of these pictures were taken.



The Noire Dame-Illinois crowd streams out to thousands of parked cars after the game. In the jam it took them a long time to get out of the parking lot. Spectators drove to South Bend



from all over the Middle West. All the pageantry of college football was present on a cool but surny day. There were bands, pennants, sonvenirs, cheering sections, but dogs, muscots and



PLAYS ITS ALMA MATER SONG. ALL LOYAL ALUMNI IN THE STANDS STOOD UP

GOING WITH FOOTBALL

But football was not the only sport in which Americans became absorbed in the first autumn of peace. The pennant-winning baseball teams, scarcely better than pre-war minor-league outfits, played in a World Series which promised to be one of the richest on record. More than \$5,000,000 was bet on the horse races during one day at New York's Beamont Park. Golf courses, long neglected, were cut, rolled and patted into shape. And riding the roads in their rusty gasoline barners, with patche tup tires and smoking motors, thousands of fishermen and hunters charged out over the countryside in pursuit of the trout, the sa mon, the pheasant. The world of peace promised to be ag forth a sports boom as big and gainly as the historie one of the '20s.



Two wounded servicemen, attached to Oak Kroll N. vy Bosp tak trace ally witch from wheelchars as Southern California beat California, 13 2. Behill the his vast crowd sequel, too.



pretty girls. The Notre Dame band drew densive shouts of "woo, woo," from the Illinois rooters when it played The Survey with the Fringe on Top and held up a lacy fringe while executing



a wheel formation The only score of the afternoon came on the first play from scrimmage when Phil Colella, Notre Dame back, spun 76 yards off tackle for the winning touch lowe, 7-0



Elderly businessman L. B. Feigenbaum, distributor of toys, checks but and cost with the Negro porter at opera opening. With him is his daughter. Wrote the San Francisco Chronicle, "... Ladies were scabbardlike sheath gowrs, the plumper ones off-the-shoulder more is with saug bodices and billowing skirts."



Wealthy Cattle cancher Nion Tucker of Rogne River Ranch in Oregon reaches for top hat after performance. Below: important San Franciscaus Walliam Crocker, William Leib, both bankers, chat in a box. I important San Franciscaus sat on floor at back of ballomy, almost went to sleep listening to important.



The U.S. Relaxes CONTINUED



Mrs. H. Gralsos arrives in a long ermine coat with ermine bug and orchids in her hair. A mysterious figure to society, Mrs. Gratsos attends opera openings unescorted.

SOCIAL SEASON BEGINS

San Francisco Opera has a lavish opening

Top hats, tails and long evening dresses experienced a happy resurgence in the familiar setting of the opera houses, nightclubs and grand ball-rooms. All over the nation society garbed itself for its biggest season since 1941. New York had five theatrical openings in a week, as early as September, and prepared to throw a succession of lush debutante parties later in the year. Washington's diplomatic set—especially gouty old Senator Kenneth McKellar who, acting as Vice President, will represent President Truman socially—was primping for big doings. But San Francisco took the early season's social prize. Its opera opening, shown here, was lavish beyond the expectations of its oldest, most diamond-decked dowagers.

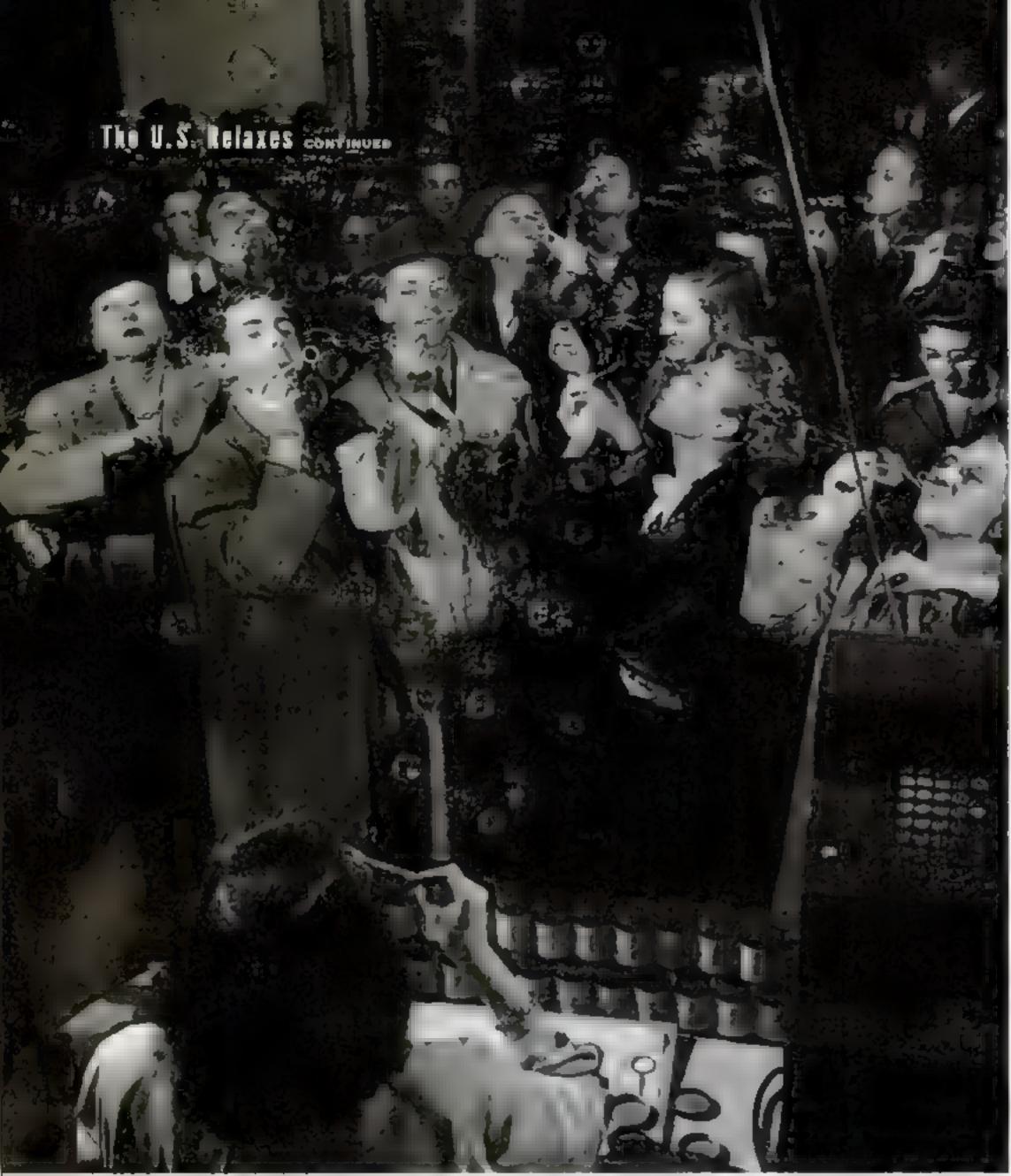


After the epera the handsomely dressed crowd pushes to curb in a search for taxis and their private cars. Woman in short ermine coat is Marchesa della Rosa-Prati



San Francisco's Opera House, some of the Latted Nations Conference in June, is aglow with lights, stiff shirts and ever ng dresses for the opening of the open Later every scat in the

auditorium was filled and there were 500 star less. Wrote the San Francisco Chemicle, "[The operal symbolized a return to the poor, the to land about the good as a bework."



Bubble buyers practice at Rich's department store. Below tipl. Relph Williams, at Lawson General Hospital ir exbubbles. In Buraingham a wear by woman entered a jewelry store

to buy a diamond. She could not get attention of bald-headed, lerk with back to her behind is mater. Finally she teached over and turned him around. He blew a bage bubble at her-





How to blow a big bubble is demonstrated by Gladys Barks, a satesgrid in the infarts' department at Richs at Atlanta.

BUBBLE CRAZE

First big postwar fad hits Atlanta

"I'm forever blowing bubbles, pretty bubbles in the air " So sai g the nation last week as the first gen nate postwar fad swept from New York to California. Everywhere people biew bubbles on the street corners, in rudroud stations, from apartic ent-jouse windows, it bathtubs. It was a perfect form of relevation from war -quiet, inconsequential and fascarating Apparently it all started when several companies placed on the market viscous fluids which, when blown throng . small metal noops, produced no rud in researt bubbles. The basis of the fleids was giver in The bubbles whee, these funds made were much more satisfactory 11 and alfushioned soap bubbles be ause they find a ligh surface tension and aid not break cas ly Sometimes they would even bonnee on the floor. Department stores reported spectacouar sales of the thans

In At anta, Os , the center of the bubble craze where these pictures were taken, a talts shed an their infinitions and bought more than 50 000 jars in five weeks,



Streams of bubbles are blown from capital steps in Atlanta by Lieut Edward Herrin, Grace Carrington, Lean Wagnon.



THE FIRST PEACE CONFERENCE

THOUGH OUR DIPLOMACY FAILED IN LONDON, IT FAILED IN AN AMERICAN CAUSE

The Council of Foreign Ministers met for three weeks in London and disbanded in frustration and gloom. As *Izvestia* said, "No decision whatsoever was adopted." If this conference had been a Broadway theatrical production, here are some of the press comments which a truth-loving producer might have put on the marquee:

"Worse than failure"—Matthews, New York Times. "Like a gathering of fishwives"—Lerner, PM. "Deplorable"—New Republic. "Ludicrous... a display of power politics in its rawest form"—Sumner Welles. "A diplomatic horsefair"—Sulzberger, New York Times. "A first-class tragedy"—Dorothy Thompson, For once the critics, with almost no exceptions, agreed.

Unfortunately this conference was not a Broadway show. Instead, it was the first phase of the Peace Conference following the greatest war in history. Its failure means that two billion people must repress a while longer their desperate hunger for peace.

Not Like the Senate

This conference had its origin in the Big Three's Potsdam agreement, which created a Council of Foreign Ministers of the Big Five "to continue the necessary preparatory work for the peace settlements." Unlike the San Francisco Conference, which was concerned with the abstract machinery of peace, this one was to deal in hard realities: real estate, reparations, the spoils of war. Inevitably it would evoke man's ughest passions.

Mr. Byrnes, heading the U.S. delegation, went to London in a jaunty mood. He had with him a carefully prepared proposal for an Italian treaty. On other subjects he had a few general principles in mind, but nothing rigid. Like so many would-be statesmen, he wanted to "avoid Wilson's mistake." His idea of Wilson's mistake was that the 14 Points should never have been put on paper. He preferred to rely on his own ability to improvise and compromise, an ability long tested in the fires of the U.S. Senate.

But the U.S. Senate and European power politics are two entirely different leagues. Within three weeks the Italian treaty, which looked so easy and reasonable in Washington, had not only met opposition in itself but had grown like a yeast cake, raising problems all over the world. Among them are the Balkans, Africa, limitation of armaments, the meaning of democracy, MacArthur's policy in Japan and—what finally wrecked the conference—how Potsdam should be interpreted and who should write the peace anyway.

From the American standpoint the greatest value of these discussions was that they revealed the extent of Russian claims and ambitions, which our State Department had previously only had hunches about. Some U.S. officials, who never did expect the first Council meeting to decide anything, are well satisfied with it on that account.

Russia wants control (an individual trusteeship) of Italian colonies in Libya and on the Red Sea. She wants Italy to pay \$600,-000,000 in reparations (at a time when the U.S. is contributing hundreds of millions to

Italy for relief!). She wants to control her Slavic neighbors in the Balkans with a minimum of interference from the West. She wants a bigger voice in the control of Japan (as do China, Britain and the Dominions). And she also wants to maintain the solidarity of the Big Three, not only against its defeated enemies but against the smaller allies as well,

Whenever any subject came to a vote, Molotov almost always found himself in a minority of one. Whether or not this made him grumpier than usual, it did not cost him anything, for the Council could make decisions only by unanimous consent. In this as in other ways the Council differs from Congress. Hence Mr. Byrnes's attempts at compromise all failed.

His most desperate attempt concerned the roles of China and France. Although they had been participating in the discussions for over a week, Molotov suddenly discovered that they should have been excluded from all Balkan discussions under the terms of Potsdam. Byrnes at length consented, "with considerable reluctance," provided the decisions reached without these allies should later be submitted to a general peace conference of the United Nations. Molotov could give no assurances on that, Instead, he demanded that references to French and Chinese participation be expanged from the record. So the meeting broke up,

Pistols and Power Politics

Had Mr. Byrnes studied "Wilson's mistake" a little harder, he might have run across a statement by Colonel House, who, after long reflection, concluded that "the great fault of the political leaders [at Versailles] was their failure to draft a plan of procedure." On this vital though elementary problem there had not even been a precautionary exchange of views before the London conference. Thus Molotov, who was really interested in feeling out American resolution on the Balkan question, was able to use procedure issues instead as a test of strength.

With so much waste effort it is little wonder that tempers grew sharp. Toward the end Bevin accused Molotov of "Hitlerian methods." Molotov publicly wished Hull and Eden were still in office. In short, the delegates did not even like each other. When Bevin gave a reception in the House of Lords, Correspondent Herbert Matthews of the New York Times was reminded ruefully of the balls Prince Metternich gave at the Congress of Vienna. "Instead of dancing," he wrote, "all stood soberly around, with hundreds of eyes on Molotov, who was surrounded by plain-clothesmen, each with a pistol in his right-hand pocket—which shows how much diplomacy has changed since the Austrian statesman's day."

But better manners and better preparation, although they might have helped, would not have changed the real tenor of this conference. That was foreordained by the stern reality of international fear. Britain (and, to a lesser extent, America) fears Russian expansion. Russia (and, to a lesser extent, the British Commonwealth) fears U.S. expansion in the Pacific. Russia above all fears the formation of a Western bloc confining her to Eastern Europe.

Partly owing to the atomic bomb, Russia's fears are currently the greatest. Therefore Russia's behavior was the worst. Molotov seemed to be playing for time. He may feel that Russia's bargaining position will get better by the next Council session. The speed with which America demobilizes its European army, for example, will directly affect the course of future negotiations. This fact is not the less true for being a sad one.

One World or Two?

During the long stalemate over the Balkans, the correspondents in London thought
they saw Wendell Willkie's One World dividing into two worlds before their very eyes. In
the attempt to keep it one world, Britain and
America insisted on a voice in how the Balkans are run. Molotov's stubbornness in defending his Eastern bloc created a unity of
the Western allies which is rapidly taking
the shape of a Western bloc, the thing Russia fears most. France and the British Foreign Office may welcome the hardening of
this Western bloc, regarding it as inevitable;
but the U.S. government has steered very
clear of it so far.

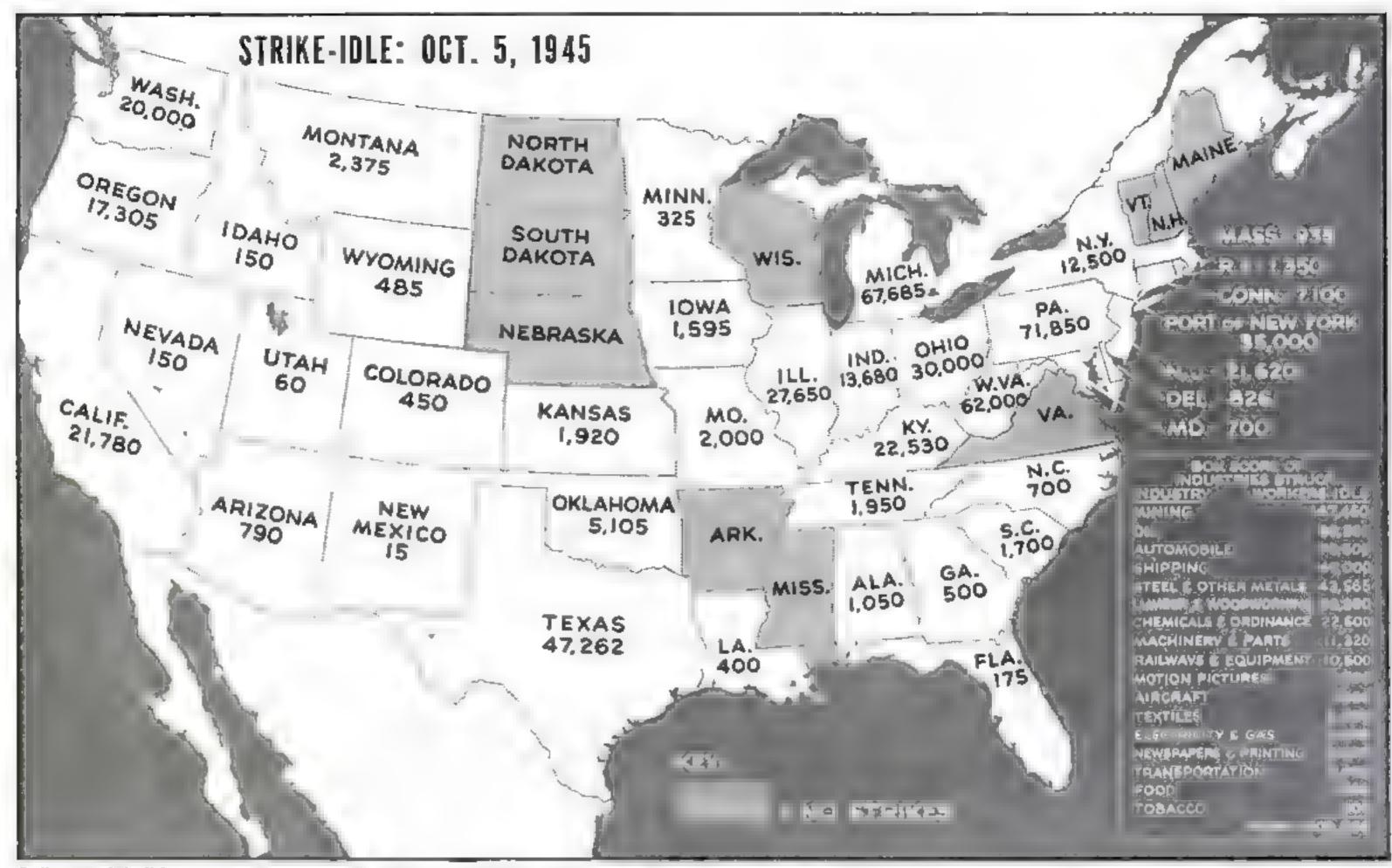
But "steering clear" can only mean one thing, if America (as she must) is to play any role in Europe at all. It means a continued insistence on those very old ideas—the rights of individuals and of small nations—for which America has always stood and which account for such magic as still adheres to the name of America in Europe today. Byrnes, to his credit, did not yield much on this point. At the cost of a public failure, he chose to announce that the era of wartime expediency is over and that real difficulties between Russia and the West exist. That, of course, is the indispensable first step to solving them. The conferences must go on.

Even if a Western bloc does form, it must above all be based on the free consent of the peoples and nations who form it. Real peace, when it emerges, will have to be sustained not only by a more expert diplomacy than that shown at London but by international institutions broader than the Big Three.

PICTURE OF THE WEEK:-

After the atomic blast over Nagasaki, all that remained of the Urakami Roman Catholic Cathedral, three miles from center of the explosion, was a stone shell and a shattered stairway strewn with bits of sacred statuary. Aimd the litter lay a sculptured head of Christ, like a stony symbol of the moral problem facing a people who profess to follow His teachings: whether even the urgencies of war should permit such violation of individual life as the atomic bomb had committed. Last week President Truman reminded Congress, "Civilization demands that we shall reach at the earliest possible date a satisfactory arrangement for the control of this discovery."





Strike map of the U.S. on Oct. 5, 1945 showed strikes in all but ten of the 48 states. Next day the Michigan figure dropped

with the ending of the Kelsey-Hayes strike, and the Port of New York figure appeared likely to. New Mexico's mere 15

strikers were all bus men, part of the West's strike of interurban bus drivers which isolated some Idaho communities.



Outside Warner Bros., sludio in Burbank, Calif. strikers and nonstrikers resort to violence, overturning three cars. Fire hoses and tear gas ended the fight. The strike started with a union jurisdictional dispute.

STRIKES STUD U.S.

Labor disputes make half a million idle

last week issued an optimistic written report on the progress of American industry's reconversion to peace. Then he added a pessimistic oral report: "It's a little silly to talk about the progress of reconversion. . . . We are in the paradox of having spent 12 months struggling to get these plants going on reconversion and now they are virtually closed down as a result of disagreements between management and labor."

Actually, as of Oct. 5, there were only 200 strikes, most of them small, in the 184,230 factories in the U.S. (above). But Krug's pessimism was not ill-founded. About half a million were idle, directly or indirectly, because of labor-management disputes. Industrial discontent spread from coast to coast, although only in a few instances did it spark into violence. Salt, shoe and dye workers struck. So did printers, bus drivers, garbage collectors and hotel employes. Telephone long-distance operators quit their switchboards four hours protesting an NLRB finding that one of their local unions was company-dominated. Soft-coal strikes imperiled industrial production and coal heated homes. The oil workers' strike was brought to an armed truce when President Truman ordered the refineries seized by the Navy. But the Navy could not negotiate the oil strikers' demands.

The telephone operators announced they would take a strike vote shortly. In Detroit, as the Kelsey-Hayes Wheel Company strike (LIFE, Oct. 1) ended after closing most Ford operations, the NLRB prepared to take a strike vote among General Motors and Chrysler workers in late October. John L. Lewis and the coal operators met in Washington and got nowhere in a dispute which might shut down all coal mines. Out of a major labor-management conference scheduled for Nov. 5 might come a badly needed price-wage formula. There were hints that the administration was considering a 15% wage increase with a proportionate price increase. Meanwhile U. S. consumers, deprived of strike-affected goods and services, seemed more irked than outraged by the inconveniences the strikes caused them.



New York's great North River docks are virtually deviad of activity as a result of the strike of 30 000 leads between which

made ships idle from Little West 12th Street (both m) 1 : 59th Street $\{to_i\}$. The stevedores demanded a more equitable sys-

tem of Da ling cargoes so that work would be dayled evenly. At week sond, the five-day old strike appeared to be ending.



THE LATE AL SMITH

NEW YORK BANQUET Honors al smith

It opens fund drive for memorial

ast week at New York's Waldorf-Astoria 1,800 prominent citizens of all faiths gathered to commemorate the first numiversary of A fred E. Smith's death. The \$100-a-plate dinner to which they subscribed opened a national campa gn to raise a \$3,000,000 fund for the construction of an Alfred E. Smith Memorial Building at New York's St. Vincent's Hospital. Chiseled in stone over the entrance of the projected Al Smith building will be this fitting inscription: "These doors are ever open to the afflicted of all classes without distinction of creed, color or country."

The guests heard Dean Acheson (speaking for Secretary of State Byrnes), Governor Thomas E. Dewey, James A. Furley, Bernard M. Baruch and Archbishop Francis J. Spellman plead for the kind of social vision, tolerance and faith for which Al Smith stood. Archbishop Spellman, honorary chairman of the memorial, paid this tribute to the man who rose from the side-walks of New York to become its four-time governor and Democratic presidential nominee: "Nations are builded upon the faith, strength and courage of the Al Smiths of every generation, men who believe and live by the creed that all men are brothers and that God created man to be his brother's keeper."

In the photograph at right, seated at the first row of tables on the dais, are (left to right) John S. Burke, president of B. Altman & Co.; J. Howard McGrath, newly appointed U.S. solicitor general; Mrs. James F. MacDonald, leader in Catholic charities and motherin-law of Henry Ford II, Basil Harris, president of the United States Lines: John J. Raskob, financier and Smith's manager in the 1928 campaign, Senator Robert F. Wagner of New York; Mrs. John A. Warner, Smith's eldest daughter, Postmaster General Robert E Hannegan; Acting Secretary of State Dean Acheson; Archbishop Speilman; James A. Farley, chairman of the Smith memorial drive; Governor Dewey; Bernard M. Baruch; Myron C. Taylor, envoy to the Vatican and former board chairman of U.S. Steel Corp.; John D. Rockefeller Jr.; Henry Ford II, new president of the Ford Motor Co.; Lieut. Colonel James P. S. Devereux, hero of Wake Island; John L. Sudavan, Assistant Secretary of the Navv: former Postmaster General Frank C. Walker, and W.ll am E. Cotter, executive vice chairman of United Service War Fund.

One guest gave Archbishop Spellman a check covering the banquet's cost. By week's end, with "\$1 for a brick" contributions from all over the U.S., more than a third of the needed \$3,000,000 had been raised.







THE REMAINING ELEPHANT IN BERLIN'S ZOO, SOLE SURVIVOR OF A' BOMBING ON NOV 23, 1943, FLOURISHES HIS TRUNK DISPIRITEDLY FOR LUMPS OF SUGAR



Chimpanzee keeper, Fritz Schneider, 71, coaxes the crowd for spare food for Susi the chimp, the last of the zoo's apes, while Susi's hands (right) eloquently pantomime her sentiments.

BERLIN'S LAST ELEPHANT

A few of the famous zoo's animals survive the war

The famous zoo in Berhn is now populated chiefly by glosts, But it still harbors among its living animals one elephant abore one companies left, one hon with a nervous tie and two cubs, one gainst liveral, one cassowary and one mangy fox. On the night of Nov 23, 1943, the Albed bombers got all the other elephants, great eats and Bobby, the famous gorda. The animals now get some horse meat and are the only Berliners unworried by the housing shortage. The city's children have started to come back again to their zoo to see the survivors

During the war the bombings paralyzed the baboons with fear, made the par rots scream anguly and the crocodies roar, but left relatively unmoved the great cats, elephants, oxen, rhinocuroses, snakes, panda, goats and even the rabbits. In 1939 Germany had shipped a good many of its animals to Soviet Russia for safe-keeping. Today the old keeper, Fritz Schneider, bitterly complains that Hermann Göring, who had promised to evacuate the zoo to his estate at Karinball in case of serious bombing, let down the animals just as he did the rest of Germany.





"Now for something special off the record..."

Your first sip of rich Paul Jones proves that authentic, hearty flavor is still the secret of a superb whiskey.

Blended Whiskey. 86 Proof. 65% grain neutral spirits.
Frankfort Distillers Corporation, New York City.







The projected invasion of Japan, as is appeal in the Marshall report, had two piones. This far, after a pre-imparty speciation in the Aosiak. Islands and a diversionary feast by the

IX Army Corps off Shakaka, the Land XI Army Corps at V. M. rus. Arapulo and Corps. fold at about 16a 000 men, woods, have accorded by istin. Operation Olympi-

a mediatus of ting Kynsha In early spring the Eighth and Tench Armais, supported by the Pies and lift 884, 880 mm, a, would have attacked the Tokyopho — Operators Ceronet

MARSHALL REPORTS ON THE WAR

American Chief of Staff tells official story of military operations

As Chief of Staff, General George C. Marshab this week submitted his beam al report to the Secretary of War. It beg is with a historic sentence. "For the first time since assuming this office six years ago, it is possible for me to report that the security of the United States of America is entirely in our own hands."

The report tells how the U.S. and its all es fought the war from July 1943 to as and It bristles with code names. Operation Toron, the assault on North Africa. Operation Forager, the Marianas. Operation Overload Norman by It is shot through with monghits into recent history. Ascarly as 1942 Britan, and the U.S. planned an emergency Operation Siedgehammer to invade France and relieve the Russian.

front if it neared collapse. Von Rundstedt mounted his Ardennes breaktarough force without Albed knowledge "because of heavy fog which continued for days in the heavyly forested foreground"

One of the most interesting portions deals with German errors see p 36 hased on interviews with the German high command who naturally put the blane on Hiter Another describes US, strategy for invading Japan abore. Marshall reveals the Germans had two big advantages in weapons their unique 88-min g in equally effective against infantry, tanks and aircraft and smokeless flashless powder a tremendous help in concealing firing positions. He concludes with an eloquent plea for inniversal imbitary training, "... peace can only be maintained by the strong."



CHIEF OF STAFF, USA, GEORGE CATLETT MARSHALL

"I've given up back-seat driving aince you got rid of your '5 o'clock Shadow'!"



THE GERMANS' SEVEN ERRORS

"In order to establish for the historical record where and how Germany . . . had failed," writes General Marshall in his report, "I asked General Eisenhower to have his intelligence officers promptly interrogate the ranking members of the German High Command who are now our prisoners of war." From these interrogations General Marshall has listed seven big mistakes which contributed to Germany's defeat. They are excerpted here.

The available evidence shows that Hitler's original intent was to create, by absorption of Germanic peoples in the areas contiguous to Germany and by the strengthening of her new frontiers, a greater Reich which would dominate Europe. To this end Hitler pursued a policy of opportunism which achieved the occupation of the Rhineland, Austria, and Caechoslovakia without military opposition

No evidence has yet been found that the German High Command had any over; all strategic plan. Although the High Command approved Hitler's policies in principle, his impetuous strategy outran German military capabilities and ultimately led to Germany's defeat. The history of the German High Command from 1938 on is one of constant conflict of personalities in which military judgment was increasingly subordinated to Hitler's personal dictates. The first clash occurred in 1938 and resulted in the removal of von Blomberg, von Fritsch, and Beck and of the last effective conservative influence on German foreign policy.

The campaigns in Poland, Norway, France, and the Low Countries developed serious diversions between Hitler and the General Staff as to the details of execution of strategic plans. In each case the General Staff favored the orthodox offensive, Hitler an unorthodox attack with objectives deep in enemy territory. In each case Hitler's views prevailed and the astounding success of each succeeding campaign raised Hitler's military prestige to the point where his opinions were no longer challenged. His military self-confidence became unassailable after the victory in France, and he began to disparage substantially the ideas of his generals even in the presence of junior officers. Thus in General Staff objection was expressed when Hitler made the fatal decision to invade Soviet Russia.

The steps in the German defeat, as described by captured members of the High Command, were:

Failure to invade England. Hitler's first military set-back occurred when, after the collapse of France, England did not capitulate. According to Colonel General Jodl, Chief of the Operations Staff of the German High Command, the campaign in France had been undertaken because it was estimated that with the fall of France, England would not continue to fight. The unexpectedly swift victory over France and Great Britam's continuation of the war found the General Staff unprepared for an invasion of England, Although the armistics with France was concluded on 22 June 1949, no orders to prepare for the invasion of Britain were usued prior to 2 July. Field Marshal Kesselving stated that he urged the invasion since it generally was beheved in Germany that England was in a critical condition. Field Marshal Keitel, Chief of Staff of German Armed Forces, however, stated that the risk was thought to be the existence of the British fleet He said the army was ready but the air force was hunded by weather, the may very dubious. Meanwhile, in the air blitz over England the German Air Force had suffered irreparable losses from which its bombardment arm never recovered.

The Campaign of 1941 in the Societ Union. In the Autumn of 1941 after the battle of Vyauma, the Germans stood exhausted but apparently victorious before Moscow. According to Jodl, the General Staff of the armed forces considered that one last energetic push would be sufficient to finish the Soviets. The German High Command had neither envisioned nor planned for a winter campaign. A sudden change in the weather brought disaster. The Red Army defense, a terrific snow storm, and extremely unseasonable cold in the Christmas week of 1941 precipitated the strategic defeat of the German armed forces. Impatient of all restraint, Hitler publicly announced that he had more faith in his own intuition than in the judgment of his imbtary advisers. He relieved the commander in chief of the army, Field Marshal von Brauchitsch. It was the turning point of the war.

Stalingrad. Even after the reverse before Moscow in 1941, Germany might have avoided defeat had it not been for the campaign in 1942 which culminated in the disaster at Stalingrad. . . . Hitler, instead of attacking the Soviet armies massed in the north, personally planned and directed a campaign of which the immediate objectives were to deprive the Soviet Union of her vital industries and raw materials by cutting the Volga at Stalingrad and seizing the Caucasian oil fields. Beyond these concrete objectives was evidently the Napoleonic dream of a conquest of the Middle East and India by a gigantic double

PARAMOUNT FOUND THE COURAGE AND DARING TO FILM THIS STRANGE, POWERFUL AND TERRIFYING NOVEL. THROUGH SKILL AND GREAT PERFORMANCES IT EMERGES AS ONE OF THE MOST REMARKABLY THRILLING ACHIEVEMENTS IN MOTION PICTURE ENTERTAINMENT The Lost Weekend"

Ray Milland and Jane Wyman in "The Lost Weekend" - From the Novel by Charles Jackson with Phillip Terry, Howard da Silva, Doris Dowling, Frank Faylen · Produced by Charles Brackett · Directed by Billy Wilder · Screen Play by Charles Brackett and Billy Wilder

WANTED:

CONGENIAL GHOST

Not long after I got Percival, my butler, I asked him if he ever felt homewak
for Fogland. "No, Madam," he replied, "I
like it here because you have a ghost! We
always had one at Twichton-under-Twippet,
and I got rawther fond of ghosts."



2. "You mean there's a ghost in my house?" I gulped. "Rawther!" he enthused, "Several times, after all were asleep, I've heard creaking footsteps on the stairs—eerie pacing in the upper half—ghostly moaning and sighing."



4 "It's clear, Madam, that I must tell you about Sanka Coffee, It's 97% caffein-free—simply caun't keep you awake!" "But," I cried, "in it any good?" Extraw-directly," he sighed, "with a most enticing aroma."



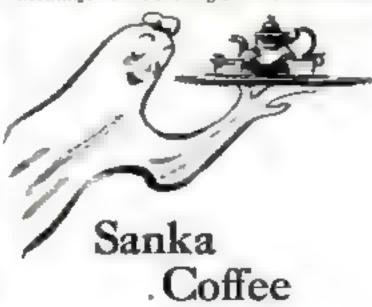
6 It tested so good, I had 3 cups. And sieep? I did no "spooking" that night! Well, we're still waiting for an answer to my want ad. Meanwhile, I've managed to keep Percival by reading him a nightly ghost story.



3 "Percival," I said eadly, "that's not a shoot. That's me-putting in a sleepless night after drinking coffee. I adore coffee—but the caffein keeps me awake," Percival said, "Oh" and looked deflated. But he soon ralked.



5 "Percivol," I bargained, "get me this coffee, and if it lets me sleep, I'll do my best to get you a real ghost. I'll consult a medium. I'll even run an ad in Spooks Monthly." That evening I had Sanka Coffee.



YOU CAN DRINK IT AND SLEEP

Real coffee—all coffee—make it as strong as you like, It's 97% coffein-free! A product of General foods.

SANKA HAS A NEW RADIO SHOW! A half hour of laughs with Fanny Brice! Don't miss it—"The Baby Snooks Show," Sunday everings on CBS, 6:30 P.M. Eastern—5:30 P.M. Central—4:30 P.M. Mountain—7:30 P.M. Pacific.

convelopment with one pincer descending from the Caucasus through Tiflis and the other from North Africa across Egypt, Palestine, and the Arabian desert. The campaign collapsed before Stalingrad with the magnificent Russian defense of that city and in the northern foothills of the Caucasus, where a break-down of German transport to the front left the German armor stalled for 3 weeks for lack of fuel in the critical summer months of 1942. Field Marshal Keitel in reviewing this campaign remarks that Germany failed completely to estimate properly the reserve of Russian industrial and productive power east of the Urals....

Incomon of North Africa. Allied landings in North Africa came as a 👇 surprise to the German High Command. Field Marshal Kesselring, who, at the time, was commanding all German forces in the Mediterranean except Rommel's desert task force, states that his headquarters did expect a landing and had requested reinforcement by a division. However, Kesselring's fears were not heeded by Hitler and Goering Allied security and deception measures for the landing operations were found to have been highly effective. Only when the Allied fleets and convoys were streaming through the Straits of Gibraltar did the Germans realize that something very special was under way, and even then false conclusions were drawn; either that the Allies intended to land in rear of Rommel in the Middle East, or that these were British reinforcements en route to the Far East, or supplies for starying Malta. Since no advance preparations had been made by the Germans to repel such an Albed invasion of North Africa, all subsequent efforts to counter the Allies suffered from hasty improvisation. Defense continued, however, because, as Field Marshal Kestel now states, since evacuation was unpossible, the Germans had only the choice of reasting or surrendering.

The Insusion of France. All German headquarters expected the Albed invasion of France. According to Colonel General Jodl, both the general direction and the strength of the initial assault in Normandy were correctly estimated, but Field Marshal Keitel states that the Germans were not sure exactly where the Albea would strike and considered Brittany as more probable because of the three major U-hoat bases located in that region. Both agree that the belief of the German High Command that a second assault would be launched, probably by an Army under General Patton, held large German forces in the Pas de Calais area. Both Keitel and Jodl believed that the invasion could be repulsed or at worst contained, and both named the Albed air arm as the decisive factor in the German failure.

Prior to the invasion, important divergencies of opinion developed between Field Marshal von Rundstedt, Commander in Chief West, and Rommel, commander of the threatened Army Group. Rundstedt desired to hold his armored forces in a group around Paris and in Eastern France; Rommel to push them forward to positions in readmess close to the coast. The Rommel view prevailed. Von Rundstedt was subsequently relieved by Field Marshal von Kluge.

Soon after the Albed capture of Cherbourg, descession again broke out in the High Command. Von Kluge and Rommel wished to evacuate all Southwestern France, blocking or destroying its usable ports. They believed that a continuation of the fight in Normandy could only end with the destruction of their Western Armies and that they should withdraw before disintegration began. Von Kluge recommended defense on the general line: lower Seme-Paris-Fontainebleau-Massif Central. Hitler refused to accept this recommendation, relieved Kluge from command, and reappointed von Rundstedt as Commander in Chief West. Under direct instructions, Rundstedt continued the battle of Normandy to its final denouement. Hitler lamself ordered the Avranches-Mortain counterstack and was much surprised when it completely failed. Keitel expresses further surprise at the audacious exploitation of the American break-through at Avranches during this counterstack, and particularly of the thrust towards Brest.

The Ardennes Counterattack. The German offensive in December 1944 was Hatler's personal conception. According to Jodl, the objective of the attack was Antwerp. It was hoped that overcast weather would neutralize Allied air auperiority, and that an exceptionally rapid initial break-through could be achieved. Other German officers believe that this operation was reckless in the extreme, in that it irreparably damaged the comparatively fresh armored divisions of the Sixth Panter Army, the principal element of Germany's strategic reserve, at a moment when every available reserve was needed to repaise the expected Soviet attack in the East.

The Crossing of the Rhine. Even after the fashire of the German counteroffensive in the Ardennes, the Germans believed that the Rhine line could be held. The loss of the Remagen bridge, however, exploded this hope. The entire Rhine defensive line had to be weakened in the attempt to contain the bridgehead, and the disorderly German retreat in the Saar and Palatinate rendered easy the subsequent drive eastward of the Allied Armies towards Hamburg, Leipzig, and Munich.





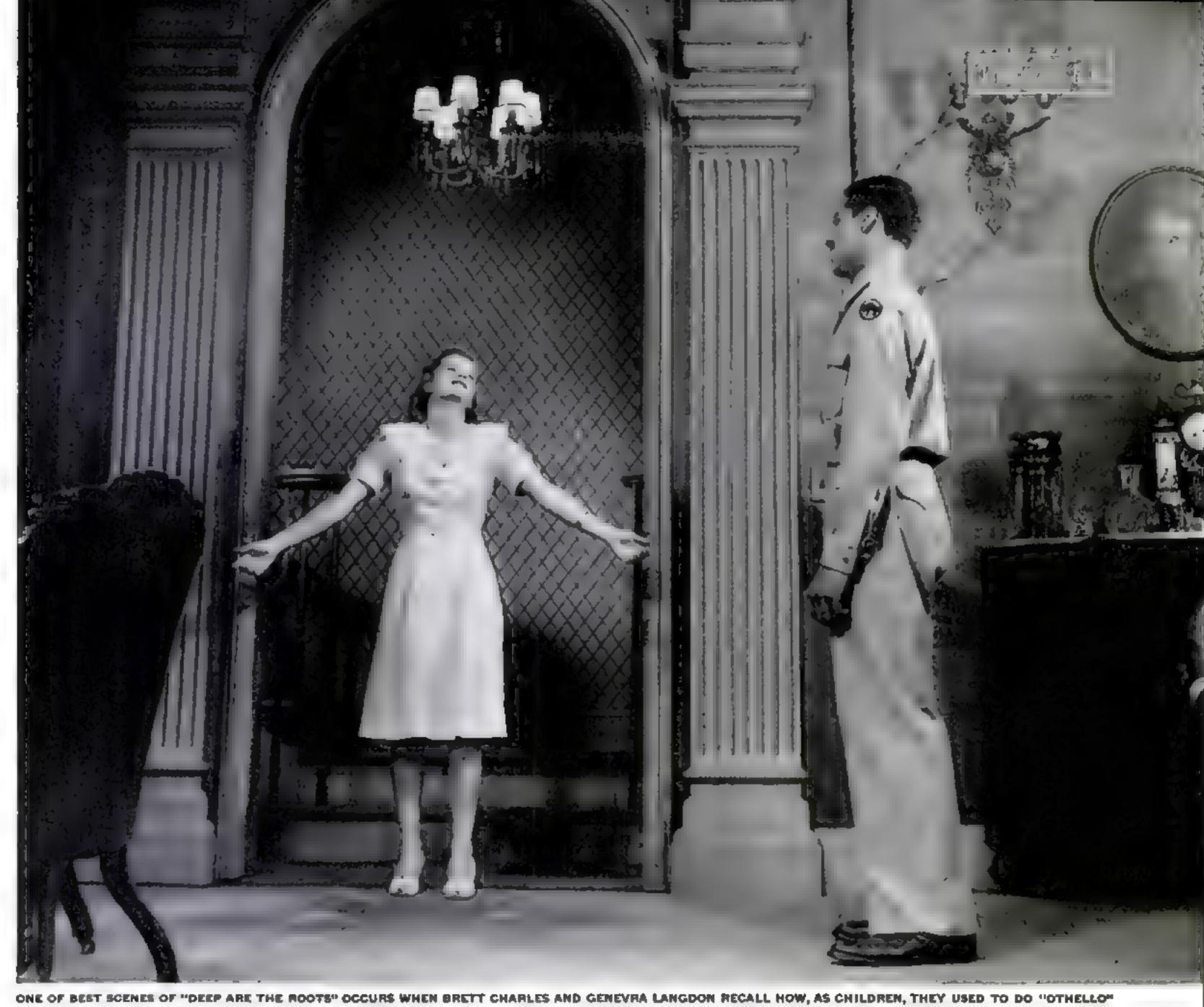
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Abreakdown Here Costs More than Money And Market





"DEEP ARE THE ROOTS"

Negro hero returns to the South

The return of a Negro war hero to the Deep South is the subject of Deep Are the Roots, one of the most controversial plays to reach Broadway in years. Negro Lieut. Brett Charles has come back after three years in England and Italy, where he lived on terms of equality with whites. Now he unconsciously takes bttle bberties which he would not have taken before the war, To reactionary Senator Langdon, the head of the household, these liberties serve as a warning of a growing colored revolt. "If he told you the truth," the senator warns his daughter, "you'd find that over there he slept with white women. . . . He's been driving his buyonet into white flesh." The theme of Deep Are the Roots is the conflict between these two-Langdon, representing the Bourbon South, and Brett, symbolizing the young, enlightened Negro.

Written by Arnaud d'Usseau and James Gow, Deep Are the Roots has faults as drama. But its suspense and its acting more than atone for them. Outstanding among the fine performances is the one by Barbara Bei Geddes, 22-year-old daughter of Designer Norman Bel Geddes, as the senator's liberal young daughter who grew up with Brett, feels a deep affection for hun.



In his home in the Beep South Senator Langdon (Charles Waldron, second from right) is indignant because Wor Hero Brett Charles (Gordon Heath) wants to be head of a Negro

school. Langdon feels educated Negroes are dangerous Negroes, Left to right: Alice Langdon (Carol Goodner), her fiancé (Lloyd Gough), Genevra Langdon (Barbara Bel Geddes).

"Deep Are the Roots" CONTINUED



Bratt's mother (Evelyn Ellis), who is the Langdons' housekeeper, is horrified to find Brett fondling one of Genevra Langdon's dolls. Mrs. Charles, who feels that colored people should not aspire to equality with whites, is uneasy over Brett's changed attitude since his return.



In order to frame Brett, Langdon bribes Honey, the maid (Helen Martin), to say that she found a missing watch in Brett's room, Langdon is about to call the police when Alice, his elder daughter, stops him. Meanwhile Brett and Genevra have been seen walking together.



The shariff and his aids heat up Brett mercilessly when he tries to resist arrest. Alice Langdon, who finally called the sheriff herself, looks on in dismay. A professional liberal who regarded Brett as her protégé, she has found her liberalism unequal to the task of accepting the

idea of her younger sister's going out with a Negro. Because this treatment of a Negro war hero may stir the colored to violence, Brett is later released and shoved aboard the first train going north. Instead of staying on the train, however, he returns to the Langdons'.



You've lived for this moment. And he must find you excitingly lovely to your fingertips.

Thrillingly-soft hands are so endearing...let Trushay quard their precious beauty.

This delicately fragrant, creamy lotion is such a joy to use!

Smooth on Trushay before everyday tasks, before you do dishes. This beforehand idea is Trushay's own! And now you can quard soft hands even in hot, soapy water!

Rely on Trushay's veluet-touch whenever, wherever you need it.





_that's why Eddie Dowling shaves with soothing WILLIAMS

ONE of the toughest chores in an actor's day comes after the performance—in his dressing room. For it takes plenty of rubbing with rough Turkish towels to remove heavy stage makeup. That's the reason actors' faces are extra sensitive to irritants in shaving cream.

That's the reason, too, why so many actors rely on Williams for smooth, easy shaves. To be gentle to the face, a shaving cream should

consist of only mild, high-quality ingredients, blended as carefully as a prescription. And that's how Williams is made-with a skill that comes from over 100 years' experience.



EDDIE DOWLING, star of "The Glass Menagerie," winner of this year's Drama Critica Award, says: "Removing make-up every day keeps my face sore and sensitive. Shaving could be tough if I hadn't found out about Williams Shaving Cream, Williams never stings or barns."

Close shaves without imitation

Williams heavy, creamy lather soaks toughest beards completely soft. It lets your razor work evenly, helps you shave closely without annoying irritation.

Try a tube of Williams Shaving Cream yourself. See if you don't agree that it can't be beat for easy, comfortable shaving.



"Deep Are the Roots" CONTINUED



Enraged at the way Alice Langdon, whom he regarded as his protector, has treated him, Brett begins to struggle with her, then, in sudden disgust, stops. By now Brett has come to hate all whites, even those who were his friends in Italy and England.



"Will you marry me?" Genevra asks Brett, who has loved her since they were children. Brett refuses, knowing she is trying to atone for wrongs of her race. He points out that such a marriage, instead of solving difficulties, would only add to them.



"I am not defeated," rages Senator Langdon to Alice, as he storms out of house to join "alkes" who are buying arms for use against a feared Negro revolt. Play ends on note that Alice and Brett, reconciled, will work together to solve Negro question.



Set your hopes high-Stokowski will surpass them in RCA Victor's new album, "Music from Carmen." It's a collector's item, too, for this is one of the first recordings of the New York City Symphony Orchestra-built by Stokowski into one of the outstanding orchestras in the world.

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In these twelve Carmen selections, Stokowski makes the music flame with vibrant Spanish color. You picture gypsy dancers whirling to the clack of castanets ... gay flirtations and mad jealousies ... the famous song of the swaggering Toreador . . . the excitement of the builfight.

All the dash and romance of Bizet's music have been captured under Stokowski's vital, imaginative direction. And RCA Victor has recorded every note with concert-hall fidelity ... with life-like realism. Radio Corporation of America, RCA Victor Division, Camden, New Jersey.

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The Air Step FALL FALL BY STEP October 13 to 20

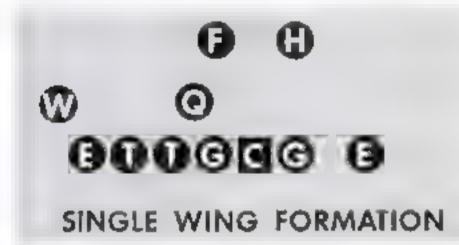


NEW FOOTBALL Offensive

Giants develop the "A" formation

n the past 40 years there have been two major revooutions in football offensives. In 1907, "Pop." Warner. and his Carasle Indians developed the single wingback formation, which placed a back outside of one end of the line. This win place has be agram below was in position to join the end and do this hork the defensive tackle. He was also available for a pass, Tais formation had great power but not much desention To gair diception, George Halas, Clark Sh. tighnessy. and the Chicago Bears in 1935 regus in ited the "T" formation, in which an evenly become a backtedwas centered behind the line (see diagram below). In this arrangement the defense never knew who had the ball. But though the "T" gained deception, it sacrificed some of the single wingback's power Coach es still sought an offense which combined a point ages. of wingback and "T." This season they may find it in the "A" formation developed by Steve Owen, coach of the New York Giants professional team, which gen onstrates the 'A formation on these pages,

The "A," or special, formation keeps the winghack and that formation's unbalanced line. But the wing back plays behind the weak side of the bine instead of the strong. Backfield power is thus grouped at one side, line power at the other. Ball is handed as in "T" to add deception. If the defense shifts to check leavy end of line, it offers a thinly guarded flank to strong backfield. If they a vere county has kircle the strong side of the line can plow it rough offer flank.



The single-wing formation has unbalanced line with wing back (W) beland stronger side. Quarterback soldom handles ball, which is passed directly to fullback or halthack.

"T" FORMATION

The "T" formation was ball of I had, with backs grouped behind or tire, Rall an array passed of arterback who can give it to may be of three facks. Here "T" gains deception

O O O

A"A" FORMATION

"A" formation his unbala or this with a malarek behind work side. Quarterback his access to discuss To form them, thus retinance the receptive or in the soft that offersive



"A" FORMATION (FACING CAMERA) ORDOADES FOR A ROLLAY THROUGH LINE WINGBACK IS NOW IN MOTION



QUARTERBACK PIVOTS WITH BALL (ARROW), FAKES TO WINGBACK, END (NO. 15) BREAKS THROUGH TO BLOCK



QUARTERBACK SLIPS BALL TO FULLBACK (ABOVE) WHO ENTERS HOLE OPENED BY GUARD, BACK (BELOW)



No curative power is claimed for PHILIP MORRIS... but

AN QUNCE OF PREVENTION

IS WORTH A POUND OF CURE

PHILIP MORRIS

are scientifically proved far less irritating to the nose and throat

When smokers changed to PHILIP MORRIS, substantially every case of irritation of the nose or throat — due to smoking — either cleared up completely, or definitely improved.



Offensive Football CONTINUED



THE "A" FORMATION PREPARES TO EXECUTE SHORT PASS OVER CENTER.



BALL IS FAKED TO WINGBACK, THEN TO HALFBACK, WINGBACK RUNS



TRONG-SIDE END (LEFT) CUTS ACROSS THE LINE TO RECEIVE THE PASS



WINGBACK (RIGHT REAR) IS IN MOTION BEFORE THE BALL IS SNAPPED

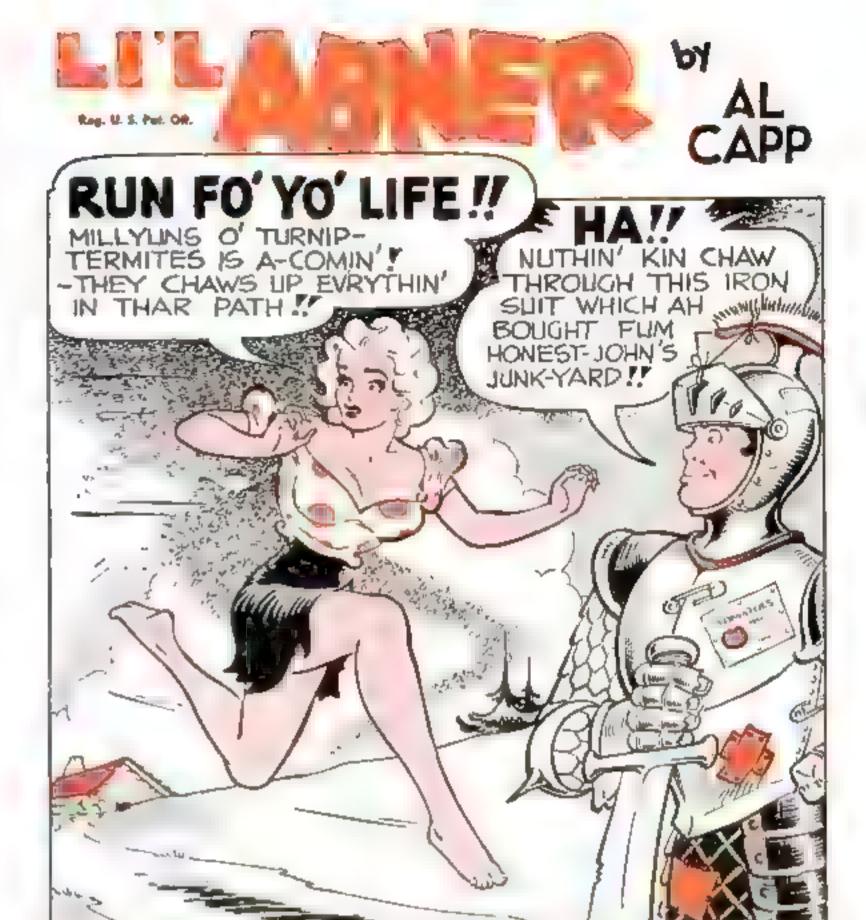


TO DRAW DEFENSE OUT OF POSITION, QUARTERBACK STILL HAS BALL



WINGBACK AND HALFBACK ARE STILL RUNNING TO DECEIVE OFFENSE

CONTINUED ON NEXT PAGE



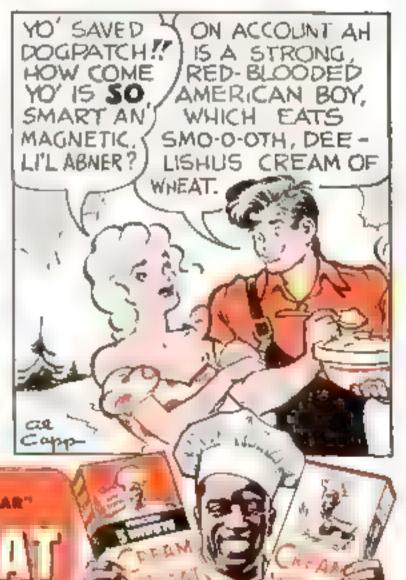
THEM LI'L KINE O' IRON!VARIMINTS
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CHAWED IRON YO'GITS IN
IRON SUIT! CREAM OF WHEAT!

LEMME

NATCHERLY. "-YO

of smooth, delicious gives you all the IROM you need daily to help build good red blood plus Calcium, Phosphorus and Vitamin more of these health builders than other cereal for less than 10 a







Offensive Football CONTINUED

FALSE BUILDING WEARERS



Play Safe — Soak Dentures in Polident Daily It's Easy! It's Quick!

Soak your plate in Polident fifteen minutes or longer . . . rinse . . . and it's ready to use. A daily Polident bath gets into tiny crevices brushing never seems to reach—keeps your plate sparkling clean and odor-free.



How YOU can Avoid Danger of DENTURE BREATH

PLAY SAFE! Soak your plate or bridge in Polident. Don't brush with ordinary cleansers that scratch your denture. Scratches collect food and film, causing offensive DENTURE BREATH.

Besides, plate material is 60 times softer than natural teeth. Brushing with ordinary dentifrices and soaps can wear down delicate fitting ridges. Then, your plate loosens!

With Polident, there's no brushing—so no danger! It's the new, safe way to

keep dentures sparking clean, odor-free ... just by easy, daily soaking. Helps keep your denture's original, natural look—for less than 1¢ a day. All drug stores; 30¢, 60¢.



Use POLIDENT Daily TO KEEP PLATES AND BRIDGES CLEAN... AND ODOR-FREE!



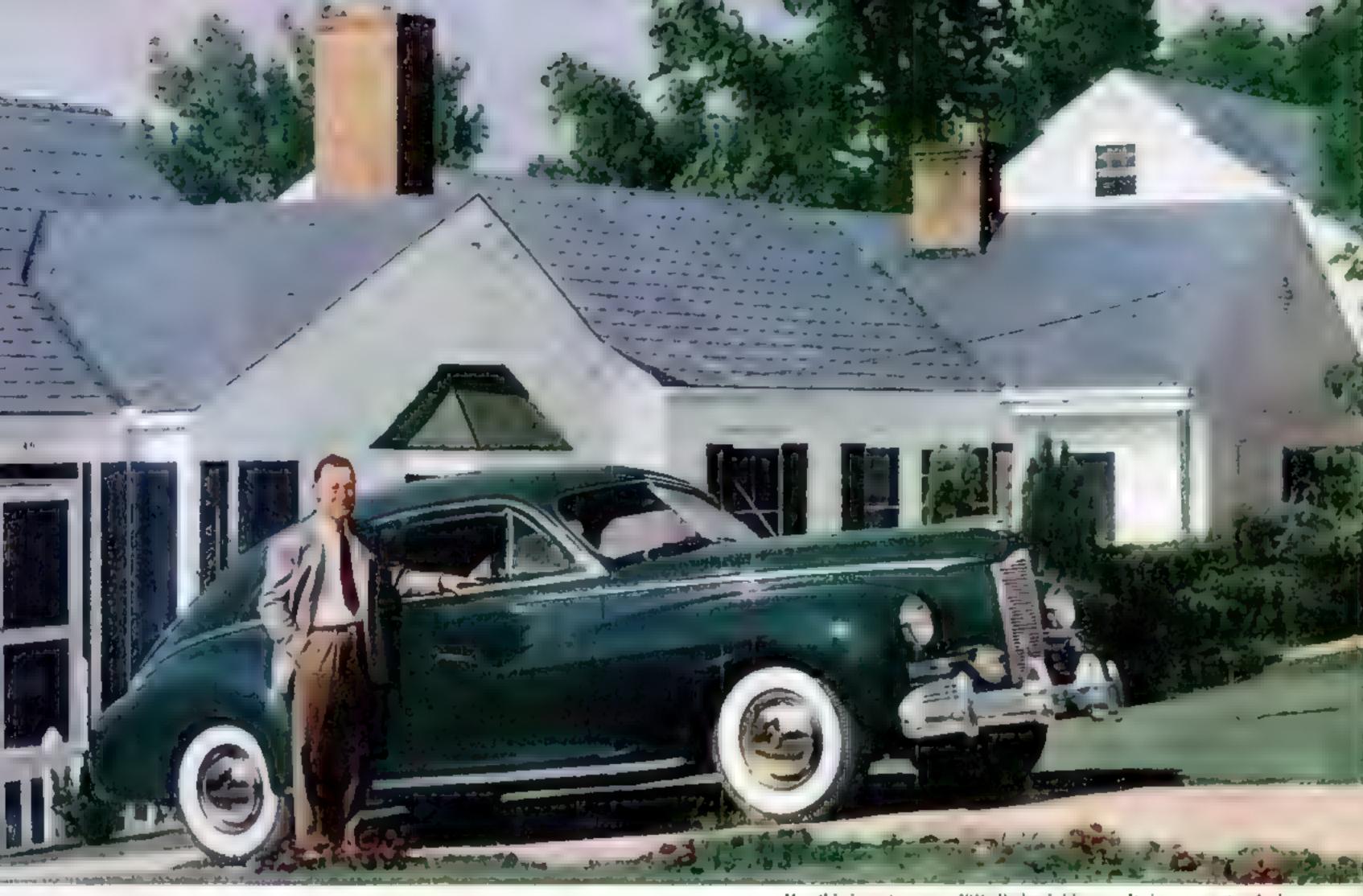
Powerful blocking eliminates (left to right) the defensive end, tackle and backer-up. The double blocking of the tackle is a feature of the original wingback formation.



From the haddle, Quarterback Marion Pugh (No. 2) scans enemy defenses as he plans the attack. Grant's star posser, Pugh served as captain in a tank-destroyer division.



Coath Steve Owen instructs Quarterback Pugh and Captain Cope (right). His skill has won Giants three Eastern championships since 1938 and one National League.



No, this is not a new 1916 Packerd Clopper. It is an unreloaded photograph of the Packerd Chipper owned by J. N. Hancock, Atlanta, Co.

How good a guesser are you?

Lyear?

If you're lucky enough to own a Packard Chipper—or if you know someone who does—your batting average on the four questions below may be close to 100 per cent. Try it and see...

L. How long has the Packard Clipper above been in service?

A senior

2. If hat is its speedometer reading?

3 months?

35,756 miles? 91 630 miles?

3. How many nules per gallon has it averaged?

15?

1. What has it cost its owner for repairs?

8125.75? 832.80? 8321.50?

Here are the correct answers...see how well you guessed!

This Packard Clipper is 3 years old. Its owner, Mr. J. N. Hancock, of Atlanta, Ga., whose essential war work required him to cover a large territory calling on Army and Navy bases and war plants, has rolled up 94,630 miles.

The car has averaged better than 20 miles to the gallon. Total repairs, other than normal maintenance, have cost exactly \$32.80. Not a single major repair has been necessary.

Thus is an amazing case history. But many a Packard owner could probably match it—or even heat it!

What's your guess on this question?

A lot of people are asking, "When will the new 1946 Packards go on display?"

The answer to that question depends upon materials. From a reconversion stand-point, Packard is ready and set to go.

New Packard cars for 1946 — successors to the brilliant pre-war Chippers—will roll off our assembly lines just as soon as materials become available.

The same production skill that built nearly 70,000 precision engines for the fighting craft shown below will soon bring you better, finer Packard cars—cars with a streamlined beauty and quality well worth waiting for!

* ASK THE MAN WHO DWNS ONE *

PACKARD

PRECISION-BUILT POWER





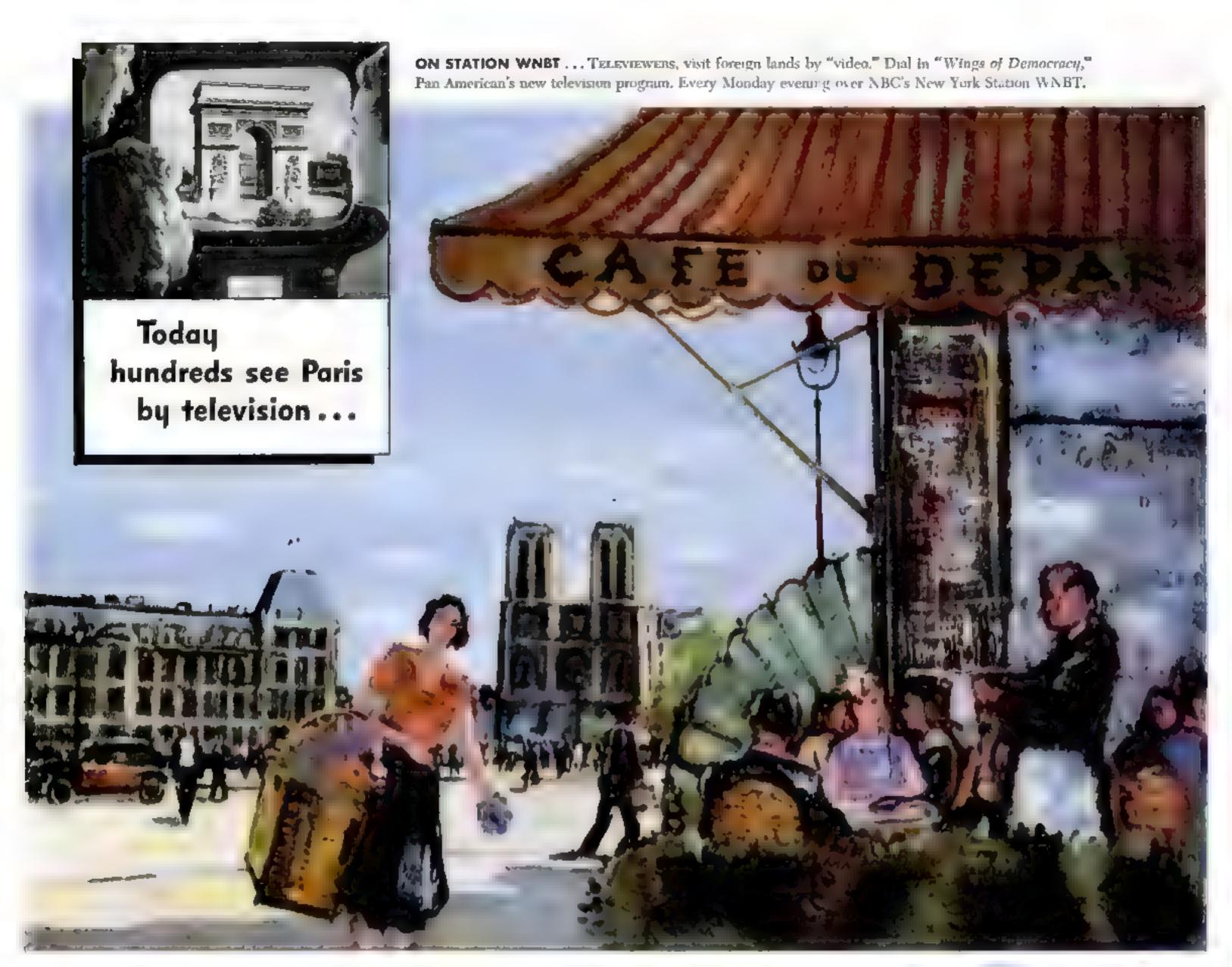












Tomorrow thousands will GO to France by CLIPPER

TODAY Pan American's transatlantic services are limited. But some day soon, new Clippers will be available. Some day soon, Pan American's plans for high-speed, low-cost air transportation within reach of the average man will come true.

New, giant Clippers will mean new, low rates for world travel. When that day does come, thousands of American men and women who have only dreamed about going to Paris will be able to go there on a two weeks' vacation . . . 100 and 200 passenger, 300-mile an-hour Clippers will bring France only hours away from New York . . . And there is only one France, only one Paris!

Imagine stopping in the afternoon at a sidewalk café on the Champs Elysées... Visiting Montmartre at night! Imagine seeing the home of Chanel perfume and Schia-

parelli gowns. And, best of all, you will be able to afford this trip because Pan American's proposed postwar fares will be so low. In addition, the world's best meals, served aboard the Chippers in flight, will be included in the price of your ticket.

And wherever you plan to fly—France, England, Eire, Rio de Janeiro, Alaska, Hawaii, the South Pacific or China—remember that in the last 18 years Pan American World Airways has carried over 3,250,000 overseas passengers—men, women and children . . . A record unequalled by any other international airline.



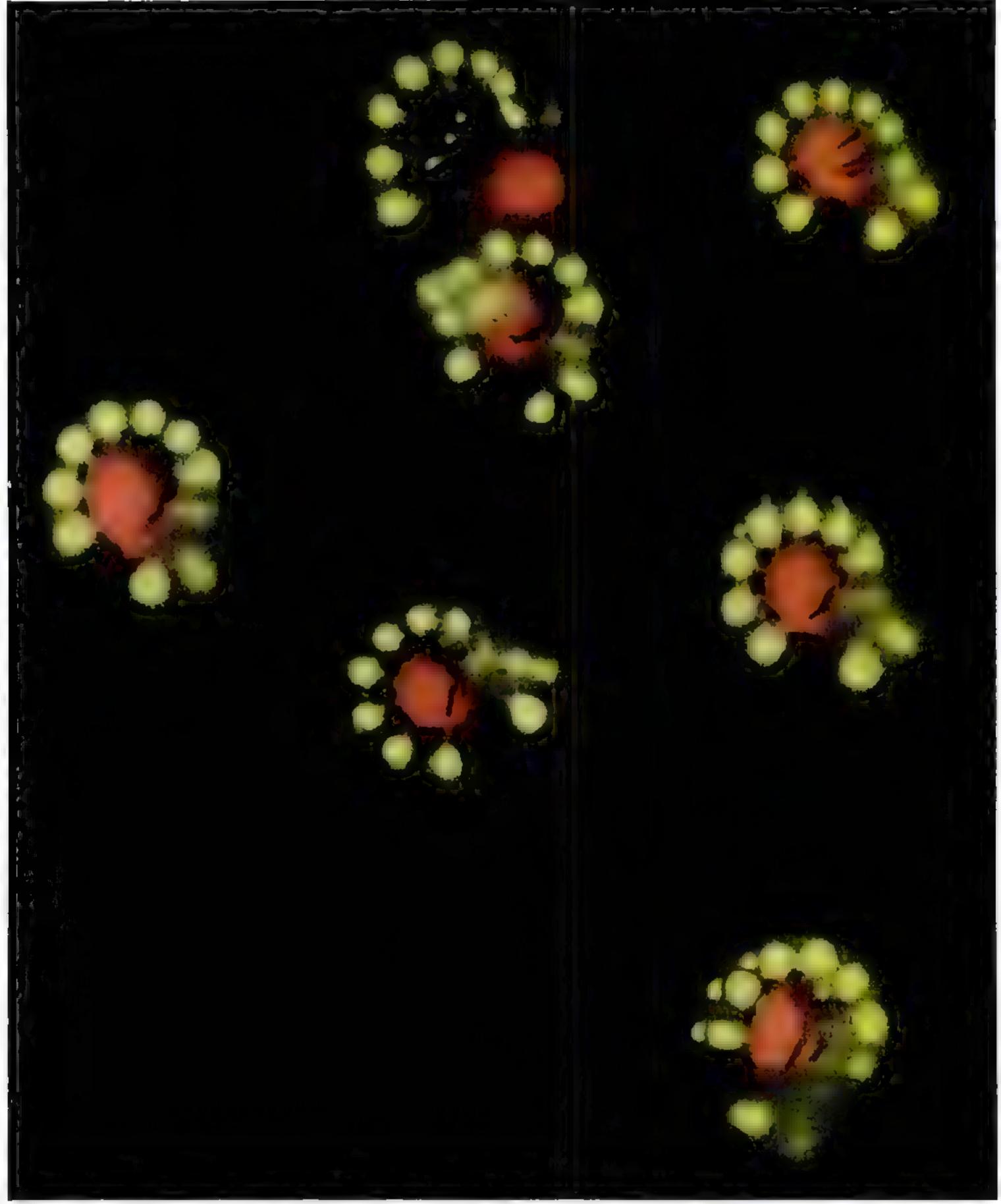
You will stop into a different world when you step aboard a postwar Clipper . Delicious hot meals served in flight.

FIRST air service across the Pacific (1935) FIRST plane service across the North Atlantic (1939)

For your Clipper trip, see your Travel Agent or-

PAN AMERICAN
WORLD AIRWAYS
The System of the Flying Clippers





ONE RAILROAD WORM MADE THESE SEVEN PICTURES WITHOUT A CAMERA. A SHEET OF COLOR FILM WAS PRESSED DOWN ON IT SEVEN TIMES IN A DARK ROOM

RAILROAD WORM

Rare insect takes its own picture

The South American railroad worm is a wonderful litthe animal which lights up like a theater marquee when it is excited. It has one red light on its head and 22 greenish-yellow ones along its body. The railroad worm was so named because its lights look something like railroad signals. It is actually not a worm at all, but the grub of a beetle which lives in Uruguay. The railroad worm is of much interest to men who study the luminescence of insects. Dr. E. Newton Harvey, a noted Princeton physiologist, has three or four of them brought to the U. S. by plane every year. One of Dr. Harvey's railroad worms, pressed with a sheet of color film by LIFE Photographer F.W. Goro, made the self-portraits shown above with its own lights.



Railroad Worm CONTINUED



In semidarkness the locations of the milroad worm's 23 lights are plainly visible. The worms continue to glow for several minutes after they have been irritated.



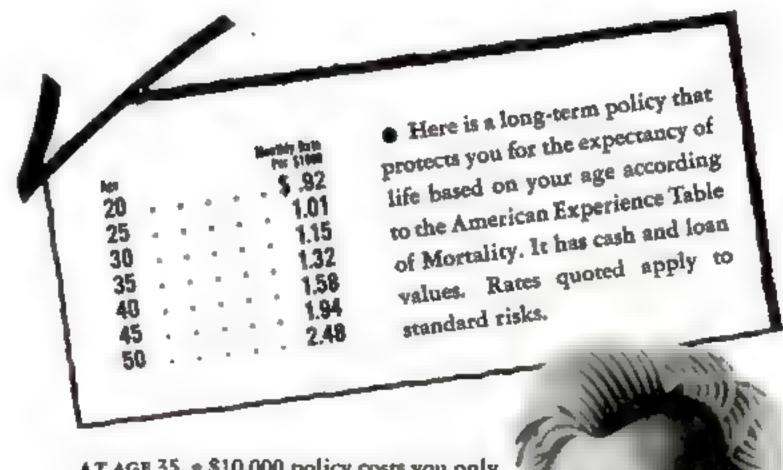
Under normal light the railroad worms look like fat exterpillars about two inches long. When they are frightened they curl up something like sleeping kittens (left).



Railroad worm expert, Dr. E. Newton Harvey, studies light of one of his worms vith pocket spectroscope: Dr. Harvey blows gently on worm to make it light up.

LOW INSURANCE RATES

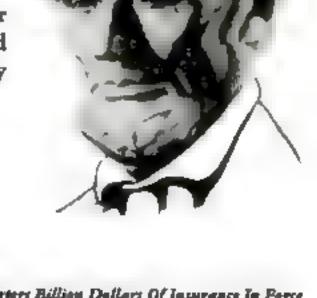
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At AGE 35, a \$10,000 policy costs you only \$13.20 per month and will, should you die during the expectancy period, pay your beneficiary \$10,000 or a monthly income for life. This low cost policy cannot be issued in amounts less than \$2,500. Write today for full details.

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Plan, which provides ample protection at low cost



Millions of Men are married to this Shirt

What is there about a Manhattan Shirt that makes a man fall in love with it? Very simple! It retains its smart shape and good looks for keeps. It always seems to have that tailored for you" appearance. It's Size-Fixt, Man-Formed and Collar-Perfect till it dies of old age. When you start wearing Manhattan Shirts, you'll be married to them for life!





EXPECTANT MOTHER'S PARACHUTE JUMP

MARY TWEEDY AND HER UNBORN CHILD BAIL OUT IN THE FROZEN WASTES OF THE RUGGED HIMALAYAS

by MARY JOHNSON TWEEDY

"Cince you've already been hit by a taxi while oriding in a ricksha in Calcutta, I suppose you're right that an airplane trip to Kashmir seems thoroughly safe," said the doctor. "However, you must remember that nature intended pregnant women to be somewhat vegetablelike, so you must agree to get plenty of rest while you're there. Above all, avoid all unusual exertion."

Never have I given a promise more sincerely. Never have I broken one so completely or with so little alternative.

It happened so quickly there wasn't time to be scared. Sitting in the plane, peacefully reading a book on backgammon, I suddenly realized I was cold and glanced out the window to see if Srinagar was yet in sight. Instead of Srinagar's calm lakes and houseboats I was shocked to find only an engulfing blanket of thick clouds broken at intervals when a towering, jagged mountain peak appeared high above or a forbidding glacier swept past so close I could peer down its throat.

Gordon, my husband, had apparently become alarmed earlier and had gone quietly forward to talk to the pilot and crew chief. The luggage in the cabin began sliding back and forth as the



Mary Johnson Tweedy of Cape Girardeau, Mo. works in the Calcutta office of Time. Last spring. while four months pregnant, she left for Kashmir in a U.S. Army plane with husband, Gordon Tweedy of the China National Airways Corp. This is her story,

Army captain piloting the ship made steep banks in vain efforts to spot a hole. Gordon came staggering back from the cockpit. His face was very serious as he said, "We're lost but the pilot thinks he can get out of this. But just to be on the safe side you'd better get into some other clothes." I looked down at my blue kid pumps and linea dress. My clothes were much more suitable for New York than for the Himalayan landscape outside.

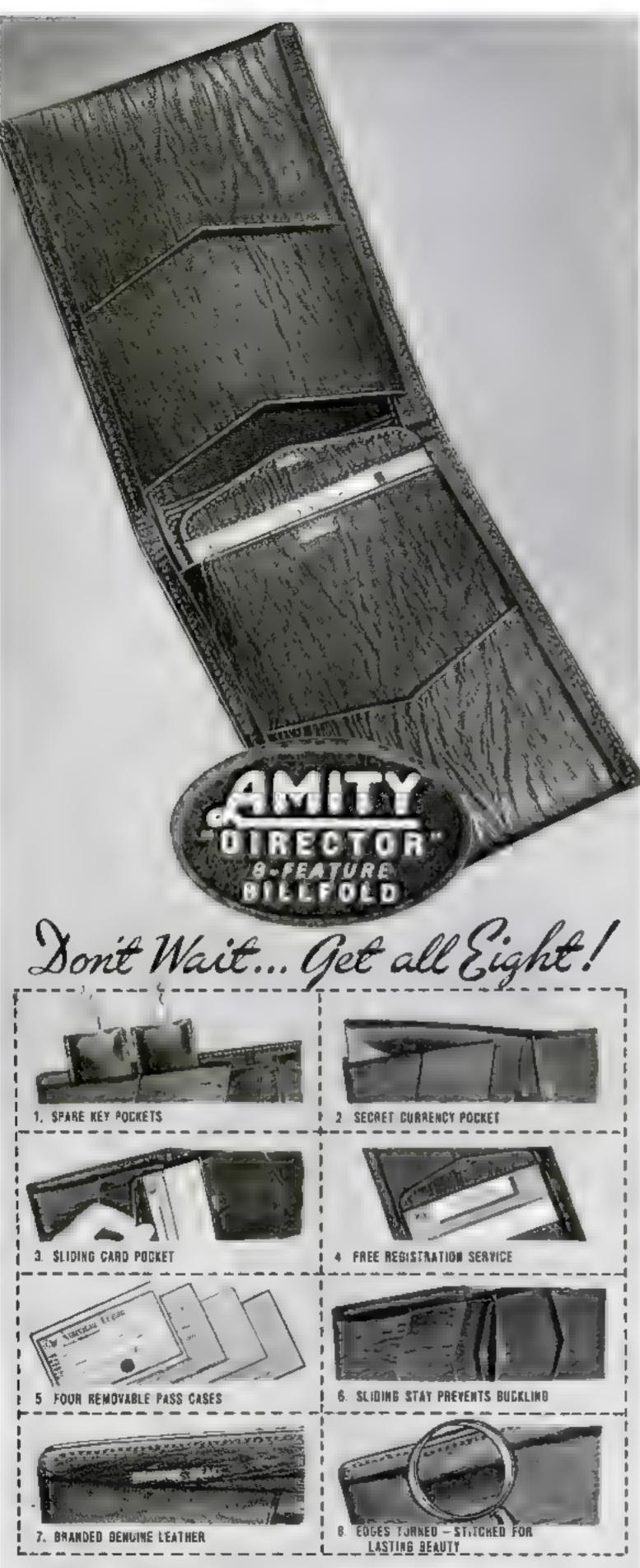
Fortunately I had a pair of GI trousers and an old pair of ski pants which I'd brought along because none of my other slacks would fit my four-

month-pregnant chassis. I pulled off shoes and hose, but when I started on my dress a pang of modesty overcame me. There was no partition between cockpit and cabin. The modesty was of momentary duration, however, for I realized that George, the pilot, and Bill, the crew chief, had other things to do right then than watch a stratospheric striptease.

Gordon had been cramming socks, cigarets, a Boy Scout knife and toilet paper into his pockets Two tiny tea sandwiches and an orange were left from a snack we had bought in Lahore, and he stuffed those in, too. In my pockets I put sun glasses, a little notebook, a comb and a lipstick Perhaps I would never meet another human being again, but I was determined to have lipstick as long as there was the possibility.

Bill came back to check the parachutes. Over the roar of the hard-working motor he yelled, "We may have to jump. Have you ever worn a chute?" I nodded. "Well, let's see if I can make one of these small enough for you." With much tugging of straps, Bill and Gordon made the harness reasonably tight.

"You jump first and keep your legs together,"



AMITY BILLFOLDS for both men and women on sale at leading stores everywhere . . . \$3.50 up plus tax

AMITY LEATHER PRODUCTS COMPANY, WEST BEND, WIS.

PARACHUTE JUMP CONTINUED

Gordon told me. "If you land on the flat, relax your legs so you won't break them and cross them if you're landing in a tree. Walk downstream and I'll meet you."

I only heard half of what he said. I was thinking how dreadful it would be if I should land okay and his chute fail to open. It just wouldn't make sense to get out of this thing alive-alone.

Bill and Gordon reached for the ominous handle labeled "Turn Right for Emergency Exit." In came a blast of icy air and a few clouds. Out went suitcases, bedrolls, typewriter-practically all the clothes and possessions we owned in India.

The palms of my hands were wet and I could feel the cold perspiration of fear through my heavy clothes. Bill was making one last effort to establish radio contact and send an SOS. Since there is no radio at Srinagar, Lahore wouldn't expect a report on us. Biting his lip, Bill turned away from the radio-no luck. I looked at Gordon. There wasn't anything to say. He put his arm around me and gave me a dry-lipped kiss. From the cockpit George signaled toward the door. "Here you go," shouted Gordon, and I waddled over to the open door, gripped my rip cord, ducked my head and somersaulted

out into the vacuum of the fog

"Count ten and then pull-hard." This was my only thought upon leaving the plane. Finally it began to register. "I'd better count ten and pull." But at that second I felt a good husky jolt on my thighs and shoulders, looked up to see the parachute canopy opening. Suddenly I floated out of the clouds to find a mountainside uninvitingly close. I tugged at the shrouds until finally the mountain moved away and I sighed with relief. I was determined to watch the ground and have my legs relaxed, but the glare of the snow was intense. The ground moved up and hit me and then I was sprawled on the snow, breathless. I shook myself-all bones answered present. I wondered if I was still pregnant. Stretching on every side of me was unbroken snow and above me nothing but the mighty Himalayas reaching through the clouds to the sky.

Arrival at Shangri-La

If this were in truth a real-life version of Lost Horigon, the Lama's stooges were off schedule and I decided I'd better walk downstream as Gordon had told me and not wait around for them. I spotted a hole in the snow and tried to determine where downstream was. The little pool of water didn't help much but I started out in what seemed the right direction. With almost every step I sank up to my

thighs in the snow.

I was furious when I came to a somewhat larger pool and discovered that I was walking upstream. I retraced my labored steps in the soft snow, panting in the oxygen-thin air. I looked at my little platinum-and-dramond Tiffany watch and smiled at its incongruity here. It was almost 6 o'clock and we had bailed out at 5:20. Dusk was beginning to fall. Perhaps Gordon and the boys hadn't been able to get out of the plane? Maybe they-just then I heard a shout from a rise just ahead. It was Gordon! I tried to run, fell down, and then he appeared over the ridge of the hill. Five minutes more of floundering in the snow and his arms were around me. Nothing else in the world made any difference right then.

We started back to where he had left Bill, who had landed near him. We knew nothing of George except that Bill had seen his chute open. No sign of the luggage, either. We had landed in a narrow pass which was obviously uninhabited. Gordon and Bill calculated we had jumped 1,500 or 2,000 feet, which put us at about 14,000 feet,

high enough for oxygen masks.

Darkness was closing in fast. It was getting coider and the first thing to do was try to find shelter. I didn't get much of a laugh when I suggested that the lads from Shangri-La would be along any minute. We spotted a lone rock on the other side of the valley and headed for it. Once on top of it we saw there was a space of less than four feet on which to sit or lie.

With a Very pistol cartridge, some twigs and bits of toilet paper, we tried to start a fire. But the wet wood and thin oxygen made it impossible. Gordon pulled out the orange and two tiny tea sandwiches, which were in an advanced state of decomposition, and asked for a poll on eating them. We decided they wouldn't be a mouthful for anyone, but if we kept them we would at least have "food in being."

We spread one of the wet parachutes on the rock and put the other one over us. They soon froze stiff and made "sheets of ice" a reality. I lay between the two men and the three of us clung together in order to stick on the four-foot rock and gain what body heat we could from each other. As a veteran skier Gordon has a great respect for rubbing cold feet to prevent frostbite, so whenever we did drop off to sleep it seemed he never failed to arouse us for a foot-rubbing detail. It began to snow, and when we tried putting a parachute



"Shangri-La" for the wanderers was a two-story, log-and-manure cabin constructed in the shape of a squared-off "C." Cabin turned out to be a Tibetan police outpost.

over our faces it was even harder to breathe. Our soaked clothes froze, then thawed, then froze and thawed again the whole night through.

When daylight came we put on our wet shoes, swallowed a mouthful of snow, smoked a cigaret and started off to find George. The sun was out and before long it had almost dried our clothes.

After an hour and a half of slogging we found George. He had misjudged his direction when he landed and walked away from us. Reunited, we built a fire, sat down, are some more snow for lunch, topped it off with a cigaret and took inventory. Gordon had a Boy Scout knife, four pairs of socks and a tube of boric-acid ointment to prevent burns from sun and snow. Bill had some Very pistol carridges and matches and George had the rubber cushion from his parachute. Then there was the "food in being." We hacked up one chute for head scarves, bandages and handkerchiefs—at least we had cloth.

I began to wonder in a surprisingly detached fashion how people behaved when they knew they were going to die from hunger and exposure. It was obvious that since we had failed to make radio contact before we jumped, nobody was looking for us. Just how long would it be before somebody started to crack? Would we turn cannibal? I surveyed the three men, all with a thoroughly unattractive stubble on their chins-they certainly didn't look edible, but they might supplement this diet of snow at that. Then I thought of all those pills I had packed so carefully at the doctor's insistencevitamins, calcium, iron. For almost the first time since we had jumped I really thought of this baby business. I wondered how long an organism fed by me could stay alive when I didn't eat. Although I didn't know much about miscarriages, I decided this was neither the time nor the place to have one. George and Bill didn't know I was pregnant and I didn't want them to know. A woman along on an adventure like this was bad enough, but a pregnant woman made an impossible situation. Better just forget it and hope for the best.

Voices in the night

We started to dig a hole in the snow so we could rig a parachute over it like an Indian tepee. The work of digging with our hands went very slowly and darkness and fatigue overtook us before we had an excavation really large enough for four people to sleep in. We built a fire inside our tepee on the theory that smoke would float out through the opening in the top as with all good Indian tepees in art class. We had reckoned without wet wood and in a few minutes our little tent was more thoroughly filled with smoke than a Harlem nightclub on a busy night. We were miserably cramped. Gordon's leg hurt, Bill's right ankle had begun to swell and ache. All through the night there were the alerts for turning over, for rubbing feet and for getting cricks out of necks and backs.

Suddenly Gordon sat bolt upright and yeiled "A-LO! A-LO!" I felt a dull thud in my stomach as I thought, "He's gone off the beam

before any of us!"

"I hear voices," he said. I guess it comes this way, I thought. He started to put on his shoes, shouting all the time. Bill volunteered to make a reconnaissance with him although George and I warned them they would get lost or frozen in the tomblike, freezing darkness of the pass.



If he winces like this . . .

When you'd rather he'd wink like this...





TRY THIS

MORAL: Everybody's breath offends sometimes. Let Life Savers sweeten and freshen your breath—after eating, drinking, and smoking.





PARACHUTE JUMP CONTINUED

Ten minutes later we heard a shout. It was Gordon. "We found some woodchoppers and they have a big fire. They're Buddhists, I think. Everything is all right now." When he got back to the tepec we threw our arms around each other and jumped up and down in the spect when the same and subsequent

the snow, shouting and whooping.

We set out and were joined by three men who mumbled in a strange dialect unlike the Hindustani spoken around Calcutta. They half-carried me to the fire, a great roating biaze, where we found eight men and women with the square features of the Tibetans and the rough wool garb of the Himalayan people. They brought us water in pieces of birchbark and unwrapped some uncooked dough from a dirty piece of cloth. We mouthed great hunks of it although even under famine conditions it had a horrible taste and odor. Everybody was laughing and smiling. Gordon came over to my side of the fire and sat down beside me. He squeezed my hand, "I wonder how a Caterpillar Club pin will look on a pair of diapers," he said. I had never seen the pin, but I knew the Caterpillar Club was an exclusive society open only to people who had at some time or other made a parachute jump from a plane.

With daybreak the natives hunched their backs under hig loads of wood and we headed down the valley into the wind. They indicated that our destination was just over a mountain some four miles ahead and as we reached its crest they pointed below. There it was—our Shangri-La. It was a two-story, log-and-manure building backed against the mountain wall, surrounded on all sides by the deep

snows and facing down the valley.

A heavy-set man in a khaki coat with brass buttons who turned out to be the burra sabib, or big shot, of the clan came up to meet us and addressed us in Hindustani. The tribal building was a communal one, designed to accommodate sheep and a cow on the ground floor and people on the second. We clambered up a notched log to a sort of open deck or porch formed by the first-floor roof and gratefully sank down on the charpoys (native beds) that had been pulled out into the sun for us. We drew blankets around our chins and immediately fell into sleep, a wonderful, warm, peaceful sleep.

Chapatties and boiled potatoes

About 10 a.m. we were aroused and served tea, cold boiled potatoes the size of large radishes and very thick chapatries, round, flat cakes of unleavened bread which are a staple of Indian diet. After wolfing our food we fell asleep again. At noon we awoke, had more tea, chapatries and a hard-boiled egg apiece. Then we sat down with the burne sabib to try and determine where we were. We wrote a note saying we had landed by parachute and asking for assistance in getting out and the burne sabib sent a runner down the mountain with it. A labored conversation developed the fact that this was a police outpost and the burne sabib the policeman. Then, exhausted by our efforts, we once more fell asleep.

Next morning we felt much better. While we walked in the sun on the roof, Gordon and I considered what might be happening to our child. It was my feeling that the resistance of an unborn baby must be slight and that if it was still alive it couldn't be for long. Gordon

tended to agree.

That night our hosts offered a chicken, which we boiled on a fire on the floor of our own room. Gordon had been making motions with rupees to see what would happen, and miraculously the polests produced a bottle of a clear, potent alcoholic beverage with an odor matched only by its strength. The schnapps converted our meal into a banquet and when the polests came in with news that a doctor and policeman were on their way from Atholi, 18 miles away, and would arrive next day, Gordon flourished more rupees and we celebrated with still more schnapps. In consequence our Hindustani tongues were loosened and we learned that our outpost was known as Suncham and that to get to the outside world we must travel to Kishtwar, 70 miles down the vailey, over mountain trails inaccessible for ponies. Then we could get mules and in three days more reach a car road. Seventy miles on foot, three days more by mule, then perhaps a car. The prospect called for another bottle of schnapps.

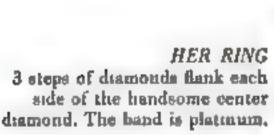
Shortly after noon next day shouts went up and we saw a grot p of men ascending the valley toward us. In the lead was a wiry young man who introduced himself in English as Guiham Russain Mintoo, compounder of drugs at the dispensary in the village of Atholi. When he had received word of our arrival at Suncham he had closed his dispensary, collected his medicines and started at a forced march up the mountains. From Mintoo we learned we were in Jammu state, adjoining Kashmir state and ruled by the same maharaja.

Next morning when we left Suncham it was with considerably more regret than might be imagined. Our elevation was still about

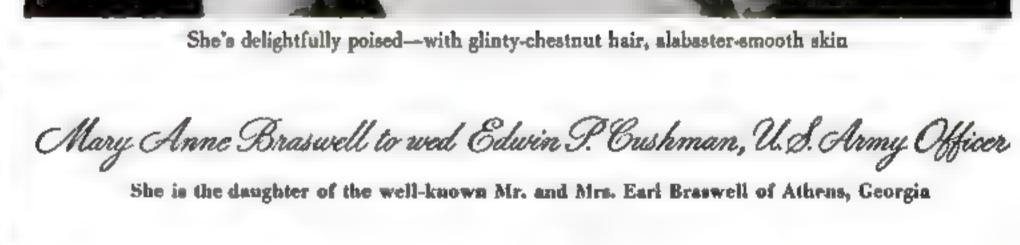


AFTER A YEAR AT OUR LONDON EMBASSY—Mary Anne Braswell shares a "reunion-cake" back in the U.S.A. with three British airmen Soon after graduating from the University of Georgia she received her Diplomatic Corps assignment. Her work at the American Embassy was largely a military secret—"fascinating and exacting," she says. Air raids, celebrities, robot bonds—and "getting engaged" to an American officer from Beston were all part of her London adventure.

She's Engaged! She's Lovely! She uses Pond's!







The very first day that Mary Anne was in London she met her officer fiancé-to-be . . . at a luncheon club near the Embassy!

Mary Anne is another engaged girl with that winsome "soft-smooth" Pond's look!

"I surely do depend on Pond's Cold Cream," she says, "it has the nicest way of making your face feel especially soft and clean. I wouldn't be without my Pond's for anything."

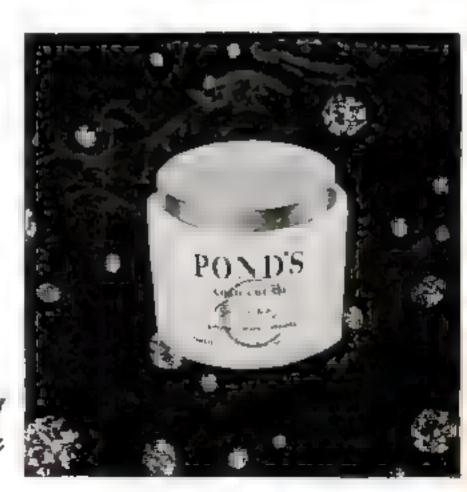
Twice every day Mary Anne beauty-creams her lovely complexion with Pond's—using it like this—

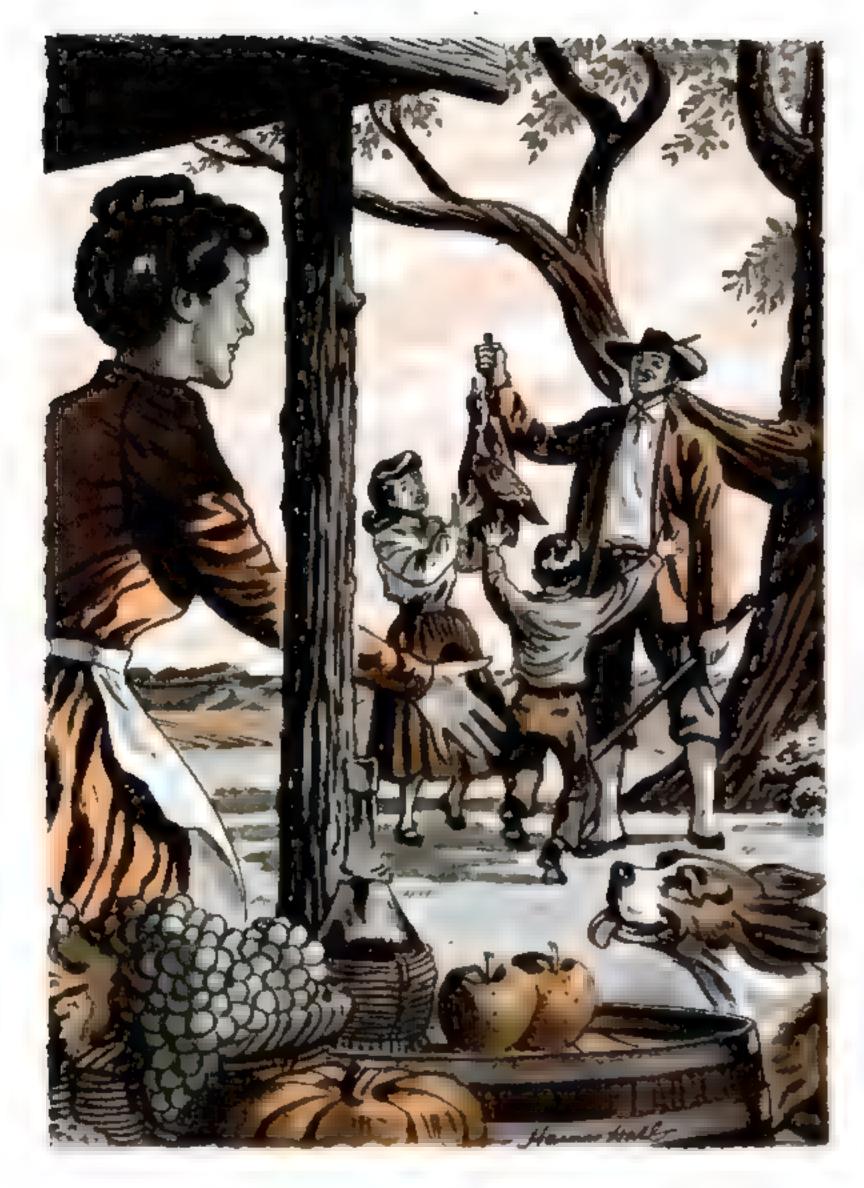
She smooths the silky-soft cream well over her face and throat and pats rapidly to soften and release dirt and make-up. Then tissues it all off.

She rinses with more Pond's Cold Cream, plying her white covered fingertips round her face in quick little circles. Tissues off. This is "extra-care," she says, for extra cleansing, extra softening.

Use Pond's Cold Cream her way, every morning, every evening, for in-between clean-ups! It's no accident so many more women use Pond's than any other face cream at any price. Get a big luxury jar today!

A few of the many Pond's Society Beauties: Alss. Nicholas R. du Pont · The Lady Morris Alss. Ernest L. Beddle · Lady Louis Alountbatten · Alss. George J. Gould, Jr. · Princess Xenia





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Soon, these wines would be winning world acclaim at international expositions. And, today, you can add good living to your table ... with wines made in this great tradition by Italian Swiss Colony of Asti.

With tonight's dinner...serve one of the Colony's table wines...Tipo Red or Tipo White...famous for lightness, flavor and bouquet.

Enjoy, too, the Colony's fine dessert wines...such as Gold Medal Label California Port, Sherry or Muscatel.



GENERAL OFFICES: SAN FRANCISCO

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PARACHUTE JUMP CONTINUED

14,000 feet. The terrain was recurrently cut by waterfalls that had bitten into the mountains, and the trail weaved about in long hairpin curves which often advanced our progress by only a few hundred feet though we had walked half a mile. Great snowslides impeded our way. Mintoo had gone on ahead after presenting me with what he called a dandi-a tea basket some three feet high and three feet in diameter. A panel had been cut from one side and two ropes attached so I could sit in it and joggle along on a coolie's back while my feet dangled. It was uncomfortable and much too frightening to be used where the trail was bad, but it gave me a break from walking now and then.

When we hit Atholi, rain-soaked, frostbitten and exhausted, the natives half-dragged us through the single street to the dispensary where Mintoo had prepared tea for us. We decided to stay over and test a couple of days before pushing on down toward Kishtwar. Next morning I was sitting under some trees when Gordon shouted, "Do you hear the planes?" Sure enough, two big U.S. Army transports were overhead. We dashed down in front of our shack and watched Bill and George try to signal with a mirror. The first plane, a C-47, had gone over, but the C-46 was now in range. The villagers from Atholi were scrambling up the hill for their first glimpse of an airplane. We were screaming, shouting and waving our arms. The clusive reflection from the mirror seemed to be playing hide-and-seek with the cockpit of the plane. At last it caught the nose, then the window, then after what seemed forever the 46 waggled its wings and started to bank. We shouted and threw our arms around each other.

The 46 contacted the 47 by radio and the two circled above us. Then out of the 47 tumbled two big bundles attached to parachutes. We also found a note saying the pilots thought they could get a little Stinson down on Kishtwar's tiny football field and fly us out one at a time. Shortly after lunch on May 7, four days later, we rounded a steep twist in the trail and looked down the mountain upon the mud huts of Kishtwar. It was a metropolis in our eyes, Kishtwar declared a holiday. Schoolchildren met us with crudely lettered signs reading, "Congratulations Upon Safely Reaching to Our American Gents and Lady." Two medical officers of the British army had pushed in from Srinagar and two U.S. Army officers, one a doctor, had come in by jeep and mule. After we had gotten our land legs somewhat the American doctor came up and said he would like to see me. We went inside the bungalow, and before I could explain the situation he asked, "How is the baby?" "How did you know about that?" I asked with a start. "Well," he said, "you may have considered it a secret two weeks ago, but that potential paratrooper is already famous throughout India, Burma and China." "I don't even know if there is any baby," I told him. "Well, you haven't had a miscarriage, and that is something." After an examination he said cautiously that he thought everything was all right.

Late the next afternoon the Stinson landed and within an hour the pilot and I were in Srinagar, jeeping into town from the airport. Another half hour and I was in a luxurious room drinking a whisky and soda. At noon next day Gordon arrived and I whispered, "I understand that Caterpillar Club pins on diapers are quite the vogue this season." For the first time in two weeks his face broke into a completely relaxed grin. I don't contemplate that in years to come we will have to scratch our heads and ask each other, "Do you remember how we spent our vacation in 1945?"

[Mrs. Tweedy's baby, a girl, was born on Sept. 20. Mother and child are doing well.-ED.]



Bucket 5821, made by removing a panel from conventional tes basket, was invented by Mintoo, the local apothecary, to carry Mrs. Tweedy. Mintoo named his device a donds



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These newspapers, as they are published. are sent to the Recordak Laboratories. By means of the ingenious Newspaper Recordak incorporating the superb Kodak Micro-File Ektar lens, they are automatically photographed down on Recordak Micro-File 35mm. film-in a matter of seconds

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these go to public and university libraries.

Three little rolls of film carry every word and picture America's biggest newspaper prints in a month . . . with a saving in space of 98%.

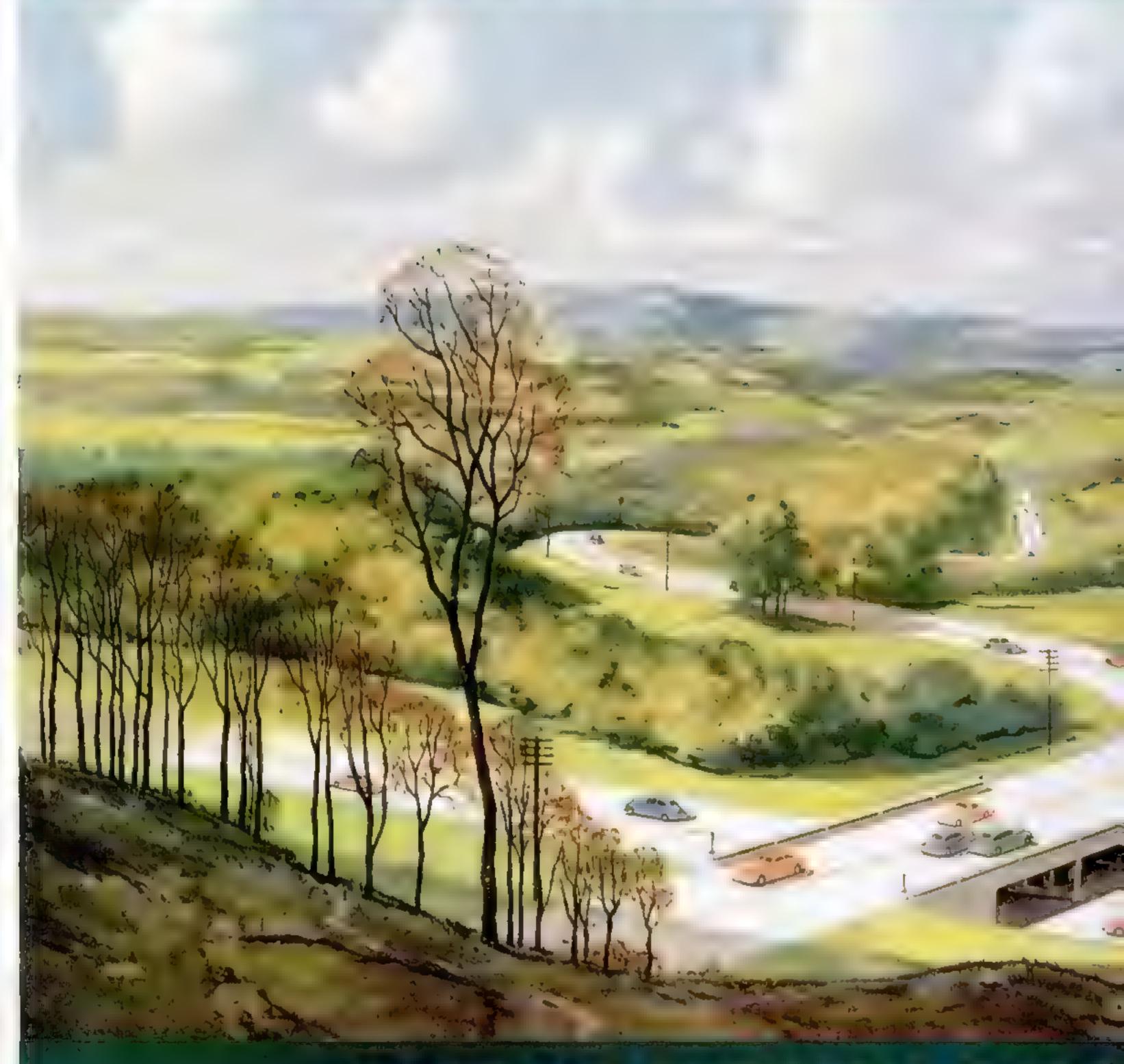
To look up a story, the film covering the correct week or month is inserted in the Recordak Film Reader. Pages are flipped through at the touch of a finger ... There, brilliantly projected on the screen-40% larger than the original paper-is the date, the page, your story-easier to read than the day it came off the press_

"Making news into history" is only one of hundreds of services which Recordak is performing for banking, business, industry, Government, education, science, and the arts ... in the end, each a service for you.

> EASTMAN KODAK COMPANY ROCHESTER 4, N. Y.

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CHIRWRO III



I OUT OF EVERY 4 CARS

First in Public Favor

... because it's FIRST
IN VALUE

The public has made Chevrolet the leader in sales during 10 of the last

The American people know their motor cars; and the American people have long given proof of their knowledge of this one important fact:

When the new Chevrolet models appear, the new standard of car values is here!

Men and women the country over look to Chevrolet to offer them motor car styling, comfort, performance with economy, and deep through and through quality and reliability well beyond the prevailing scale of values in the lowest-price field.

In return, Chevralet makes it a point to increase and strengthen this public confidence by delivering the higher standards that men and women want in each succeeding Chevrolet model.

What of today? ... What of the new Chevrolet for 1946? "Count on the leader to lead again." ... Again you will find that Chevrolet is first in public favor because it is first in value!

CHEVROLET MOTOR DIVISION, General Meters Corporation



KEEP BUYING WAR BOND



IS A CHEVROIM

Children's Candy Guiz FOR PARENTS



AGRICULTURE OF CANDY

- 1. Which of these figures would you pick as closest to the number of varieties of agricultural products used in making candy? ______25, _____690,
- 2. Strictly speaking, should the peanuts used in candy be classed as nuts? _____Yes, ____No
- 3. How many dozen eggs does the Candy Industry useinone year? _____5,360,000, ____9,898,000, ____101,990
- 4. How many cows does it take to produce the milk, butter and cream used annually in candy? _____2,550,000, ______185,000, ______76,400
- 5. How many million pounds of peanuts do you suppose Americans eat in candy every year? _6, ____112, ____214



GEOGRAPHY OF CANDY

- 6. Where did the first users of candy live? Tibet, ____Iceland, ____Egypt
- 7. Did the Pilgrims eat candy? _____Yes. ____No
- 8. How many countries could be represented by the ingredients used in making a one-pound box of assorted candy? ____5, ____17, ____29
- 9. Where do the English walnuts used in American candy come from? France, Eng-land, California
- 10. Is "candy" mentioned in Shakespeare's plays? _Yes, ___No



FLAVORS OF CANDY

- 11. What is the most popular native American fruit flavor used in candy? _____Cherry, ____ Apple, ____Apricot
- 12. Which of these sugars add flavor (besides sweetness) to candy? _____Cane, ____Beet, ____Maple
- 13. The 14th century Venetian candy makers worked with the care and skill of sculptors carving beautiful statues. From where did the Venetians get their sugar? _____ England, ____ South Africa, _____The Orient
- 14. Nuts give greater food value, added vitamina and taste variety to candy. How many different kinds are used? ____less than 9, ____more than 9
- 15. What South American Good Neighbor ships us more cocoa beans for chocolate than any other? Uruguay, ____Brazil, ___Chile
- 16. Which of these 3 natural flavorings are used more than the others in candy? _____Lemon, Vanilla, Peppermint



MAKING OF CANDY

- 17. Did the earliest candy makers use refined sugars? _____Yes, ____No
- 18. What was the most popular kind of candy in America in the first half of the 19th century? Gum Drops, ____Taffy, ____Chocolate Bara

- 19. In what century was chocolate first introduced into our candy making? _____1300, _____ 1600, _____1800
- 20. What kinds of sugar are used in candy manufacture? ____Cane, ____Beet, ____Maple, ___Corn
- 21. What is the chief technical problem candy makers have to solve? ____Mixing, ____Testing, ____Cooling



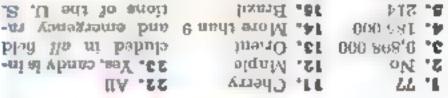
FOOD VALUE OF CANDY

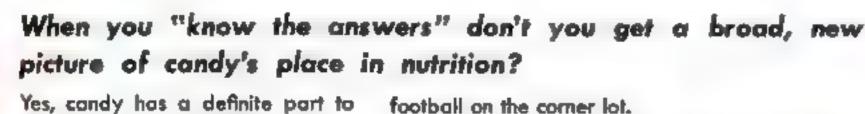
- 22. What nutrients do dairy products contribute to candy? _____Proteins, ____Vitamins, __Carbohydrates, ____Minerals
- 23. Are candies included in military rations? _____Yes, ____No
- 24. Which is the main nutritional contribution of candy? ____Tissue-building, ____Energyyielding
- 25. Are the sugars in candy easy to digest? _____Yes, _____No

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	Alabany Beam will be	TROO	161	7
	SS. Year voice one	Lugar	181	
- 1	34' Enorgy-yelding	IN	123	
	rastoj.	Vonilla	191	

California 20. A 9. Lennes & 19, 19 N 'Z1 76. V qdAlfing *9 16. Braxil **B** 514

NOY OF





play along with other nutritious

foods. Naturally, its outstanding usefulness is providing quick energy in a most inviting, pleasant and handy form.

We call this the "can do" of Candy—extra steam on the job, whether you're working in a factory, on the job in an office or at home, or playing

Remember this—candy is a delicious, wholesome, energizing food—and one we're mighty happy to reach for.

NOTE: If your favorite candy is scarce these days, remember sugar is still being rationed. Candy makers are doing their best — so, if you con't find your favorite, try other fine condies.

COUNCIL ON CANDY of the NATIONAL CONFECTIONERS' ASSOCIATION

HEADQUARTERS: ONE NORTH LA SALLE STREET, CHICAGO 2, ILLINOIS

: : . On organization devoted to maintaining high standards of quality in candy and the dissemination of authoritative information on its use as an energy-producing, everyle-building food.





RADIO-CONTROLLED PG FLIES PILOTLESS, 30 FEET FROM NOSE OF IT'S MOTHER PLANE, REMOTE-CONTROL PILOT DIRECTS IT FROM RADIO BOX IN HIS HANDS

ROBOT AIRPLANES

Army shows off radio-controlled craft used for gunnery targets

Dadio-controlled target airplanes, protlesscraft flown A by remote control, have been a military experiment. for more than 20 years and a close U.S. Army secret during the war. Now the Army has lifted secreey on its two production types. The OQ (O for nonpassonger carrying, Q for remote control) is an oversized model plane guided from the ground. The PQ (P for passenger-carrying) can carry a pilot but flies without one when used as a target on guinery missions.

The robot piane is flown by a man on the ground or by a pilot in a mother plane which accompanies it. in flight. The remote-control operator (above) holds. a radio-control box, moves the penciliki stick to transmit's ghas over a frequency-modulated wave to a radio receiver in the plane. These signals actuate a Servo unit, nicknamed "the muscle," which transforms electrical impressions into mechanical action and moves the airplane's contro s

OQs and PQs, which have been developed by the Control Equipment Branch of the Air Technical Serveice Command, have been used by the thousands all over the world for gamery or searchbalit tracking practice by Army and Navy men. Their principle of rame control has teen incorporated in Flying Fortresses, one of which was loaded with explosives and flown pilotless to Helgoland last full to crash into Nazi military installations. Not inconecivable for the future is an awesome peacetime application which may make possible radio-controlled, pilotless airliners.



Radio autonoa of the control receiver, sticking up vertically, and an empty cockpit mark the robot PQ, taxing here un-

der radio control toward its mother plane. Little faillight flashes to indicate when PQ's mechanism is set for take-off.



Bring the Sparkle to his Eyes On Your Lips!

For those important occasions when your hos simply must sparkle with all the breath-taking beauty and allure you can command—by all means use ANGELUS 'SPARKLING RED'. This sensational new lip-shade has been especially developed to actually glisten on your lips. And it keeps your lips sparkling with this radiantly lovely lustre which lasts for hours! 'SPARKLING RED' blends ecstatically with all complexion types and all fall and winter shades. Just watch 'his' eyes sparkle-when your lips sparkle with angelus 'sparkling red', All cosmette counters.

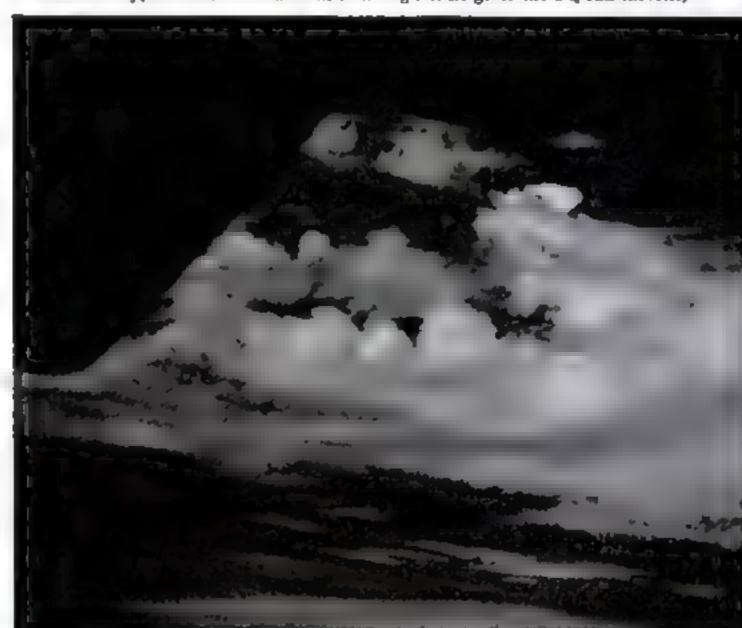
THE HOUSE OF

ANGELUS LIPSTICK — ROUGE — FACE POWDER — CREAMS — MAKEJUP

Robot Airplanes continued



Radio-controlled PQ rolls forward on take-off, guided by remote-control pilot in the mother ship, 100 feet behind. With radio signals he gives the PQ full throttle,



In flight the pilotless PQ cruises at 160 mph, dives at 260 mph, can climb beyond 17,000 feet. Mother plane usually stays four nules away during gunnery runs. The



Approaching for landing, remote-control pilot puts down landing gear with one pressure of his radio stick, the flaps with another, cuts throttle and maneuvers the



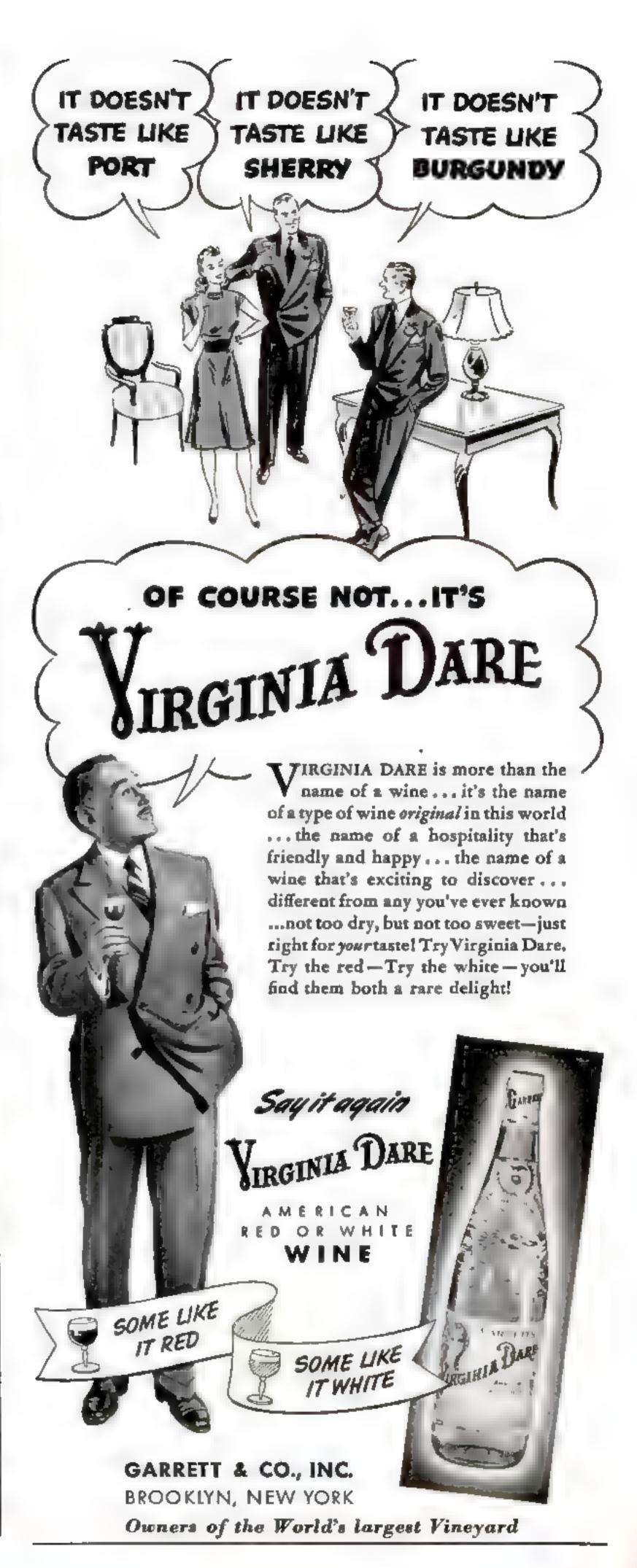
steers its nose wheel, pulls the stick back to climb. Fliers often have a hard time getting used to radio pilotage since there is no "feel" to flying by remote control.



target plane has an automatic pilot to fly it if it gets out of sight, special radio controls to make it turn around and come back. Other signals turn on lights at night.

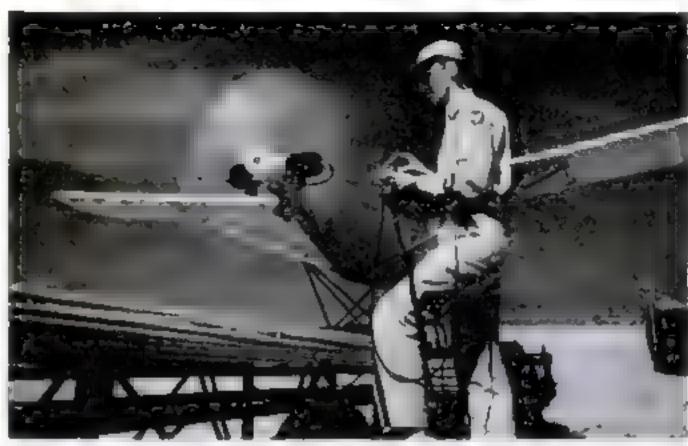


plane into a glide directly in front of the mother plane. When PQ is right over runway pilot levels it out, drops it on its wheels and, after a short run, applies brakes.



Robot Airplanes CONTINUED

OQ IS SMALL RADIO TARGET PLANE



OQ larget plans warms up for take-off while remote-control operator tests rudder and elevator movement with the tiny radio-control stick on the box in his hands.



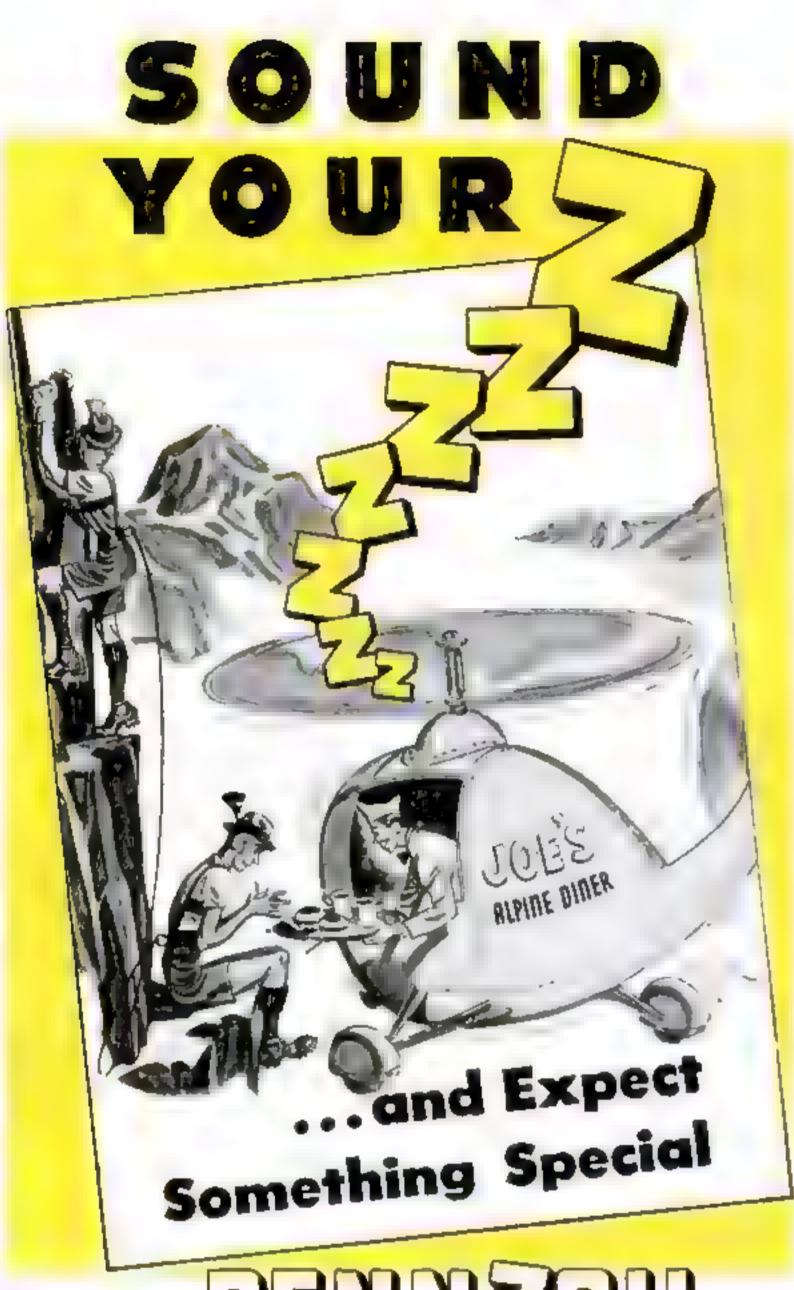
Catapulled off at 60 mph, OQ requires very precise control in flight. Plane has 11½ foot wing span and 22 hp engine. Inside it carries radio, battery box and parachute



At 288 mph the highly maneuverable OQ busses Wright Field. As a target plane for B-29 gunners, it simulates attacks of enemy planes, can loop and do snap-rolls.



Parachule (and ing is effected by pressing the special button on operator's radiocontrol box. When antiaircraft hits OQ's radio, parachute breaks out automatically.



with PENNZOIL

From now until you can get a new car, good care will really pay off. It's time to get your engine clean and keep it clean to prolong its life. Have it drained and thoroughly flushed to remove harmful impurities and abrasives. Then refill with a tough film, pure Pennsylvania oil, especially refined to resist sludge and other deposits.

As more motorists than ever before have learned, Pennsoil is that oil. Stop at the yellow oval sign for your drain, flush and refill. When you ask for Pennsoil, sound the s-s-s plain to avoid being misunderstood.



THEY'LL KEEP YOU LATER

⁶Registered trade mark

Number Press, Grade Grade St. dar's Pressit.

PENNZOIL* GIVES ALL ENGINES AN EXTRA MARGIN OF SAFETY



See that fellow in the picture?

He's a very smart car owner, indeed! He made a special point of driving his car "back home" to his Ford dealer for service. And here's what it's going to mean to him—

First, he will insist on Genuine Ford Parts. No misht parts, no "alien" parts will then work their way into bis Ford! Then, he'll get parts that are exact duplicates of the ones his Ford had when it was brand new!

. . . Because they're Ford-built, they're made right. Ford's 41 years of precision automotive manufacturing stand behind them. Thirty-six carbon and alloy steels make them tough, rugged, durable. Ford engineers, metallurgists, and technicians check them every step of

the way . . . holding them to exceptionally high performance and quality standards.

Moreover, Ford-made parts fit right (and you know how important that is!). They're precision-machined, checked to thousandths of an inch, made exclusively to fit Ford cars. This pays off in smoother performance ... greater wear-resistance ... better gas and oil mileage.

And, remember this—there are not enough new cars yet to go around. It may be some time before new cars will be available for everyone. So, treat your present Ford right—insist that dealers and service stations use only Genuine Ford Parts when they service it.

P. S. Good News! Wartime restrictions have eased, so MORE GENUINE FORD PARTS ARE AVAILABLE NOW!

FORD MOTOR COMPANY



"This is the National Broadcasting Company"...

Nineteen years of nationwide broadcasting have earned NBC the greatest listening audience . . . the most consistent public attention . . . of any network on the air.

Through the broadcasts heard over 155 independent stations affiliated with the National Broadcasting Company, America has learned to expect from America's Number 1 Network the best modern radio can provide.

Comedy, drama, and variety programs—the finest music, reliable coverage of current events, education, religion, science, business and politics—all are presented to the end that NBC becomes not only an American institution but an actual part of the nation—America on the air.





♠ ASSORTMENT OF COMEDY. NBC's comedy programs highlight the whole wide scope of humor. For audiences find delight not only in the brilliant satire of Fred Allen (Sundays, 8:30 p m. ET) and the hilarious insuities of George Burns and Gracie Allen (Thursdays, 8 p.m. ET), but in the broad comedy range of William Bendix in "The Life of Riley" (Saturdays, 8 p.m.

ET), to the wise and gentle humor of the Barry Fitzgerald program (Tuesdays, 7:30 p.m. ET). And these are just a few of those whose humor is identified with NBC—just a sample from the long list which includes Abbott and Costello, Jack Benny, Edgar Bergen, Bob Burns, Bob Hope and many more. From smiles and chuckles to loud roars of amusement, the laughs they supply echo everywhere.



• MENTAL CHALLENGE. Few people can match the fund of knowledge constantly displayed in the always highly amusing "Information Please." And few can resist the temptation to try. Program regulars Clifton Fadiman, John Kieran and Franklin P. Adams, plus such guests as Deems Taylor and Clifton Webb, shown here, set a brilliant pace in this, one of the National Broadcasting Company's popular quiz programs (Mondays, 9:30 p.m. ET).



PAGES FROM HISTORY. America's fascination for historic achievements—appreciation of the American heritage of freedom and enterprise—is served by such outstanding programs as the famous "Cavalcade of America" (Mondays, 8 p.m. ET). In that long-popular series of episodes—superbly written and expertly acted by famous stars—exciting drama ranges from tales of pioneer deeds to happenings that make tomorrow's headlines.

MASTERS OF MUSIC



ARTURO TOSCANIMI Sundays, 5 p.m., ET



HOWARD BARLOW Mondays, 8.30 p.m., ET



TOMMY DORSEY Sandays, 4:30 p.m., E7



PAUL LAVALLE Fridays, & p.m., ET



SIGMUND ROMBERG Wednesdays, 8-30 p.m., ET



ROY SHIELD



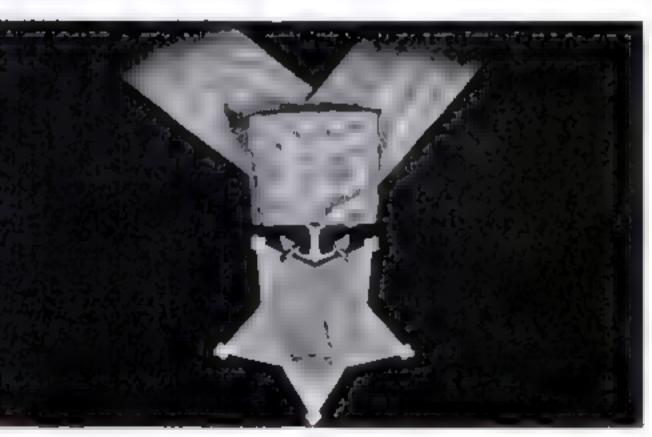
PHIL SPITALNY Sundays, 10 p.m., ET



DONALD VOORHEES Mondays, 5 p.m., E1



FRED WARING



• CONGRESSIONAL MEDAL OF HONOR. To prompt permanent and visible recognition of our fighting men's valor, NBC places dramatic emphasis on their achievements in such programs as "CMH" (Wednesdays, 11 30 p.m. ET, —atories of those men who have received the greatest honor for heroism, men of the armed services whose daring exploits have won the coveted Army or Navy (above) Congressional medals of honor—highest sward of a grateful nation.



SIDELIGHT ON AMERICANA. Rollicking music, spontaneous gatety, robust fun—native songs, jokes and dances—these are parts of American tradition and of modern entertainment. America turns to NBC for programs built on these appeals... finds delight in the authentic folk music of "Grand Old Opry" (Saturdays, 10:30 p.m. ET) and the lively variety of "National Barn Dance" (Saturdays, 9 p.m. ET).



• UNIVERSITY OF THE AIR. That radio can be a means of education as well as entertainment has long been demonstrated by NBC's Public Service Department, which provides extensive courses—scholastically recognized broadcasts in history, music, and literature. Supplementing them are many additional programs... for example, the provocative forum on current affairs, "University of Chicago Round Table" (Sundays, 1:30 p.m. ET).



ON DECK WITH NEWS. In peace as in war, having the right men at the right places at the right time is one part of NBC's famed news coverage. World-wide facilities, plus ace NBC commentators and seasoned reporters such as Guthrie Janssen (pictured here on an assignment with the Navy) make it possible for NBC to carry out the network's fixed policy of complete reliability—a policy which recognizes speed as important but regards dependability as essential.



• TELEVISION. "The Tomorrow" people talked of only a short time ago, is here today. For thousands are already enjoying visual entertainment, news, sports, fashion shows, dramas and other presentations via NBC's New York station WNBT. Five large advertisers are already sponsoring programs. Soon, as more and more television sets become available, larger and larger audiences will find visual pleasure added to the meaning of the already so well-known words, "This . . . is the National Broadcasting Company."



HOLLTWOOD GALLERY

A PAINTER'S PORTFOLIO OF IMPRESSIONS OF MOVIE CITY

by DORIS LEE



DORIS LEE FOUND THIS HOME "TYPICAL OF HOLLYWOOD GRANDEUR." IT BELONGS TO A RICH ORANGEGROWER

If all communities on earth, Hollywood is probably the most emphatic in its contradictions. Daftness and skill, blatancy and taste, integrity and bluff, exact science and fuzz-focused daydreaming, cosmopolitanism and triple-distilled Americanism, fantastic delusion and the coldest knowledge of realities—all these and more combine in all but surrealist juxtaposition. Hollywood is known to the world in electric words a yard high, in septic little words that can't be mailed, in a million words between. It is known best of all, of course, through its movies. But it has seldom been seen through a painter's eye. And few painters are so well-equipped to capture its peculiar exuberance and its splendid extroversions of color as the exuberant, extroverted artist Doris Lee, whom LIFE commissioned to watch, work and generally enjoy herself there.

Miss Lee's pictorial impressions, set down on these six pages, are very

much her own. Her nonpictorial impressions tally with those of many other Hollywood visitors. Bright-blooming, shiny California looked to her "like a big movie set." "However," she adds, "it did rain occasionally." Her first impression of a movie studio was of "hundreds of people waiting around for five hours and working for five minutes." Later she learned greatly to respect the technicians and the farm-hours hard work of the stars; she "felt they deserved all those fabulous pennies they received." The actresses looked much more beautiful off the set than when they were made up for work. Screen writers "all seemed to suffer a bit from artistic thwartation. Or at least they thought they did." In restaurants everyone "always seemed on the alert and staring in case some famous star came along. They even stared at me. I got the habit, too." But "behind all the Hollywood front," says Doris Lee, "I found everyone very human and had a very good time."



PAROXYSMIC ARCHITECTURE is a Hollywood product almost as famous as movies. In that line nothing is ever likely to heat Grauman's Chinese Theater, here

shown in early morning Bogart. Bacall and Antonal Lel et are postere l'here, but the coment-immortanzed, were l'aured to by a sect the answere tre small to paint



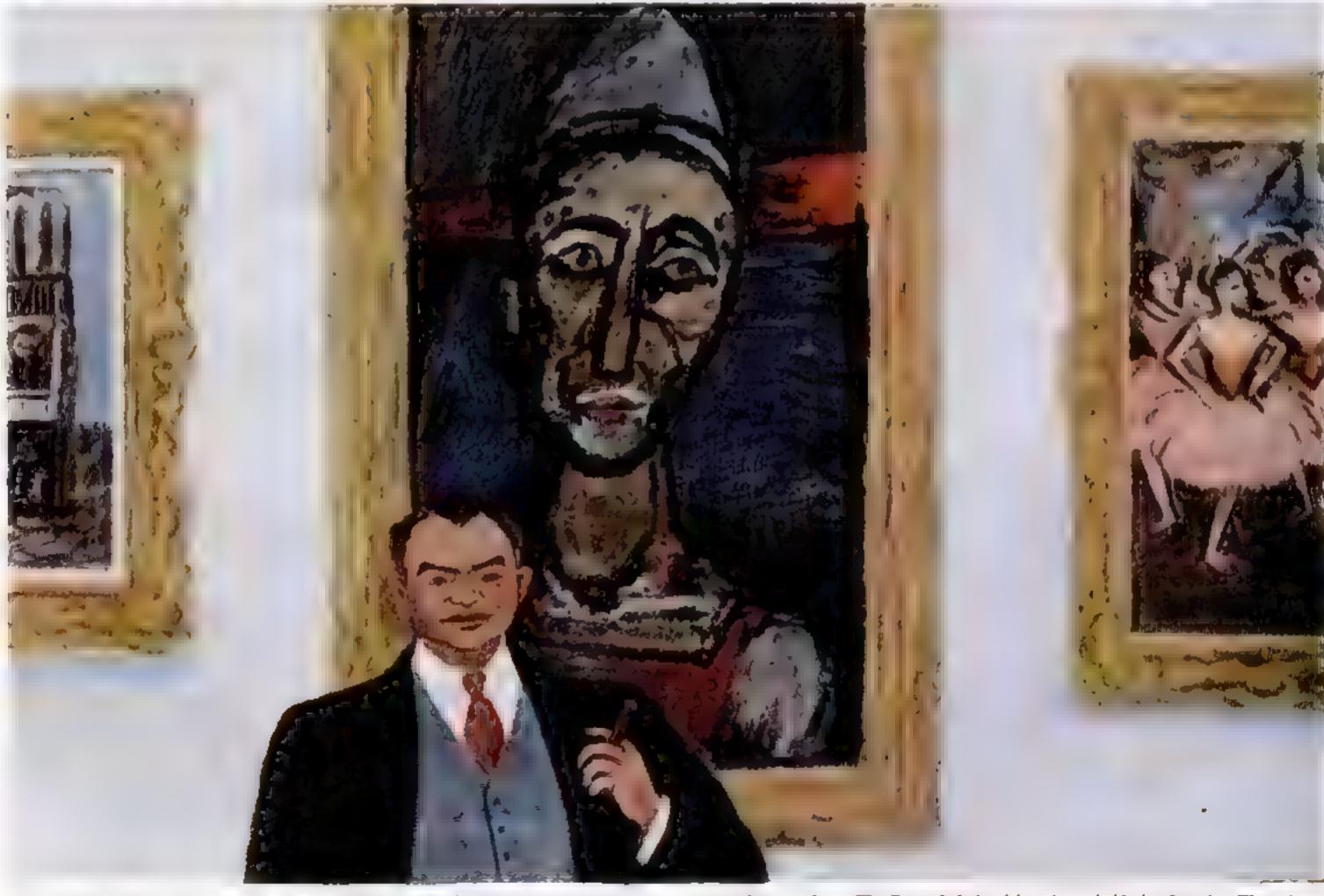
costume design, one of the finest of Hollywood's hundred ancillary arts, here implies a herome's progress from governous through witchood, motherhood, widow-

bood. Gene Tierney wears all but one of these dresses in 20th Century-Fox's Drag-onwork. The one on the left characterizes her husband's dowdy, unwieldy first wife.



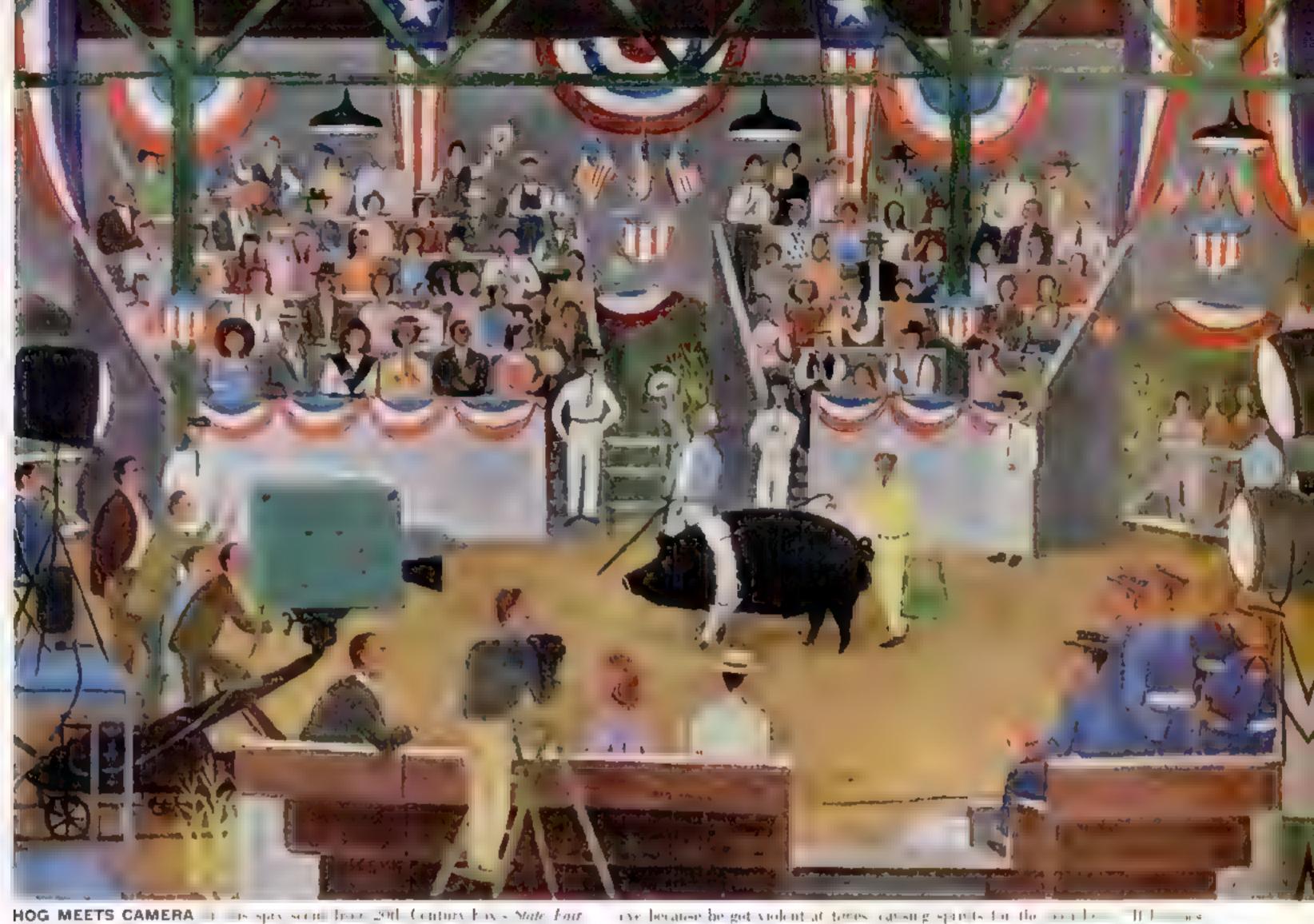
BACK TO NATURE with some of the charming vengeance of le Donamer Rousseau is as some of the Lab San Fernando Valley. There many fired stars and panisheed

executives sumptionally risticate among 'Helly voichbigs a fladywind slovep, Holly wood cows. The girl represents one id the soits of points of it all.



THE FINE ARTS reterest many of Hally wood's great. Probably none has a finer collection of prettings than Actor halve. G. Rolanson, who is both generous and proud

about showing them. The Roman't behind him is probably his favorite. The others: a Utri be and a Dega. Act even Robinson has become a Schoday painter himself.

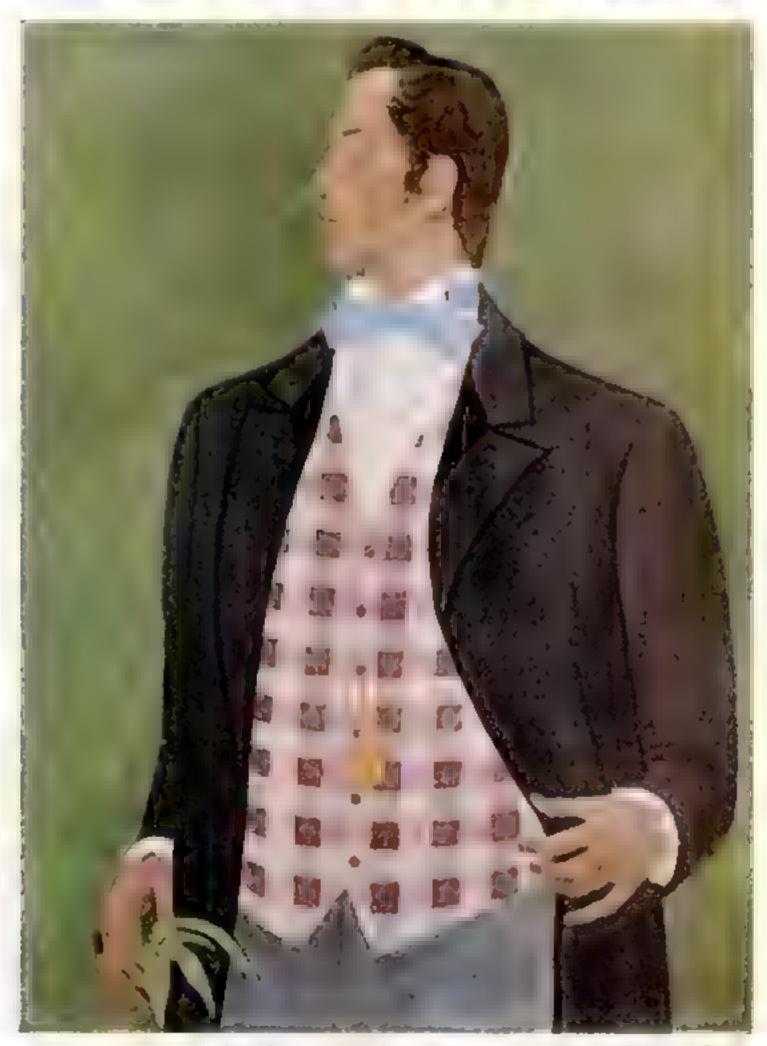


HOG MEETS CAMERA IT IS STATE SOON THAT 20th Contrary has a Mate Four Other principal play i acci and band Cof Doris Law give the hog his evil

ive because he get violent at times carsing spirits for the courbs. If how



AFTER WORK, head far bester wals off her excess tablet at Hollywood's Turnabout Heater Surgers of Indias Harry sho sterous bandy The Rutnert Maid



IN CHARACTER, no literal postra te is the sleek pair ting of Vincen. Price in Inngonwyck Miss Lee for iid hur ban bore and very pleasa to so lived a or a



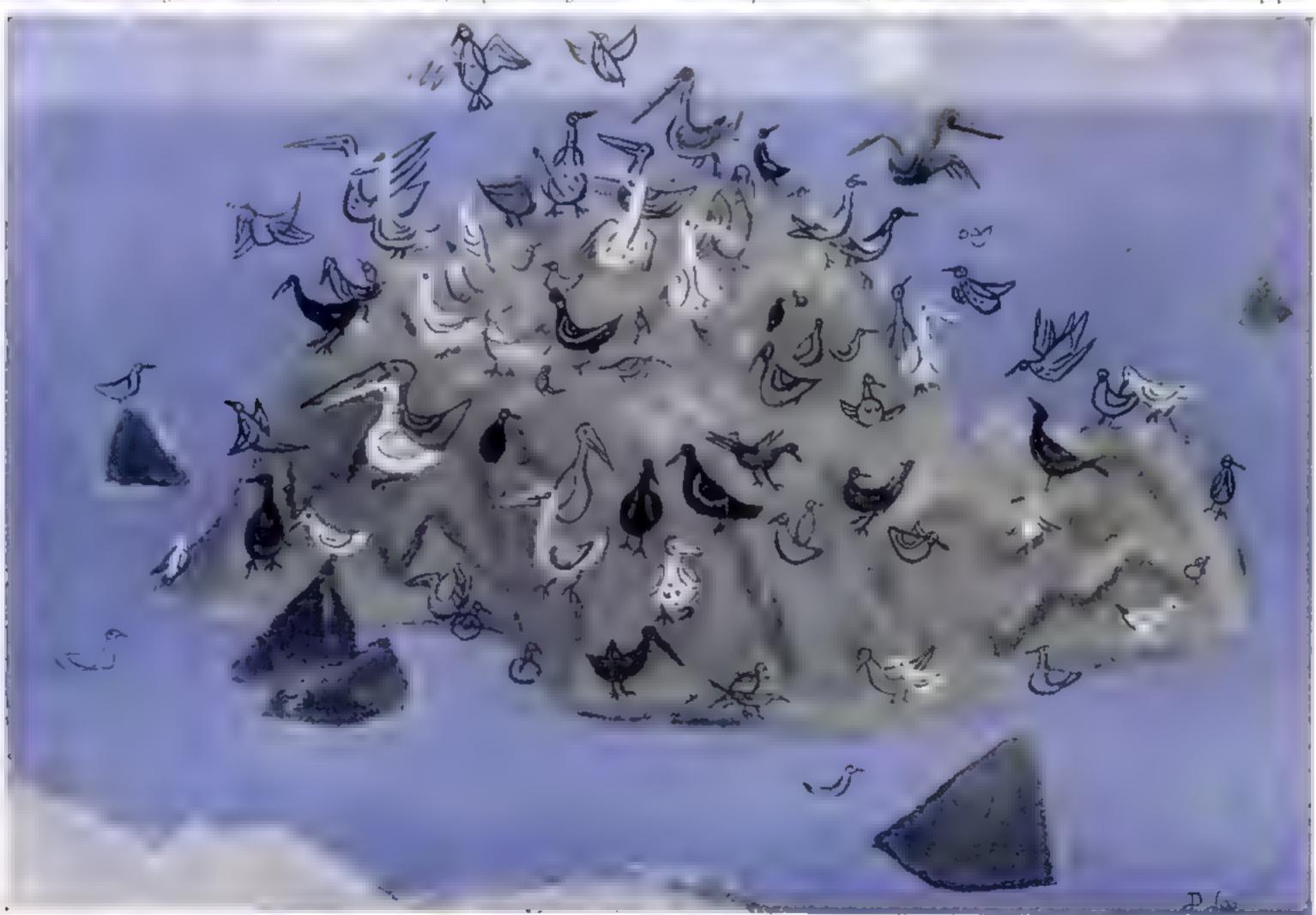
THE PRETTIEST THINGS an artist is ever likely to see, or for that matter, that Hollywood's whole gigantic apparatus distribution up has often in section.

minded films than in parely pleasure numbed color massers. A case in port of Mess. Let s charming portent of Lena Horne in full panelly our M.G.M's Zwyfert Folius.



CORNER DRUGSTORE for cinema's someboil es and nobodies is Schwald's Pharenacy a fai orate hargont for color, sandwiches and the gossiphary is bag of Col-

uminst Sidney Skolsky. The sahent figures here suggest but do not portray Joan Blon-dell, a frequent customer, and her 20-yearsold son Norman, who sels newspapers,



LAGUNA BEACH and neighboring Balboa are favorite weekend spots for people from Hollywood. There is also an artists' colony on the beach and an energetic

birds' colony on the rocks which jut offshore. With their flutter of colors decorating their bracks in rocst, the lards seemed to Miss Le more migressive than the artists

GAINES nourishes EVERY INCH of your dog

of Gaines' Overwhelming Success

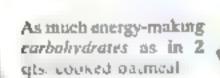
 Who says that dogs can't talk! Thousands of dogs are telling their masters how it pays to nourish every inch of them with GAINES. The brightness of their eyes, the glossiness of their coats, their strength, keen appetites, and happily wagging tails-every inch of them speaks for GAMES. In GAMES there's meat meal aplenty—vitamins, minerals, and every type of nourishment that dogs are known to need.

Just mix Gaines Meal with water. Or, if your dog is used to other foods, and goes for GAINES more eagerly when you mix it with soup, milk, or gravy-by all means please your dog. As a matter of fact, some dogs appreciate variety now and then-just as you do yourself. But no matter how you mix it, GAINES MEAL should be your dog's basic food, to make sure you nourish every inch of him.

Gaines has been the trusted stand-by of big kennels and veterinarians for over 15 years. It's a Meal dogs love inexpensive to feed prepared in less than a minute. Largest-selling dog food in the U.S.A.



AND LISTEN
TO THIS!

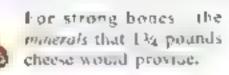


Asmuch budy and

strength-bu dang

protons as in 112 pounds fresh raw

For sleek appearance and glossy coat -the quantity of fais that would be provided by 1 oz. of creamery butter.



For red-blooded vitality -as much from as in 14 lb. beef liver.

VITAMINS: The mamm Am Seggs; the thiamine (B_i) in 1 lb, who e-wheat bread, the ribefloom (B) in 1 qt. mak; the macor in 12 lb fresh makeerel...and all other members of the B-complex normally accompanying theamine, ribotlavin, and macin.



In 2-lh., 5-lh., 10-lb. hags and larger sizes for kennels.

Copyright 1945 by Colone Food Co., Inc., Sherburde, N. Y.



HATTIE CARNEGIE NECKLACE HAS 18 STRANDS CORAL BEADS, BRASS BEADS, PEARLS IT IS WORN WITH THREE BIG-PEARL STRANDS, THREE METAL BRACELETS

FALL JEWELRY

Women load necks and arms with bulky strands, clips, bracelets Not in four centuries since the ornate days of the Renaissance have eighted Occidental women are ried as unich jewelry around their necks and arms as they are this fail. Along with many-stranded necklaces of colored beads, stones and pearls they are wearing twisted gold and silver chains and bands. Big chips or pins are fastened to the necklaces at the front or the side. Bracelets are piled half a dozen deep from the wrist to the elbow.

The current fashion for quantity and confusion in

sleeves are plain acrae often need adornment. But even this avalanche of jewelry is only a beginning. The costume-jewelry trade, restricted for four years by scarcities, will soon have available tons of metals released from war contracts and thousands of artisans released from war plants and work on service medals. When the jewelers really get going, women will be even more heavily weighted down than they are in the pictures on these pages and on the cover



We at home must <u>make sure</u> that their hopes have every chance of SUCCESS!

* There's nothing fuzzy about their ideas . . . the boys who have been doing the sweating and fighting are CERTAIN about what they want.

First, they want OPPORTUNITY... as guaranteed by the American way of life. That's what they've been fighting for. They want a chance to be successful in whatever work they choose. They want to live under a system of free enterprise that lets a man reach the summit of his talents and ambition.

That's little enough to ask... but it's more than we can guarantee unless America reaches new heights of prosperity. It's OUR obligation to see that she does.

There is no short cut to prosperity.

It is simply a matter of Joss . . .
enough jobs to go around.

Jobs MAKE prosperity . . . and SELLING makes jobs.

JOB OPPORTUNITIES WILL DEPEND ON GOOD SELLING

Yes, this nation is going to be up against a sales job—the biggest ever. We're going to have to sell 140 billion dollars worth of goods a year to provide all of those millions of jobs which will be needed to assure the prosperity we all want . . . to assure the opportunities returning veterans deserve.

All of which presents a challenge . . . but also opportunity—because in selling, real fighters will find a field in which the only limitations are imposed by a man's own ability and determination.

• If you have a boy or friend in service—who is now making his postwar plans—have him write us for information about making a successful career of salesmanship. We'll tell him about our plan for training and taking into our own organization a limited number of veterans. We're going to do our part toward creating those job opportunities on which postwar prosperity depends.

BOWES "SEAL FAST" CORPORATION, INDIANAPOLIS 7, INDIANA

BOWES Dependable
TIRE REPAIR
SYSTEM

Fall Jewelry CONTINUED



Rope necklace is a single strand of pearls and green beads, two and a half yards long, wound round and round the neck.



Bowknot necklace designed by Natacha Brooks is made of a solid, chunky band of sterling silver or of gold-plated silver.



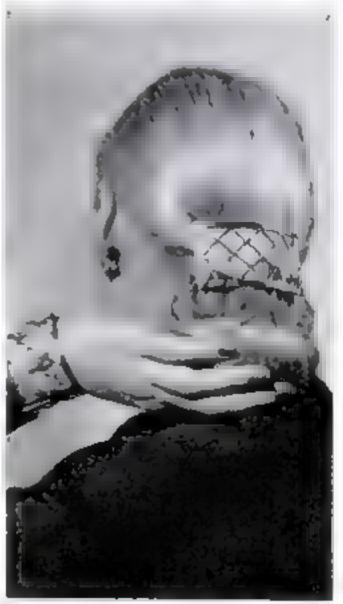
Tiaralike sethlace has center ornament beld on by seven link chans. Three turquoise, two gold bracelets complete set.



Temple-dancer set has two necklaces, one at neck and one praned at shoulders, plus huge bracelet. Ornaments all tinkle.

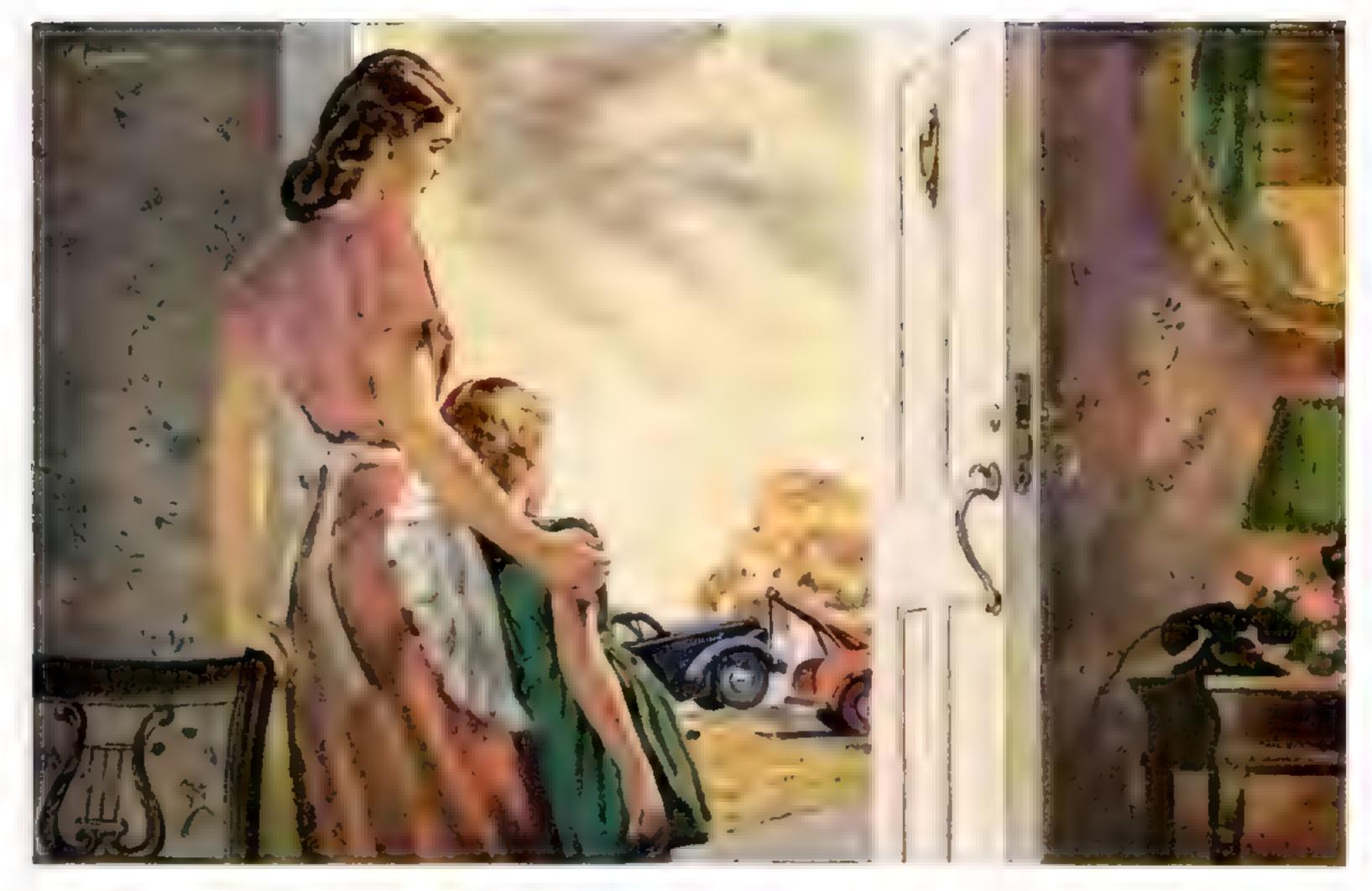


Twisted strands of pearls and gold-link chain by Nettie Rosenstein have a sunburst of rhinestones and fake sapphires.



Trailised bracelel and a barrette can be used as background for charms and pins.

The jeweled butterfiles are pinned on.



Mrs. Curtis has a crisis on her hands

Mrs. Curtis' little world is in a mess.

Her husband can't drive around on business calls. Can't drop the kids off at school. Her shopping will be done at the convenience of neighbors. Whom she hates to ask for favors.

For the Curtis' car is worn out. Finished. And the bus is always badly overloaded long before it reaches the Curtis' corner.

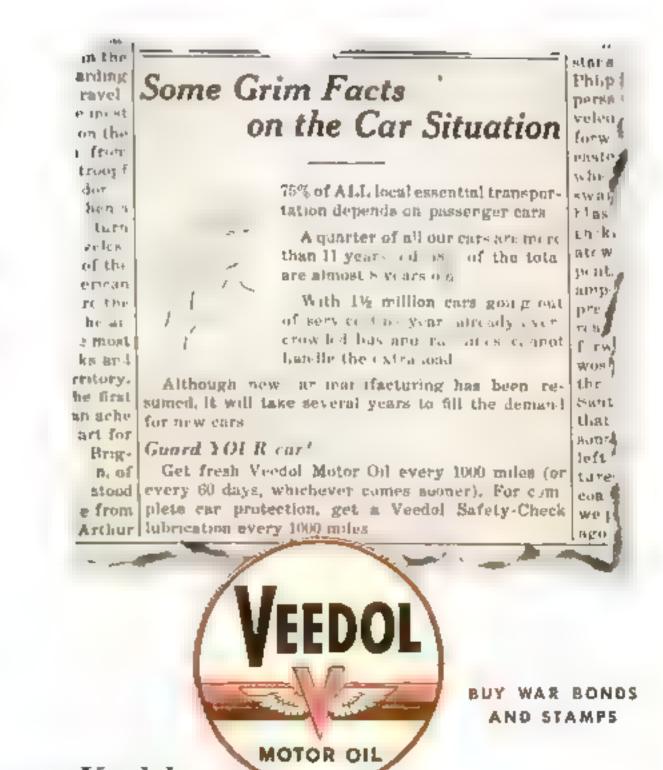
Today Mrs. Curtis realizes how vital that car was in maintaining her home and family life. But it's too late. It's too late, every day, for the 3,000 families whose cars wear out. Many of them will be without private transportation for several years.

It's serious. Those of us with savable cars must take advantage of our two main hopes: the equipment and skill of car service men, the wear-fighting materials we fortunately have aplenty.

For example, there's Veedol Motor Oil, supreme enemy of engine wear, triply-refined from 100% Pennsylvania crude. And chassis-saving lubricants used in a Veedol Safety-Check lubrication job.

Lose no time. See your Veedol dealer—now. For your car is not only vital to you. It's essential to our national transportation.

Remember, every car counts. Yours most of all.





Trust your car to Veedol—

it will see you through



Build a great <u>football</u> team with only <u>one</u> player?...

EVERY COACH knows that a championship football team is a blend of the skills of a whole group of star backs and linemen. Just as it takes the full-flavor blending of at least 33 fine brews, each a star in its own right, to deliver the touchdown taste, the championship quality of good old Pabst Blue Ribbon beer.

So, order it with confidence, serve it with pride . . . for no matter where you go, there's no finer beer than Pabst Blue Ribbon . . . the beer with a world of friends.

33 fine brews

into one great beer





WISCONSIN'S INTELLECTUAL MONKEYS

UNIVERSITY'S WELL-ADJUSTED LABORATORY ANIMALS SOLVE PROBLEMS WHICH PUZZLE 5-YEAR-OLD CHILDREN

People who go to the zoo are fascinated by monkeys because they act so much like people. Dr. Harry F. Harlow and his associates, who study monkeys at the University of Wisconsin, are interested in them because they think like people.

A monkey's brain, investigators have found, is very much like a man's. Monkeys will never grasp the Theory of Relativity, but their brains have all the basic functions of the human brain except speech. This means that by studying the intelligence of monkeys researchers can learn much about human intelligence.

In Dr. Harlow's laboratory a monkey's mind is developed and studied at the same time. This is done largely by a series of ingenious matching tests developed by Dr. Benjamin Weinstein, a Wisconsin psychologist who is now in the Army. All the tests begin with one simple fact' monkeys love grapes. The monkeys learn to find the grapes by solving problems like those shown on the following pages. From the comparatively casy problems of learning to match similar objects they proceed by stages to difficult problems which would puzzle most 5-year-old children.

Monkeys have much better memories than elephants, but teaching them is often an interminable process. Some problems are repeated hundreds of times before the monkey is able to solve them consistently. These tedious tests may bore the researchers but the monkeys al-

most never lose interest. They are exceptionally happy and well-adjusted. This is necessary because moody monkeys are almost unpossible to work with. Before the monkey is given any tests at all Le is trained for two months to be completely at

case in the laboratory. During the tests he is never prinished for making mistakes. If he is rewarded he makes fewer mistakes later.

The long-range research in progress in Dr. Harlow's laboratory is far from complete but its goals are impressive. One is to analyze exactly how monkeys, and people, think. Human thinking, influenced by hundreds of different factors, seems impredictable now. The study of monkey thinking, which is made vastly simpler and clearer by controlled laboratory conditions, may uncover real laws of thinking which will also apply to man

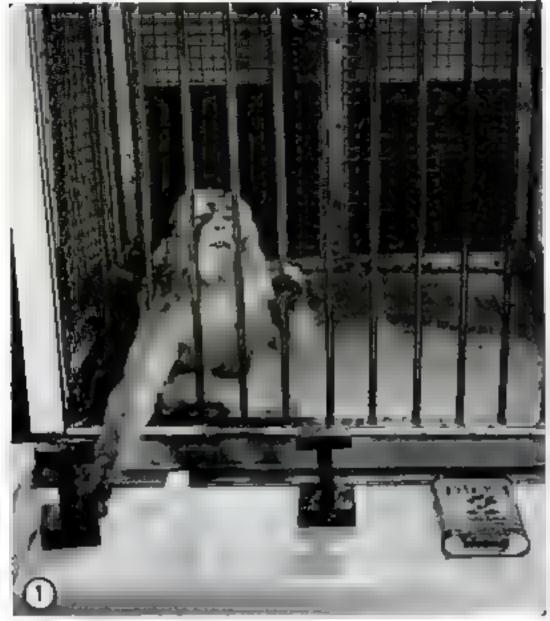
Another objective of the Wisconsin study is to locate the exact areas in the cortex, or outer layer, of the brain, where various intellectual processes go on. In the last 50 years much has been learned about the location in the brain of sensory and motor functions. By removing portions of monkey brains, psychologists may find, by elimination, the centers of more complex processes. Some day they may cure mental disturbances by surgery.

One thing that researchers have already discovered is shown here. It is that monkeys are smarter than anybody thought they were.



Mankey experimenter Dr. Harry F. Harlow spends much time with monkeys. The monkeys do better work when they know experimenter personally.

Intellectual Monkeys continued



Monkey's training hegins with a simple problem, getting a grape by pushing saide T-shaped object which has been placed over it.



Monkey gets a second grape by learning grapes are only under T-shapes. Teaching monkeys this may take many lessons



Problem is changed by substituting tobacco caus for T-shapes. Monkey now learns grapes are only under caus.



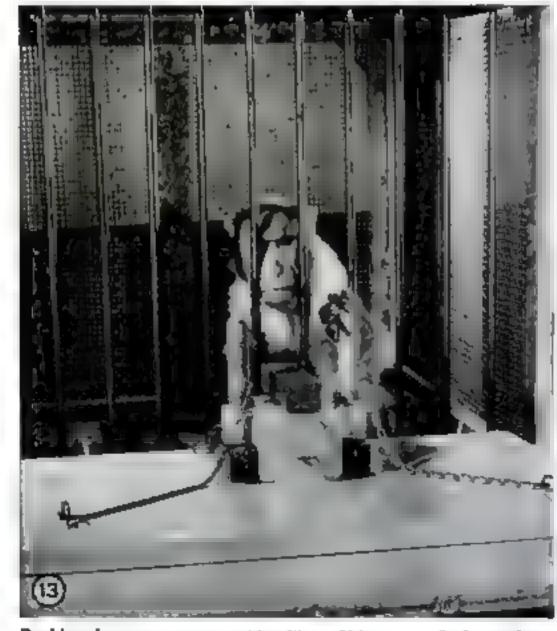
Problem becomes harder when object at left is merely shown to the monkey, without a grape, before he chooses another like it.



Monkey remembers correct object even though sample has been taken away. He pushes can aside to get another grape.



Harder memory lest places object before monkey without others for comparison. He is allowed to study it awhile,



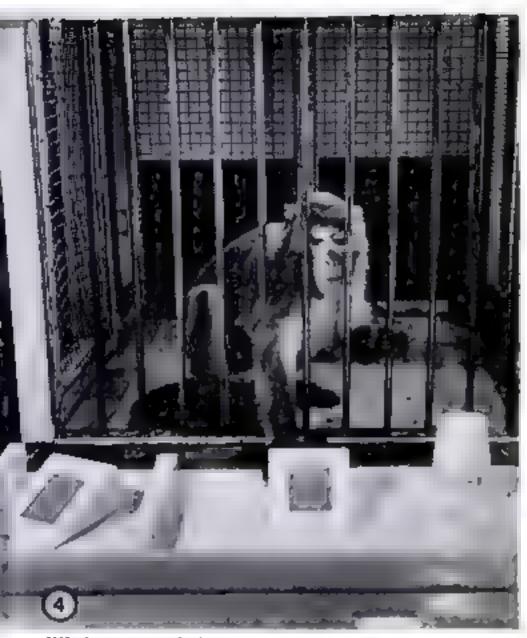
Problem 10X, which is something like a Chinese puzzle, is another type of test. The monkey must take the box spart to get a grape.



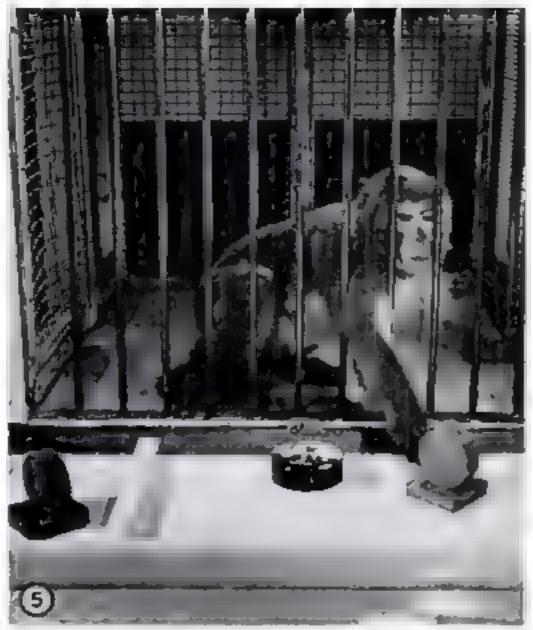
Monkey solves the problem box by lifting pegs and pushing block aside. This shows "insight," a trait of human thinking.



Grape is attached to a chain for another problem. Problem looks simple, but extra chain adds confusing factor



Whole new set of objects is substituted. The monkey now knows grapes are only under objects matching each other.



Monkey gets cacky and self-assured, having learned to pick objects without hesitation. Now he is ready for the next lesson.



More complicated problem adds two more choice objects to confuse monkey. Correct object is still one like object on the left,



Monkey makes a mistake, picking up can instead of block shown him in picture 9. There is no grape under the can.



Chagrined by mistake, monkey studies objects, trying to remember correct one. He almost picks another wrong object.



He picks the right object and gets the grape underneath. After long practice he will pick the right object almost every time.



Chara test is complicated by adding two more chains. Monkey picks correct one, draws it to him through others.

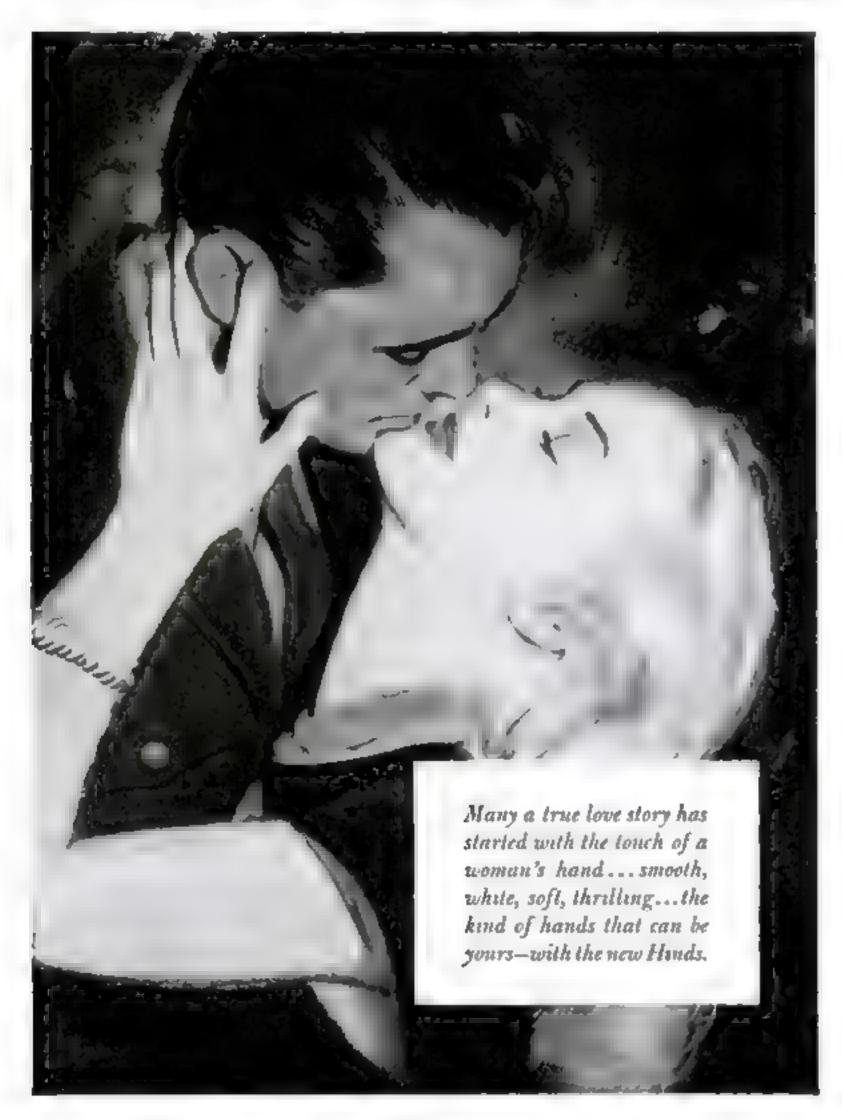


Doubling thais across another confuses monkey because it looks something like straight chains. Still be gets the grape.



Monkey fails when two chains are doubled. Mastering this, the monkey goes on to more intellectual problems (see next page).

THAT'S HOW THE STORY BEGAN...



Scratchy, Rough hands instantly feel smooth_silk-soft!

NATION-WIDE TEST SHOWS THAT AMAZING NEW LANGLIN-ENRICHED-HINDS GIVES INSTANT SMOOTHNESS IN 95% OF CASES

right away."

"At 8 o'clock the skin of my hands felt like cactus leaves. At 8 01 it was smooth and supple. That new Hinds is a wonder-worker."

> -MISS MARY ANN SMITH 214 N. THIRO ST., LEESBURG, FLA.

"I goess I've tried them all. But you can't beat this new Hinds for chapped, red, rough hands,"

-MISS BETTY HITE CUMBERLAND, MD.

"This is the richest, creamiest Hinds I've ever used. It smoothed my 'housework hands' immediately. And, thank goodness, it am't sticky!"

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"Simply swell for elbows and knees as well

as hands, And I use it for my children's

chapped akin too. No waiting - it works

-MRS. BERTHA HASSEN

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Hinds for Hands

Have Fun ... Hear "Blind Date" ... Friday Nights ... American Broadcasting Network

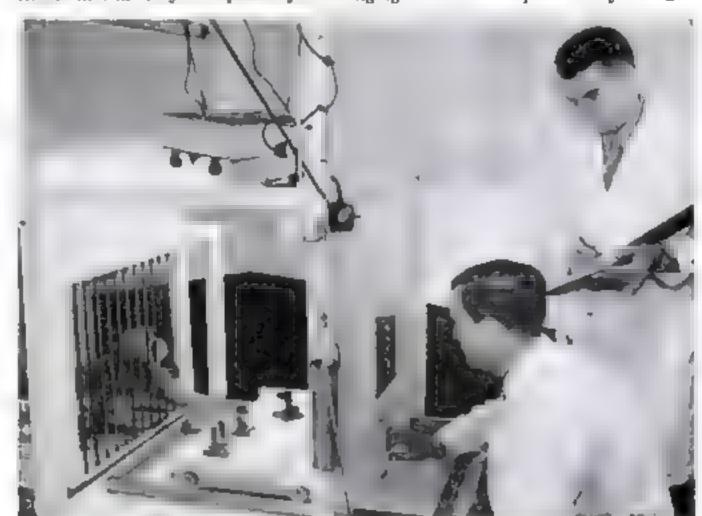
Intellectual Monkeys continued



The hardest monkey problem is one which changes its conditions rapidly. The monkey is at first taught that a grape is always under the same object, either a saltcellar (left) or a funnel. Then he is taught it is under whichever object is at right or left.



The same problem puzzles Dr. Harlow's 5-year-old son. The problem is simple at first but when conditions are quickly changed it becomes difficult. This test demonstrates that monkey's adaptability to changing situations is equal to a 5-year-old's.



Dr. Hariew watches one of his monkeys in a testing device. He looks through a one-way marror so the monkey cannot see him. When problems are changed the mirror panel is raised and screen in front of the monkey's cage comes down automatically.



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The gardenia . . . and PM DE LUXE.
Both exactly right.
PM is so superlatively flavored,
smooth and mellow, that just suggesting,
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You're always sure the Pleasure's Mutual.



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86.8 Proof. 51% Straight Whiskey, 49% Grain Neutral Spirits.



'Soon, candles will glow once more on the rich beauty of 1847 Rogers Bros.

These well loved patterns will be available soon at your silverware dealers.

So be patient a little longer, please. Want for your favorite... for the century old artistry, the extra height and depth of ornament, the proud years of usefulness it will brig!

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THE MAIN LODGE OF "SHANGRI-LA," CALLED THE BIG HOUSE, WAS BUILT BY JOINING THREE SMALL CABINS. THE TROUT POND IN FRONT OF IT IS ARTIFICIAL

ROOSEVELT HIDEAWAY

The late President had a secret retreat in Maryland's mountains

For the first time the public was apprised last week of something a handful of Washington insiders had known since 1942; President Roosevelt had a secret retreat high in Maryland's Catoctin Mountains. There he went on weekends to escape Washington's heat and the war years' steady pressure and to receive, in a simple cabin furnished with secondhand pieces, some of the great figures of the war—Churchill, Beaverbrook, Eden and Marshall.

"Shangri-La," as it came to be known to White

House intimates, had been a National Park Service Camp only two hours by motor from Washington, Its cabins were formerly used as overnight lodgings by the public. For the President they were altered by the crew of the presidential yacht Potomac which Mr. Roosevelt could not use because of the submanie menace. He ordered that no new furnishings be bought, so all furniture came from the White House attic, the Potomac and Navy stores Shangri-La is now being used temporarily as a Marine rest camp.

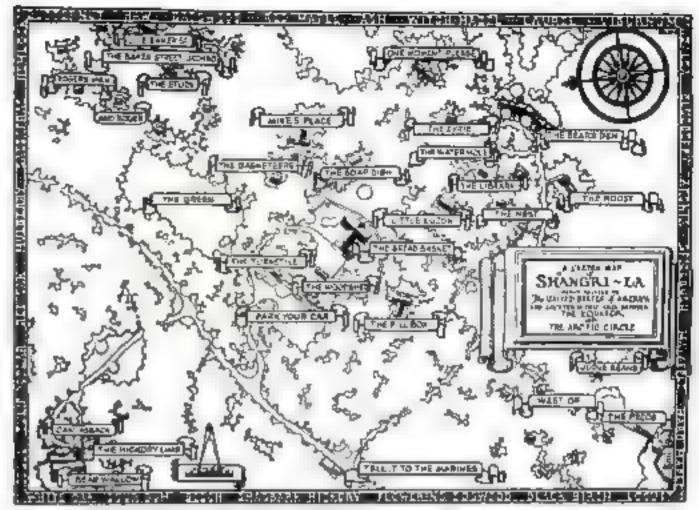
4 Reasons Why

Fleischmann's makes America's Most Delicious Martini!



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Shangri-La CONTINUED



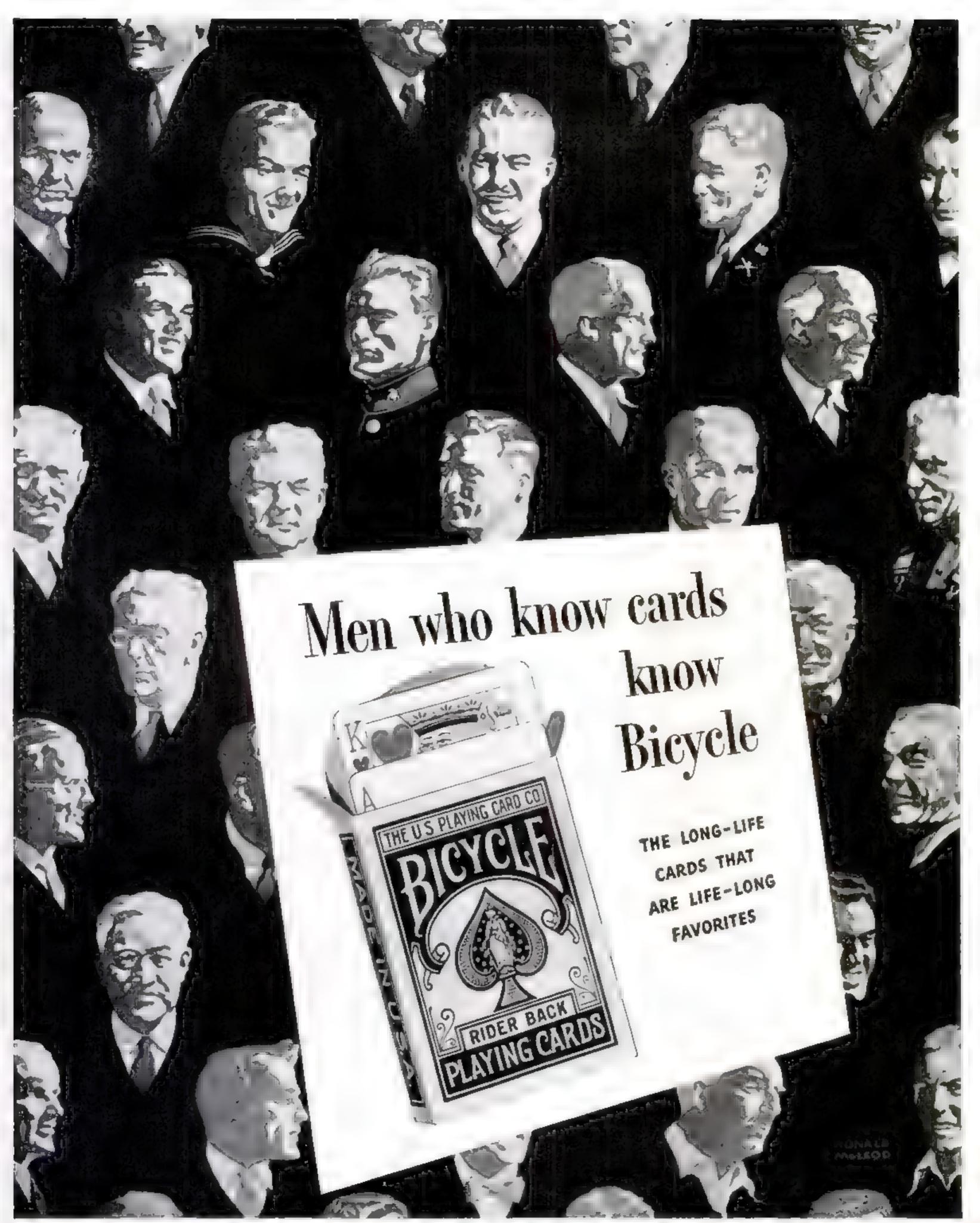
A Map of Shangri-La, drawn by members of the Potomae's crew who presented it to the late President, bestows fanciful names, calls the Big House "The Bear's Den."



Living room at the Big House was also the dining room. The presidential flag is at left. Meals were served by Navy personnel and the President paid his own meas bill.



Doghouse for the presidential Scottie, Fala, stood just outside the President's bedroom window. Appropriately, Fala's fenced enclosure included a dogwood tree (left).



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Shangri-La CONTINUED



Screened verands, where President held most of his conferences, has his chair, footstool and Navy telescope. Winston Churchill often strolled here in a laded bathrobe.



President's private bath had a handrail for support. The Big House included one other hath, three guest bedrooms, the spacious living room, a kitchen and a pantry.



In President's bedroom, between twin beds, is a telephone direct to White House. Walls, like the rest of the rooms, are of unstained oak. Marines guarded the camp.

"Tell them we'll have Schlitz"

When you serve SCHLITZ to your guests, it says more plainly than words, "We want you to have the best." Where friendly glassware

filled with Schlitz beams a cordial greeting, even the tick of the clock seems to say "You're welcome." THE Kiss OF THE HOPS Coppeight 1945, Jer. Schleren Bernstey Co., Milwanter, Wite.

THE BEER THAT MADE MILWAUKEE FAMOUS

Journey into OMORROW

This is not just a picture of a boy and girl going off to school. This is a picture of American youth journeying into the future.

Journeying eagerly and unafraid, knowing not what's coming but happily and healthily confident they will be equal to it.

And they do not walk alone.

Looking forward to coming things, we too see a future for America eagerly to be faced.

We see a world made hungry for the good things of life by years of concentration on war and its destruction.

Men of science are moving forward with new methods and improved products. Turned to the uses of war, peace-built techniques proved valuable beyond all words to our fighting men. And with the return of peace, ever-better ways of doing things will result in a flood of new benefits to mankind.

From all this will come opportunity in many forms.

Opportunity to build the many things the world cries out for.

Opportunity for good wages for those ready to earn them.

Opportunity to continue the forward drive which brought your present General Motors car to its high state. The same sort of year-by-year progress that gave even the lowest priced cars the smoothness of Knee-Action, the beauty of Body by Fisher, the security of turret top and steadily increasing economy, power and efficiency in their engines.

Plainly, no one can tell these youngsters now what their future cars will be like. Nor their homes, refrigerators, radios and such.

But they don't need to worry about that.

For in this land, where nothing has long halted the steady march of human progress, tomorrow will be better than today.

And General Motors, holding steadfast to its purpose of building "more and better things for more people," will do its full part to see that it is.

GENERAL MOTORS

MORE AND BETTER THINGS FOR MORE PEOPLE

CHEVROLET . PONTIAC . OLDSMOBILE . BUICE CADILLAC . BODY BY FISHER . FRIGIDAIRE GMC TRUCK AND COACH . GM DIESEL

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GENERAL MOTORS SYMPHONY OF THE AIR
NBC Network

KEEP AMERICA STRONG

Buy More War Bonds



Displaced Germans

Driven from their homes by Poles and Czechs, they pour unwelcome into Berlin

cross the eastern borders of Germany there is pouring now a vast throng of refugees. They are Germans from Eastern Europe, dispossessed and driven from their homes by the Poles and Czechs. Few have more than the clothes on their backs. Many are sick and starving. Unwanted by their own people, they come across the border at the rate of 17,000 a day, some on foot, some clinging to the tops and sides of railroad cars. Eight million had arrived in Berlin by Sept. 1 and 2,000,000 more were on the roads.

The Germans of Czechoslovakia were Hitler's pretext for Munich. The Germans of Poland and East Prussia were his pretext for World War II. For this dangerous honor they are now paying a heavy price. As refugees, they are supposed to remain in Berlin only 24 hours. Food is so scarce there that the refugees get only a couple of slices of bread and a cup of coffee. If they can prove family connections in the west, they can get into the British and American zones. But if not they shuttle back and forth between Berlin and the reception areas of Saxony and Mecklenburg. Sometimes they are herded into open fields; sometimes they are able to hole up in villages as farm laborers. Many skulk in the ruins of Berlin without ration cards or documents. Millions of them can seriously consider the prospect of dying thus winter.

The pictures on these pages, which were taken by British Photographer Leonard McCombe, are in detail terrible and shocking. But the millions of Europeans who were more terribly treated and degraded by the Nazis feel no pity or sympathy for the plight of the people who supported or permitted Hitler. These displaced Germans are being treated callously but not with the deliberate cruelty which their government once inflicted on others. They are, at least, allowed to live. The present tragic plight of these Germans is the sign of a deeper tragedy. These people allowed themselves to fall so low in the eyes of the world that the world, seeing their suffering, finds it hard to feel sorry for them.

Displaced Germans CONTINUED



A HURRYING TRAVELER (hight-coated man in the foreground with suitcase) tries to beat the incredible congestion of the train for Halle at the Anhalter station by forcing his

way up the track to the emptier cars reserved for released German prisoners on their way home from Russia. It seemed like a good idea, but it did not pay off (see picture below).

Most of refugees come from Poland

Most of the Germans now coming into Berlin are from the part of eastern Germany taken over by the Poles. The Potsdam agreement declared the expulsion of Germans from any country must be "orderly and humane" and lead to "equitable distribution" of the displaced people through Ger-

many. The Czechs, who got rid of 1,200,000 Sudeten Germans before Potsdam, have since tried to comply with the declaration. The Poles, apparently anxious to nail down their claims to territory not yet officially ceded them by the Big Three, are still driving Germans out as fast as they can.



THE TRAVELER IS STOPPED by two railway guards who turn him back to crowded civilian cars. People often have to hang onto the outside of these cars for days, drop off

along the roadbed from exhaustion. The 250-mile trip from Danzig to Berlin takes as much as seven days. Few trains run, because Russians have removed long stretches of track.

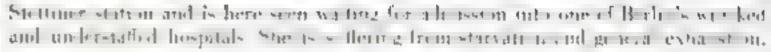


FOOTLESS SOLDIER, who has been released by the Rissan but without crutches, is taken off the train from the eart. Several other amputation care on train with him died

on the trip. As an inusual exception, tras group was lodged in a Berlin hospital, because forcing it to go any farther well I have been in posing a virtual sentence of death.



AFTER HUNDRED-MILE WALK, this Garrian woman's swill en ankles have splitt open, exching a restering most resoliblood and water. Near Ber in sherrought i transmito





RELEASED SOLDIERS from Russian prison camps are pale with hunger. One has fallen asleep. In September Russia freed 113,000 prisoners and derivered them to border.



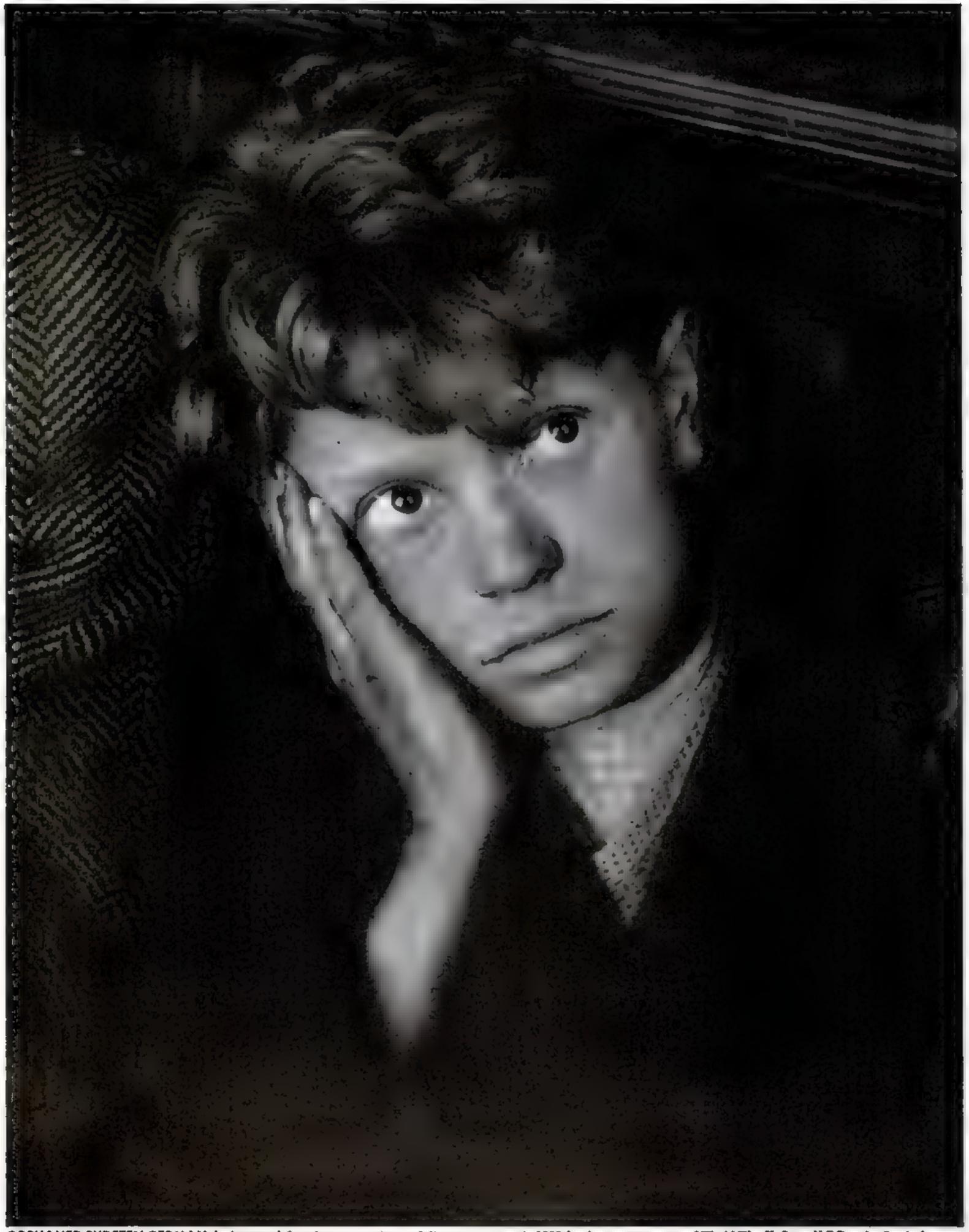
BLIND SOLDIER and two garls from Breslan apply at Berlin Magistrat headquarters for instructions. The well-dressed garls had their Liggage stolen by young Poles on train.



AN EXHAUSTED GROUP had lies bleasly in the Berlin Magistrat—an old man with his sack, two weeping women, a weary soldier. Twenty-five per cent of the refugees are

able to go to relatives in American and British zones. Another 25% are domiciled in the Rus ian zone. Remaining 50° was fer about trying to queeze into reception centers.

Displaced Germans CONTINUED



ORPHANED SUDETEN GERMAN, looking aged from hunger, anxiety and dirt, was about 3 years old when Hitler made the Sudeten Germans of Czechoslovakia the pre-

text in 1938 for the opening moves of World War II. Since V-E Day the Czechs have set about moving all Sudeten Germans out of Czechoslovakia, confiscating their property.



MOTHER AND CHILD faced certain death from starvation, so Berlin authorities accepted her in a bombed Berlin hospital. She had walked 180 miles from Silesia to Berlin.



FAMILY FROM DANZIG, now called Gdansk as part of postwar Poland, rest on steps of railway station. Every day 100 children, lost or abandoned, are taken to orphanages.



SHOPKEEPER from what is now Poland carries his belongings slung over neck in a bag. He is supposed to go to transit camp for medical inspection. But he probably will not.



A BERLIN GIRL comes every day to meet trains because somebody had told her that her fiance, a soldier, had been seen at a collecting station not far down the railway line.

Displaced Germans CONTINUED



GERMAN RED CROSS WORKER, bringing boiled water, is stopped for a moment by the stench from the "death carriage" of the refugee train. An old farmer calls her.



SHE BRAVES THE SMELL of dysentery and death and the dying old man, relieved by her approach, falls back. He had been a farmer in territory now taken over by Poland.



SHE POURS WATER from a coffee pot into the empty bottle of the old German farmer, who lies in the dereliet cattle train, too weak even to find a comfortable position.

Boiled water is all that the Red Cross worker can give him. He is already dying—in fact, died soon after these pictures were taken, to join the three corpses already in the car.



GIRL IN HER TEENS (center) had been raped in train taking her out of Poland by young Polish hoodlums, who had been orphaned by the war. She is still evidently suffering

from shock. The Poles, who regularly board trains to loot the German refugees came into Berlin on the train and were not molested by either Allied or German officials



Harold's Club

The country's biggest gambling joint is run by the amazing Smith family of Reno, who make more than \$1,000,000 a year betting against all comers

by ROGER BUTTERFIELD

By far the most successful gambler in the U.S. today is an obscure corporal in the U.S. Army named Harold Stewart Smith, who wears glasses, has a prominent nose and reminds many people of Harold Lloyd of the movies. Corporal Smith, who is 35 years old, is at present attached to a quartermaster unit in San Francisco as a postal clerk and occasional chauffeur.

In private life, however, he is the founder and principal owner of the fabulous Harold's Club of Reno, Nev. In this capacity he has gambled between \$15,000 and \$50,000 every day during the past year and a half against crowds of people he never saw and with money which he never handled—but which was his money just the same. His winnings during this period of time, for himself and for the federal tax collector, have been at least \$1,000,000 and probably quite a bit more.

Harold's Club which Corporal Smith owns in partnership with his brother, Raymond Alonzo Smith, and which is managed by their father, Raymond Ingram Smith, is the biggest gambling joint in the U.S. and one of the biggest in the world. Or perhaps it isn't fair to call it a joint, for Harold's is really the Radio City of Reno. It is the biggest single business enterprise and the biggest tourist attraction in that celebrated city. Blazing neon signs pointing the way to Harold's dominate the night sky around Reno, and a chain of billboards urging motorists to "VISIT RENO—SEE HAROLD'S CLUB" stretches all the way from Tia Juana, Mexico to Saratoga Springs, N. Y. and St. Augus-

Visitors to Harold's Club are admitted through electric-eye doors which swing open at their approach and count them as they come through. Inside they find themselves in a noisy swirl of colored lights, spotless white walls and green-covered tables stacked with trays of silver dollars. Swarms of sight-

scers parade through the place, sometimes escorted by guides who describe the various games as though they were pointing out the sights of Times Square or Hollywood. The whole club, which is as big as the waiting room of the Reno railroad station, is air-conditioned and protected from floating germs by a system of General Electric air purifiers suspended from the ceilings.

tine, Fla.

All but a few of the gambling tables are supervised by girls with brisk, friendly smiles and little tags pinned to their blouses bearing names like Aline, Lurana, Gussie, Mugs and Pansy. These girl dealers of Harold's now number about 200 and will reach a total of 500 when the club hits its postwar expansion stride. There are also quite a few girl shills, though they are untagged. Shills are a necessary and recognized part of the gambling business. They sit at empty tables and play with the house's money until customers fill in. Harold began hiring girl dealers and shills before the war and greatly prefers them to men. They are more honest, for

one thing, and Harold believes they give the place an air of refinement as well as sex.

Drawn by these attractions and the eternal human hope of making some easy money, around 5,000 people go to Harold's Club every day including Sunday and bet between \$50,000 and \$75,000 that they can beat Corporal Smith and his brother at craps, roulette, blackjack, poker, keno, chuck-a-luck, horse-race results or playing ordinary slot machines. The Smiths simply cover their money and bet that they can't. Harold is two-thirds owner of the club and so puts up two-thirds of the money; Brother Raymond has the rest.

This goes on for 24 hours every day and night at maximum limits which are higher than were ever allowed to the public at such famous casinos as Monte Carlo or Deauville. Averaging things up over a fairly short period of time, the Smiths always win and win plenty. The club's profits at the present time are a closely guarded business secret, but a good estimate would be between \$1,250,000 and \$1,500,000 a year.

Four-fifths of this fat take is divided between Corporal Smith and his brother on a 1-to-1 basis, in proportion to their investment. The other 10% goes to their father, a tall apple-cheeked Vermont Yankee who, although listed only as manager, really runs Harold's Club even when both brothers are there. The elder Smith, who usually goes by the nickname "Ray," worked for more than 30 years in the carnival business and is still the principal brain of the family, as both his sons gladly admit.

In 1937, after Harold himself had got off to a slow start in Reno with a penny roulette game and a couple of secondhand slot machines, his father came up from Ocean Park, Calif., where he had been running some semigambling concessions on the beach. He happened to have some white mice with him and

he suggested putting a mouse on the roulette wheel instead of the usual white ball. The mouse would run around the wheel until it got tired and dropped on a number, which was the winner. This gave Harold's business an immediate boom and he put in more roulette wheels and some black jack tables.

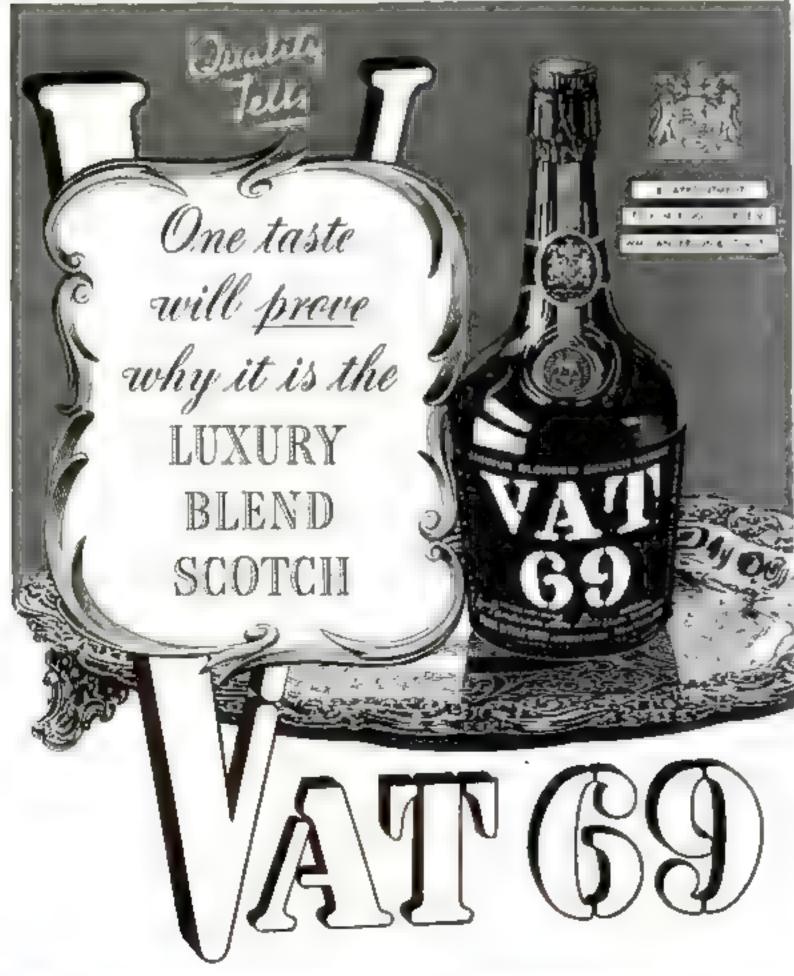
Soon afterward Father Smith heard two elderly women talking near the door of the club. One of them was saying, "I don't want to go in there—there aren't any women in there." This gave him the big idea of using women dealers on the gambling tables, which made business boom more than ever.

At this point the story of Harold's Club becomes all mixed up with the private life of the whole Smith family, for the first two women dealers were Harold's mother, Mrs. Dora M. Newmeyer, and his young wife, Dorothy. Mrs. Newmeyer, who goes by the name of Dora May around the club, 1s an impressive blonde dowager who worked for many years with the elder Smith, running carnival games all over the U.S. She divorced



THE GAMBLING SMITHS: HAROLD (LEFT), FATHER RAY AND BROTHER RAYMOND





PARK & TILFORD IMPORT CORP., NEW YORK, N. Y. . BLENDED SCOTCH WHISKY . 86 PROOF



CROWDS SWARM around the craps tables, which have rubber walls to make dice bounce. Neon sign points down to poker table. Round tamps are emergency gas lights.

HAROLD'S CLUB CONTINUED

him in 1919, married again and later divorced her second husband. As an old, experienced hand she was able to deal such esoteric games as chuck-a-luck and English Hazard. Dorothy, the wife, stuck mainly to craps and blackjack. As business grew these two taught other girls to deal and more or less retired, though they can still take over a table in an emergency.

Just to make the situation more complicated, Harold's 58-year-old father fell in love with one of the roulette dealers named Iola who had come to Reno for a divorce. They were married in August 1943, three months after they met, and in June 1944 became the proud parents of twins. Brother Raymond, on the other hand, married a girl who had no connection with the club. Any readers who find themselves confused by this tangle of domestic and business affairs can turn to the Smith family photograph on page 126, where an effort has been made to straighten everything out.

Harold is the only member of the family who looks like a gambler. Before he was drafted into the Army he used to work at the club in a hard straw hat and a green eyeshade, slapping his girls on the shoulders and urging them on with such remarks as, "What do you think we're running here—a knitting circle?" As his money piled up under his father's hawk-eyed management, Harold and his wife became active in Reno society. They acquired a big English house near the golf course and gave gala dinner parties at the Trocadero, a high-toned dine-and-dance place.

At such parties, which still take place when Harold gets home on furlough, he sometimes has a few drinks with his friends. This always makes his father angry, for Mr. Smith is a tectotaler and non-smoker himself and raised his sons to be the same way. "Drinking and gambling don't mix," he has told them hundreds of times Whenever Harold celebrates in this fashion he tries to stay out of his father's way until the effects have worn off.

Raymond is bored

Raymond, the other son, used to be a bond salesman in San Francisco and still looks the part. He goes in for snappy clothes and stint flying in his own plane at the Reno airport. During the war he served two years as a civilian flight instructor. Raymond is on duty at Harold's Club from 6 p.m. to 2 a.m. every day and is frankly bored by gambling. "It's always the same thing—walking around and collecting money," he says. "I like to get away from here and fly around the airport upside down."



Light an Old Gold

Apple "Honey" helps guard O.Gs. from <u>Cigarette Dryness</u>

It's a fitting time for you to try Old Golds! For here's a grand blend of choice tobaccos—including a touch of rare Latakia tobacco for extra flavor. Plus the special moisture-protecting agent we call Apple "Honey," made from the juice of fresh apples. This helps hold in the natural moisture, helps prevent cigarette dryness. Ask for Old Golds . . . every time.





"LIPTON'S brisk flavor simply sings!" says Jeanette MacDonald





GIRL DEALER named Rosalind wears green apron to protect clothes and uses a long rake to collect dice bets. About \$1,150 in silver dollars is stacked in front of her.

HAROLD'S CLUB CONTINUED

Raymond never offends his father by drinking but his addiction to aerial acrobatics is almost as disturbing. Lately Mr. Smith has tried to steer him toward other interests, such as reading good books. He gave him four of his own favorite books and told him to tead them through and see what he got out of them. The four books are How to Win Friends and Influence People by Dale Carnegie, Strategy in Handling People, How to Read Character at Sight and Roth's Memory Course. Raymond has been reading them at odd moments but still prefers airplanes.

Although Harold and Raymond are both millionaires and their father only works for them, they still call him Boss and follow his orders at the club. A few years ago, when prosperity seemed to be going to their heads a little, Mr. Smith called them together for a serious talk. "There's a saying around Reno that the Lord runs Harold's Club and the Smiths just rake in the profits," he told them. "Maybe the Lord is on our side but we can't expect Him to work overtime. So we'll all have to help Him out a little better." Since then the boys have reported for work faithfully every day except when they were absent on military duty.

Mr. Smith, the father, is in many ways the most important member of the Harold's Club family. He has a mild, folksy, rural manner and a Foxy Grandpa smile which completely disarm the customers. When he is running things at the club, with perhaps \$25,000 in silver coins and chips spread around the tables and a good share of it being bet every minute, he looks for all the world like a small-town Baptist preacher presiding over a big church supper.

The only jarring note in this picture is Mr. Smith's neckwear. He likes to wear loud, hand-painted ties which his young wife selects for him. During a recent two-day period he wore one tie decorated with curled-up, luscious nudes and another one showing two wolves snapping at an imaginary Red Riding Hood. "My wife gave me this one because she says I'm such a woif," he explained happily.

The history of Harold's Club is to a large extent the history of Mr. Smith and his big ideas. The first of these came to him when he was a boy working for his widowed mother on a small Vermont farm. The most prosperous farmer in the neighborhood was a taciturn man named Will Wood. One day Smith stopped him on the village street and asked, "Mr. Wood, if you were a young man just starting out in life, would you stick to farming?" Mr. Wood stared at him a moment and replied, "Nope, there ain't nothin' in it."

A kiss to seal their marriage vows. The simplicity of her white jersey "Juliet" gown accentuates the flawless perfection of Barbara's skin . . : highlights the fresh, fair beauty that first caught his heart.



"I'm so happy," she says, "that I had the Woodbury Facial Cocktail habit before I met De V. I'd always care for my skin the Deb way Plenty of creamy Woodbury lather first. Then a double rinsing—warm and cold. Makes your skin feel so soft?" (That's because Woodbury Facial Soap is made by skin scientists for the skin alone. In cake form only!)



"Coming out" photo of Barbara. Cholly Knickerbocker, famous society reporter, named her one of the season's laveliest Woodbury Debs.



Feeding the pigeons in Central Park was part of the fun of their first leave together in New York. While he's at sea, Barbara does her bit to "hasten the day" by working on War Bond Drives, "It's one way everyone can help," she says. "Buy bonds and keep them!"

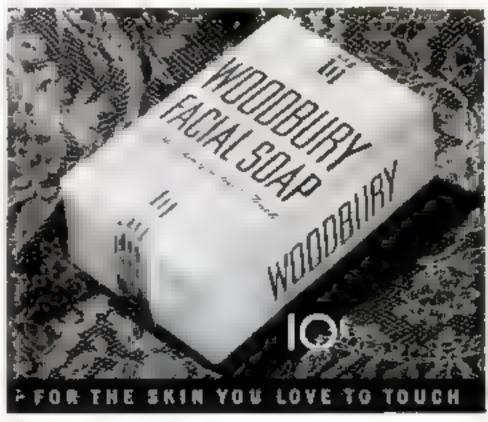
ANOTHER WOODBURY DEB JOINS THE "YOUNG MARRIEDS"

It all began at a dance at Annapolis...
the romantic courtship of Barbara Overton Mosby of Virginia,
and Lieut. Willard Wendall De Venter, U.S.N.





When his ship comes is, she shows off her skill at making his favorite dishes. "When I met De V., I knew just one recipe—my Woodbury Facial Cocktail!" Fastest way to a man's heart, Barbara!



Yes, it's leve at first sight for the girl with a soft-smooth Woodbury Soap complexion. Extra mild for delicate skin, Woodbury contains a special costly mellowing ingredient. A beauty treatment in cake form . . . you'll love it, too!



He's Riding On New Departures, Too!"

It's true! New Departure Ball Bearings helped make our planes, tanks, trucks and battlewagons the best-and easiest to control.

And New Departure Coaster Brakes contain the same quality tough steel balls that helped win the war. In fact, they're made in the same factory.

New Departure Coaster Brakes are surer, sturdier, longer livedand mean more all-'round cycling fun!

Just ask the college bunch - or any of the millions of other cyclistsin-the-know. They have made New Departure "The Brake of the Day!"



New Departure

NEW DEPARTURE DIVISION OF GENERAL MOTORS . BRISTOL CONN.

to become a member of the world's foremost After-Shave Club

★ Join the discriminating com- Use Aqua Velva regularly for a pany of men who enjoy a rethe face after shaving. Cool, bracing as a freety morning, Aqua Velva leaves your face gives it a fresh, clean scent.

thrilling, luxurious finish to freshing dash of Aqua Velva on your shaving. It's the world's most popular after-shave lotion. The J. B. Williams Company, Glastonbury, Conn., makers of





POKER TABLE is frequented by leather-faced men who keep their hats on The Smiths do not run this game but rent it out as a concession to a poker "specialist."

HAROLD'S CLUB CONTINUED

This fitted in exactly with young Smith's own conclusions and he decided then and there to leave Vermont. "I made up my mind to find the place where the most money was changing hands fastest," he says. "Those old Vermonters, even when they had it, never gave anybody a look at it."

It took Mr. Smith a long time and much traveling to find the place he was looking for. One winter he wound up in Denver, Colo. with his wife and two young sons to support and no job at all. The only work he could get was digging dicches for a new sewer system. It was so cold the foreman would only let him work four days a week with the other days off to thaw out. Mr. Smith's shoes were worn through so that the icy water in the bottom of the ditch soaked his feet, and he could not even afford a pair of gloves. For working eight hours in this condition he earned \$1.60.

It was at this time that Mr. Smith had one of his big ideas.

"I promised myself if I ever came through alive I would never do another day's work with my hands as long as I lived," he says, "and believe me, I never have."

Mr. Smith had already met a railroad man in Colorado who spent his space time at fairs and picnics running what is known in the carnival trade as a knife spindle. This is really a small upright roulette wheel offering knives for prizes, which the operator buys back for cash, thus getting around local antigambling laws. When Mr. Smith learned he might earn \$40 or \$50 on a single Saturday this way, he bought himself a knife spindle and traveled around the Middle West and upstate New York. His wife and sons worked with him as helpers and shills.

Everything went well until Mr. Smith began studying some of the games offered by other operators, with a view to expanding his own line. Promptly he lost all his money. He still gets indignant when he thinks about it.

"Those fellows were running a double-up thieving store," he says. "They never gave the rubes a chance." (A "threving store" in carnival talk is a dishonest game and "double-up" means it is twice as bad as usual.)

Mr. Smith, however, refused to be tempted into similar methods and he is glad of it now. "In the gambling business," he says, "Ben Franklin had absolutely the right idea—honesty is the best policy. Because in gambling you can make more money by being honest than by cheating. I always gave the suckers a break when I was in the carnival business and we follow the same policy at Harold's Club."

As manager of Harold's Club, Mr. Smith is the highest-paid employe in the state of Nevada, but he still leads a simple and comfortable life. At 8 o'clock every morning in the backyard of his white stucco cottage he goes through a series of setting-up exercises which he learned from a book written by Terry McGovern, a former featherweight champion of the world. His costume for this is a pair of ragged shorts made by cutting the bottoms off an old pair of pants and a thick mat of grayish hair on his chest and back. About 9, still wearing the same outfit, he takes his twin babies, Betty and George, for an airing in their fancy double perambulator. At it he confers with the principal detectives and bouncers from Harold's Club to



Thanksgiving Dinner by

ANDRÉE ROUELLAN

One of a series of typical American scenes and customs painted by America's foremost artists.

Full-color reprints of this oil painting, without advertising and suitable for framing, will be sent if requested on ar before February 1, 1948. Write United States Brewers Foundation, 21 East 40th Street, New York 16, N. Y.



Thankful hearts and festive boards . . . under a hot and brilliant Texas sun ... among the blossomed orange trees of Florida ... where bracing Massachusetts winds hint of snow-perhaps Thanksgiving, more than any other custom, typifies America the land we live in, the land we love.

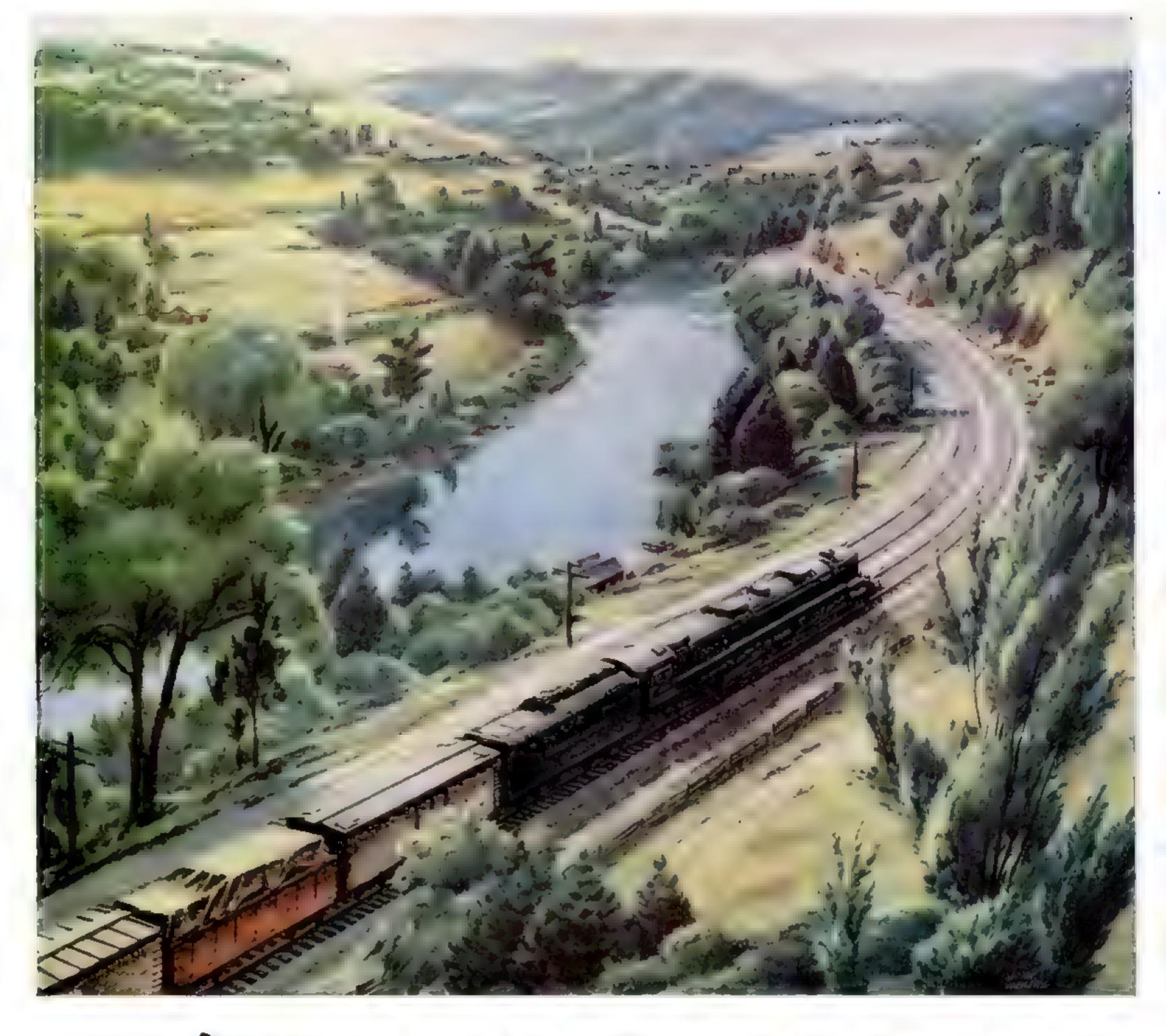
In this America of tolerance and good humor, of neighborliness and pleasant living, perhaps no beverages more fittingly belong than wholesome beer and ale. And the right to enjoy these beverages of moderation ... this, too, is part of our own American heritage of personal freedom.

AMERICA'S BEVERAGE OF MODERATION



Beer belongs...enjoy it





Making molehills out of mountains

A number of fairly steep grades. A few years ago, you might have seen as many as three locomotives pulling a single train of cars over the hills.

It wasn't because locomotives couldn't be built powerful enough to take the grades all by themselves. They could. But they were too wasteful of power on the level stretches.

Today—thanks to an important development—you'll see these jobs being done by single locomotives. For locomotives now coming out of the American Locomotive Company shops provide plenty of power for heavy pulls together with economy and speed on level runs,

Stemming from this same development are locomotives that can be used interchangeably between passenger and freight trains. These advantages naturally help reduce the number of locomotives a railroad needs in order to do its job. And that's important to you. For the more money a railroad saves, the more money it has to improve its service.

The principles underlying this development can be applied to diesel-electric or steam locomotives—or any modification of either. It doesn't matter whether a locomotive burns coal or oil—economy of performance is American Locomotive's chief concern.

This is just one of many developments that will contribute to finer postwar railroading. And it is

significant that it comes from the Company that designed America's first diesel-electric locomotive, built the world's largest steam locomotive, and has supplied an important share of the locomotives used for war purposes by the United Nations.





That's the modern way. Up to date housewives rely on Sani-Flush to keep toilet bowls sparkling white and clean. Why bother with messy scrubbing when quick, easy Sani-Flush will chase away ugly stains and germ-laden film—destroys a cause of toilet odors.

Sani-Flush is entirely different from ordinary cleansers. It works chemically—even cleans the hidden trap—yet will not harm toilet connections and is safe for septic tanks.

(See directions on can.) Sold everywhere in two handy sizes.

Sami-Flush

QUICK
EASY
SANITARY

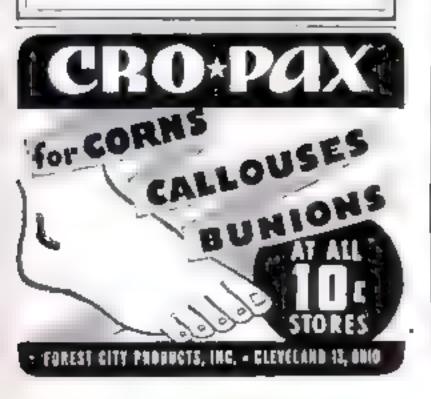
Good House

SAFE FOR SEPTIC TANKS

Good Housekeeping

Don't scrub toilet bowls just because you fear trouble with your septic tank. Eminent research authorities have proven bow easy and safe Sani-Flush is for toilet sanitation with septic tanks. Write for your free copy of their scientific report. Simply address The Hygienic Products Co., Dept. 21, Canton 2, Ohio.

SUPPORT THE VICTORY LOAN





CRAPS IS FAVORITE game of servicemen. It offers quickest chance for big winnings—and losings. Players bet with or against any throw and house takes all bets.

HAROLD'S CLUB CONTINUED

discuss any new card sharps or loaded dice that have come to light in the past 24 hours. By noon he is busy at the club, where he works long and irregular hours, especially since Harold has been in the Army. His private office is a tiny locked room behind the bar where such items as roulette chips, a money counting machine, micrometers for measuring dice and sacks of change from the slot machines are stored.

Mr. Smith's main problem these days is not to get new customers but to keep a sharp eye on some of the ones he does get. "Most people who have never been in a gambling club just naturally assume that the gamblers cheat the customers," he says. "But it's really the other way around—the customers cheat the gamblers." The first day Harold's Club installed a blackjack table, for instance, the card sharps flocked around and cheated the house out of \$1,600. Harold himself was dealing at the time. "Those fellows crimped the corners and sandpapered the edges and marked the cards every way you can think," Mr. Smith recalls. "When we got through that day there wasn't a card in ten decks that didn't have a mark on it."

It is not difficult for a customer to put a pair of loaded dice in play at Harold's, but they rarely last more than one throw. The Smiths meet this danger by having small code numbers printed on all their club dice. These numbers are never released to any other buyer by the dice manufacturer. Every dealer keeps a list of "good" numbers and a magnifying glass on a ledge behind the table. At any moment she can take out the dice and very quickly determine if they belong to the house. If not she quietly pockets them and throws in new dice.

The talented "Little Phil"

If a player holds the dice too long or seems to be studying them too closely, the dealer may call sharply, "Throw the dice!" or even take them away and substitute another pair. This is done to prevent the secret numbers from falling into the wrong hands. Occasionally a player will protest that he has the right to scrutinize the dice he is gambling with. Mr. Smith is always very courteous and helpful when this occurs. He invites the customer into the club "laboratory" where he can measure the dice with micrometers, weigh them in delicate balances and study them at his leisure. "We give him a wonderful show but we never use those dice again," Mr. Smith says.

The cleverest cheater Mr. Smith ever met was a dice wizard called "Little Phil" who could stand five feet away from a table and throw the number he wanted two out of three times. He would blow on his hands to "fix" the dice and then slide them across the table so fast they actually seemed to bounce on the backboard before coming to a rest. (In gambling house play the dice must bounce against the table or it is no throw.) Mr. Smith discovered after much expense that Little Phil's dice actually didn't bounce and turn over like other dice but just slid against the board and back again with the same number up.

Whenever the Smiths or their detectives catch a cheater, they never haul the man away in front of a crowd or otherwise create a



Find out for yourself why CHAP STICK
is favored by men of the Armed Forces
the world over, for weather-beaten lips,

CHAP STICK—specially medicated—



Watch those lips—you won't get another pair.

CHAP STICK is the specially medicated
lip balm for cracked, parched lips.

CHAP STICK for chapped, smarting lips.



"I wouldn't be without CHAP STICK," tays this railroad man. Every outdoor worker knows how painful chapped lips can be,

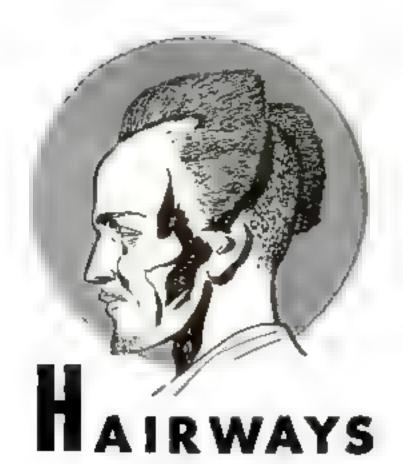
CHAP STICK for outdoor lips.



Wherever there's a Post Exchange, you're pretty sure to find CHAP STICK—the specially medicated lip balm...A ten-to-one favorite with our Armed Forces the world over.

A boon to war workers and to young and old in every walk of life. It brings swift, soothing comfort to dry, chapped, cracked lips. It keeps lips fit.





This seven-foot Watussi chief has a hair-way to make him even taller. In our country we like the modern way, the "JERIS-WAY." To have easy to comb, well-cared-for hair, free from loose dandruff, massage your scalp daily with

HAIR TONIC corrects loose dandruff

AT DRUG COUNTERS AND BARBER SHOPS





SMITH FAMILY PORTRAIT shows (nor now, l. tor.) Mrs. Harold, present Mrs. Ray, Mrs. Raymond and the first Mrs. Ray Smith, mother of Harold and Raymond who, after divorcing Mr. Smith, married and divorced a man named Newmeyer. Twins in the front row belong to Ray Smith and his present wife. Other children are Harold's.

HAROLD'S CLUB CONTINUED

scene. The usual procedure is to pay him in full and firmly request him to stay away in the future. The special officers (i.e., bouncers) at Harold's are present to handle obstreperous drunks and mashers who make passes at the lady dealers and especially to watch over the large sums of cash that are constantly moving around the premises.

A few years ago an ingenious customer in another Reno gambling club located the electric switch and turned off all the lights, where-upon his confederates grabbed trays of money and dived through the windows. This could not happen at Harold's Club, which has no windows at all except for a heavily shuttered pair beside the front door. All entrances and exits to the club are unostentatiously blocked off by rows of slot machines and tables, which would make any grab-and-run tactics almost impossible. On top of all this Mr. Smith has installed a complete set of auxiliary gas lamps with pilot flames always kept burning, so that if the lights should go off every dealer can pull a chain over her head and light up the place again.

Not long ago, however, a Harold's Club customer did get away with \$2,500 from a cashbox and Mr. Smith still chuckles when he tells about it. Every gambling table has a cashbox hanging beside the dealer in back, and all the folding money disappears in there as it is exchanged for silver or chips. Each box is padlocked and has a little wooden paddle attached to it which is used to push green-backs through a slit in the top. On this occasion a man playing roulette dropped a quarter on the floor and crawled under the table after it, getting all over everybody's foet and causing quite a commotion. Soon afterward he left the club, still grumbling loudly to himself. Several minutes later the dealer noticed that the wooden bottom was pried off her cashbox and all the bills were gone. Since then Harold's Club has changed to galvanized-iron cashboxes.

Sometimes they know when to quit

Only a trny percentage of Harold's Club customers, of course, are cheaters or thieves. A slightly larger group, in point of numbers, are the winners and the third classification, which includes practically everybody, are the losers. A few individuals, mostly anonymous and to some extent legendary, have made small fortunes at Harold's Club. This summer, for instance, a young man in a brown sports jacket won \$50,000 playing blackjack at one table in a single week and quietly departed with his money. There was also a sailor and his wife who got off while their California-bound train was standing in the station and made \$20,000 between them in a half hour. Luckily their train whistle blew and they got away with what they had.

Winners at Harold's Club are always given the "Pay with a Smile" treatment which is one of Mr. Smith's innovations in the gambling business. Ordinary winnings are paid off in silver dollars or chips which can be exchanged for bills. But occasionally—very occasionally—Mr. Smith himself is called to pay off a big winner at





FOR QUICK RELIEF FROM

HEADACHES

NEURALGIC & MUSCULAR PAINS

"No window washing, we dine out and my husband is always good-tempered... he shaves with Marlin Blades!" Merlin double edge blades 18 for 25c. Guaranteed by The Marlin Firenms Co., New Haven, Connecticut

CONTINUED ON PAGE 128



"Baldrein can relax anywhere when he's smoking his Dr. Grabow Pre-Smoked Pipe"



NO BREAKING IN NO BITTER TASTE

There is only one correct way to break in a new pipe and that is to smoke it with fine tobacco. Every Dr. GRABOW is Pre-Smoked with fine tobacco (Edgeworth) on Linkman's exclusive pipe-smoking machine. Dr. GRABOW Pipes are scarce now...so many go to fighting men...but you'll wisely ask your dealer to reserve one for you.

DR. GRABOW Pro-Smoked

DELLAE - "1.50 SUPREME - "2.00

TRU-GRAIN - "3.50

SELECT GRAIN - "5.00

Fashioned by Linkman

DR. GRABOW PIPE CO., INC. CHICAGO 14, ILL.



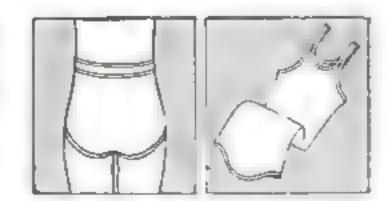


Everything different except REIS Scandals

When a fighting man likes something he likes it "for keeps," That's why so many servicemen are gladly changing everything but their Ress Scandals. They've discovered the comfort, the "freedom of action," the many practical advantages that come with wearing this modern-style, manly underwear.

Ask for Reis Scandals

If your dealer is temporarily out of Scandals—blame the Japs. War needs came first and Scandals were mighty popular with fighting men, But soon Reis will again be in full production for the civilian front.



Cut to fit . . . to fight fatigue*
(Left) "Hi-Waist" design, Full seat
coverage. No seams to sit on. (Right)
Matching shirt absorbs perspiration. Cut
to follow leg-line of Scandals.

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ROBERT REIS & COMPANY . 2 PARK AVENUE . NEW YORK 16, N.Y.



PUBLICITY PHOTO taken several years ago, before club became very big, shows Harold (with ejestiatle) dealing. Girl dealers, first hired in 1936, now outnumber men

HAROLD'S CLUB CONTINUED

the No. 1 craps table, which has the highest limit (\$1,000) in the wide-open state of Nevada. For this purpose he carries a roll of \$1,000 and \$100 bills in the back pocket of his loosely suspendered pants. When he unsnaps the rubber band from this wad Mr. Smith's face positively beams with joy.

"Thanks for coming in," he sometimes tells the dizzy winner,

"I'm sure glad you won!"

The best part of this is that Mr. Smith really means it. "A big winner," he often instructs the staff of Harold's Club, "is the best advertisement we can have. I don't want any sour pusses around here no matter what happens." This cheerful attitude is, of course, strongly fortified by the knowledge that nine out of ten of the club's customers will go on playing until they are broke, regardless of how much they may win at any one sitting.

Mr. Smith has had considerable dealings with losers, but only one ever made a serious threat to kill him. The Harold's Club special-officer department kept him at a safe distance until he got discouraged. Another man tried to get even by putting sugar in Mr. Smith's gasoline tank, and Mr. Smith finally gave him the price of a ticket back to New York. Mr. Smith is inclined to be generous to people with hard-luck stories, especially servicemen who have lost more than they can afford. When he tears up a loser's check he advises him, "Better quit gambling, son—but if you must gamble, please do it in Harold's Club."

"Nobody can win all the time"

Perhaps the most striking single fact about all Harold's Club customers is their great power of concentration. Sizable fires have actually broken out inside the club without stopping the play except at the few tables immediately affected. One man loaded so much silver into his pockets that his suspenders broke and his pants fell down but, sitting on a stool, he went on shooting craps. The gambling fever is a hard thing to get rid of once it starts. One man who came to Reno to race horses and paint pictures lost all his horses shooting craps at Harold's and then began bringing in paintings of Western scenes which he sold to Mr. Smith for \$50 and up. He kept on losing but by painting a new picture every day he stayed in the game. Finally Mr. Smith decided his work was falling off in quality and refused to buy any more. A number of the artist's works now adorn the Harold's Club executive offices on the second floor.

Mr. Smith is a great believer in the idea that gambling, like selling shoes or automobiles, must get its main patronage from the masses. "The Gallup Poll shows that 45% of the American people like to gamble," he remarked recently, "and the only place they can do it in a gambling house legally and be reasonably sure of an honest game is in Nevada. We have signs all over the place warning people that nobody can win all the time and nobody should play more than he can afford to lose. If a man can't follow that rule he had better quit gambling for good and I'll be the first to shake his hand if he does."

Mr. Smith, however, has scant hope of winning more than a few small victories for reform among the crowds which pass through



Here's thought for food!



What an appetizing array of good things to eat... Tomato soup, crackers, wax beans, diced beets, chicken a la king, peach halves, cacqu..."and they all came out of a can !"

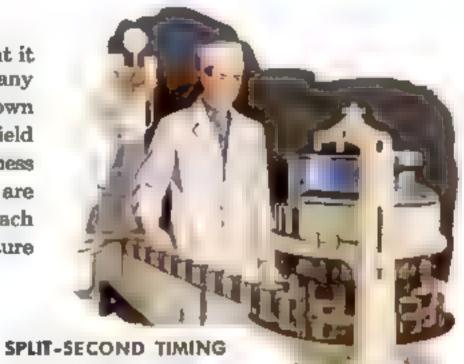


"FARM-FRESHNESS" means just what it says when you buy foods in cans. Many canneries operate or control their own farms. Foods are rushed right from field to kitchen. No loss of flavor or freshness through transit. Then the foods are cooked right in their cans. In fact, each can is really a miniature

"pressure cooker"!

MINUTES COUNT in preparing foods for cooking. Some vegetables and fruits, for instance, can lose valuable vitamins simply by being left standing too long after they're pared or sliced! Such things "simply don't happen" in the modern cannery!





is one of the cardinal

rules of the modern cannery. That's one reason why you can count on the uniformity of your favorite brand of canned foods—not only for flavor, texture and color—but also for nutritional values! And, of course, canned foods are never "out of season" no matter where you may live. They're economical and convenient—So appetizing that you may serve them proudly!

CANNED FOODS ARE

from dirt, germs, edors

from air, light, moisture.

ed—because, in the canning process, both the can and its contents are sterilized. Simply cover the top and place in the refrigerator.

The steel-and-tin can does such a dependable job of protecting that our armed forces get thousands of things packed in billions of cans. And, because the Japa have cut off most of America's normal tin supply, it is necessary for you to save all your cans for tin salvage. For information, call your local Salvage Committee.

CAN MANUFACTURERS' INSTITUTE, INC., NEW YORK

NO OTHER CONTAINER PROTECTS LIKE THE CAN

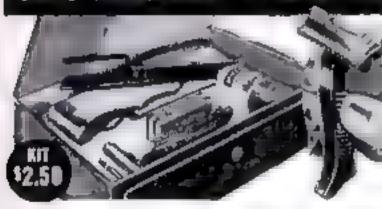




Millin Rub quickly brings cool, soothing relief to bed-weary backs... helps to case and refresh. Use it as the hospitals do—give a daily Mifflin Rub. Keep Mifflin Rub always handy! Mifflin means the highest standard of tested quality. Your choice of Lilac, Lavender, Pine, Wintergreen—or Unscented.

THE NATIONAL RUB-DOWN

GET THIS ENDERS KIT AND GET EASIER SHAVES



Here's atreamlined shaving... amooth, feat, simpler than you ever dreamed shaving could be. Cushioned to a le action, new type one-piece rusor head, scientific balance—these assure you effortless, feather-touch shaves. Blade cheks into rasor mutantly like magic. Nothing to take apart. Quick, easy shaves from start to finish' but includes rasor, 10 blades, scap, comb and STROP for "new-blade" smoothness every shave. Switch to easier shaving.

Mail \$2.50 direct, if not available at dealers. Money back guarantee. Strop alone \$1.00. DURHAM ENDERS RAZOR CORP., DEPT. A. MYSTIC. COMM.



To quickly relieve itching, burning of simple skin rashes, Eczema, Psoriasis, Ringworm symptoms and similar skin irritations due to external cause—apply wonderful medicated liquid Zemo—a Doctor's formula backed by an amazing record of success. Zemo also aids healing.

Apply invisible Zemo any time—it won't show on akin.
All drugstores. 3 sizes. ZEMO

HAROLD'S CLUB CONTINUED

Harold's Club every day. For a long time he refused to have any drinking in the club, but competition forced him to install a bar which is now one of the biggest and busiest in the West. "If I could stop people from drinking by breaking every bottle in the place this afternoon and throwing away the money I'd do it," he said recently. "But I know that wouldn't help any, so what we try to do is sell the best stuff at the lowest prices."

In Reno, where gambling is a mainstay of the local economy, Harold's Club and the Smith family are pillars of civic enterprise and good works. They contribute heartily to many churches and help support the Boy Scouts. Harold's Club money furnished several officers' and servicemen's clubs in Nevada and is now supporting a rest camp for wounded veterans in the California mountains. The club's biggest gift to the city is the Reno Day Home, a nursery which is run by Catholic sisters. This institution is much patronized by the club's lady dealers, many of whom leave their infants at the nursery

While attending to their gambling duties.

Harold's Club was the first business house in Nevada to sign up its employes 100% for war bond purchases and it is generally first in line for the city's annual welfare drives. The lavish attitude of Harold's Club toward all worthy causes has given rise to the following legend in Reno. One day a local clergyman went to the club to ask for \$70 to paint a kindergarten, but before he could say what he wanted, Mr. Smith announced that the most he could give that day was \$1,000. When the clergyman hesitated a moment, out of sheer sur-

Most of these good deeds have been effectively publicized and have thus created great goodwill and much business for Harold's Club. Mr. Smith, who runs the charitable end of the business, quite frankly looks upon it as the club's biggest anchor to windward. Prior to the time the Smiths broke into Reno, the gambling business was largely controlled by strong, silent characters who kept their mouths closed and their hands in their pockets. Harold's Club has flourished with an entirely new policy of glitter, glamour and up-to-date methods of salesmanship. Instead of keeping quiet about its business, Harold's Club literally shouts it on the radio and keeps up a barrage of advertising through newspapers, billboards, souvenits, automobile stickers and publicity.

For a time the Smiths also expanded into one of the few Nevada industries that is bigger than gambling—mining. They bought and operated cinnabar mines and silver mines and a tungsten mine. Harold himself took over management of the Harold's Club mining company and went down into the mines to learn the business, working with drills and dynamite. Some Reno cynics suggested that what the Smiths really had in mind was burying some of their profits in mining operations so as to lower their income-tax brackets. At any rate they did lose plenty of money. All they have left now is what might be described as a dirt mine—a big deposit of pumice which they sell to building contractors by the carload.

During one of his recent furloughs home Harold was asked what he plans to do when he gets out of the Army. Will he go back into mining? Or will he devote all his time to active gambling and management of the club which has made his name famous?

"If you will pardon the expression," he replied, "to hell with mining! We've got the biggest gold mine in the West right here in Harold's Club, and it's getting bigger every minute. That's where I'm going to do my digging."



Novice trap dealers learn rules of the game from Jessie Howard, club's night manager. Dealers must concentrate on bets and odds while keeping a wary eye for loaded dice.

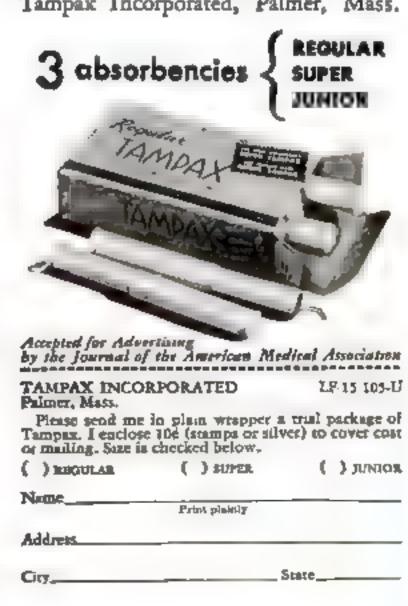


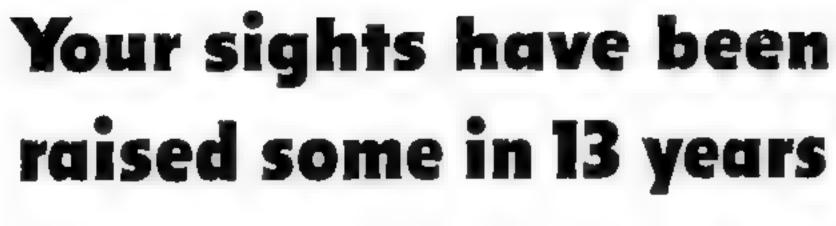
Why follow custom forever?

ALWAYS it's a great satisfaction to a woman to feel that she is making up her own mind, even if it leads to rebellion against older customs and older habits.... Consider for instance the Tampax method of monthly sanitary protection. Millions of women use this method but many others have "not got around to it yet." Why?

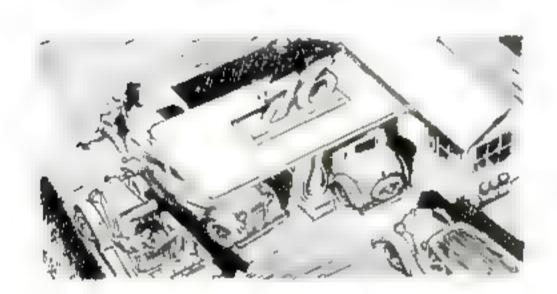
Have you taken it for granted that you must always wear a belt-pin-pad harness on "those days" of each month? That you must be careful about bulges and ridges that "show"? And must use a sanitary deodocant? ... Please remember that Tampax climinates all these wornes because it is worn internally.

Invented by a doctor, Tampax is made of pure absorbent cotton compressed in dainty applicators for easy insertion. No pins, belts of external pads—no odor. Quick to change, Easy disposal.... Sold at drug and notion counters in 3 absorbency-sizes. Your purse will hold an average month's supply; the economy box contains 4 times this quantity. Tampax Incorporated, Palmer, Mass.

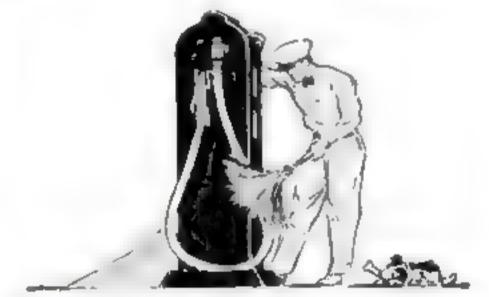




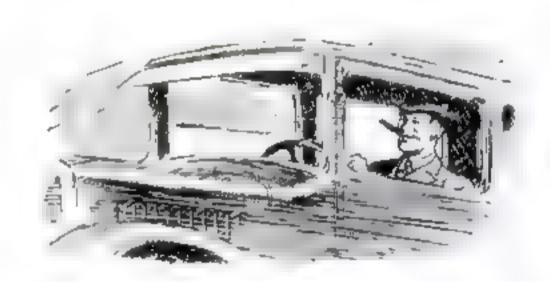




In 1932 Union Oil came out with a new gasoline called 76. We made quite a fuss about it. For it was demonstrably better than other gasolines on the market—so much better, in fact, that our sales went up by leaps and bounds and new dealers joined us by the hatful.



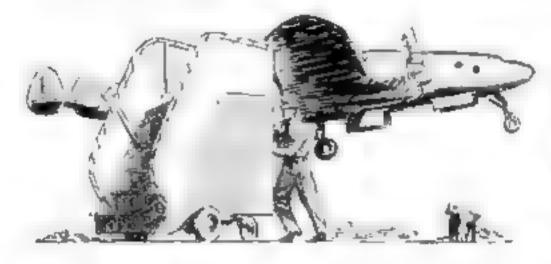
2 If we were to put out that same gasoline today, only 13 years later, it would loss us customers and dealers. For by modern standards it was of a quality a good deal lower than what you're accustomed to now, and you'd recognize the difference instantly. The fact that your sights have been raised so, in only 13 years, is due largely to one thing—competition.



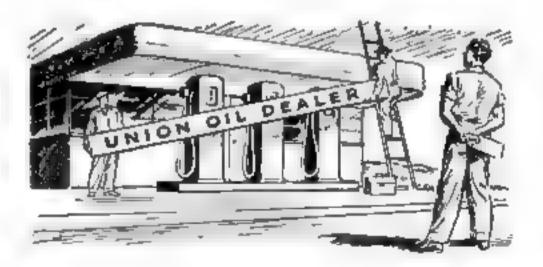
3 People were more than satisfied with our 1932 gasoline—in 1932. If no improvements had been introduced you'd be satisfied with it today. For you would know of nothing better to compare it with. But competition would not permit us to stand still.



4 For each of us knew that if we could put out a product a little bit better than the rest of the industry we could get more business. Consequently, even the company that was in the lead kept constantly searching for improvements. Progress from year to year was gradual—as it always is.



5 But in 13 years that total progress was considerable. Now if the oil business had been a monopoly—private or governmental—it is doubtful if this would have happened. For there simply aren't the incentues to better your product when you already control all the trade.



50 as long as there's still room for improvement in an industry, the only way to guarantee maximum progress is to have an economic system that guarantees maximum incentives. Our American system with its free competition provides these to a degree no other system has ever approached.

UNION OIL COMPANY

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Bldg., Los Angeles 14, Calif.

AMERICA'S FIFTH FREEDOM 18 FREE ENTERPRISE



CROUCHED OVER AN EYE-OPENER, HIS HAND TOO SHAKY TO LIFT GLASS, DON BIRNAM (RAY MILLAND) GUZZLES AS BARTENDER (HOWARD DA SILVA) GLOWERS

MOVIE OF THE WEEK: The Lost Weekend

The Lost Weekend is the strange and striking narrative of a marathon drunk. Based on Charles Jackson's brilliant novel, it chronicles five grim, whisky-soaked days in the life of a dipsomaniae. The story begins when the dipsomaniae's brother goes off for a weekend in the country, leaving him free to go on a binge which winds up in a case of delirium tremens.

When the novel was published last year, it stirred up a greatfuror. Liquor groups reportedly tried to suppress its publication. Temperance groups muttered about making capi-

tal of the tale. In filming The Lost Weekend, Paramount has made no concessions to controversy. Nor has it softened any of the novel's harrowing details. The biggest problem for Producer Charles Brackett and Director Billy Wilder, who collaborated on the script, was translating into screen action a psychological book which has little dialog, few situations and only one principal character. But they used no camera tricks to produce a film which will scare some people, impress most and will certainly rate as one of the year's best.

AVING DRUNK HIMSELF INTO A STATE OF DELIRIUM TREMENS, DON IMAGINES THAT HE SEES A BAT BEATING FRANTICALLY ABOUT AND POUNCING ON A MOUS



Soldier and Wac They're wed! They're back!



They met and they married (Amanda and Jack) When he was a soldier and she was a Wac.



And now, as civilians, they're settling down In a cute little house on the edge of the town.



Amanda's amazed when she sees that her spouse Is cleaning the windows all over the house.



4 "You learned quite a lot in the Army I" she cries. "I learned about Windex from Mom?" he replies.



'A spray and a wipe-why, the effort's not any! Each pane gets a-gleaming for less than a penny!"



If the husband you got is like Jack—then hooray! And if you've got windows, get Windex today!

Get Brighter Windows Quicker With-

TRADE-MARK REG. U. S. PAT. OFF. by The Drockett Company

WINDEX is a must for house cleaning! No streaking, no film, when you insist on this noninflammable, oil-free cleaner that costs but a fraction of a cent per window pane. Don't trust cheap substitutes!

Copr. 1945, The Druckett Co.







Confronted with hidden hottle, Don tells his giel Hele, (Jane Wyne ha and Wick (Pluhp Terry), "You con undersoned but I've go to know it's around. I can I be eat off eer placely. That sweat leaves you cruzy."



Don frantically seeks another bottle after Hele and Wick go, tells himself, "You had another bottle, you know you did. Where did you put it? You're not crazy. WHERE DID YOU PUT IT?" He rushes out to bar



At his typewriter Don struggles to write the story of his drunkenness, thinks, "There are two Don Birmans Don the drunk and Don Le writer " He writes only the title, finally gives p. goes out a all gets drunk again

Carrier Carrier Company Company



In a har Don tries to steal a parron's purse. Penn less and desperate, he wenders what sterling and the like "How would you feel? What could be real, how that it mence? What kar left satisfaction would it give your



Slipping purse under coal he bears back, "tilled or I admirate in for his own shread a root are, hearing performance. But the girls, and he exercises a covered as the time of the second and the exercises are covered as the time.



Thrown out of the bar by snarling bouncer. Don words up shakily on the sidewalk, "trying not to hear what the doorman called after him, trying not to see the little group of carbies staring at him in silent contempt."







A Wicked Enemy Of Handsome Teeth and Firm Gums!

Never ignore gums that bleed even the least tiny bit when you brush your teeth. Because tender bleeding gums are often the first signs of Gingivitis -an all too common gum inflammation - and a decided enemy of good-looking teeth and firm, healthy gums.

Gingivitis - if neglected - often leads to Pyorrhes, which only your dentist can help. See him every 3 months. Then at home one of the very best ways to help guard against Gingivitis is to massage your gums twice daily with Forhan's Toothpaste.

Made Especially For BOTH Massaging Gums and Cleaning Teeth

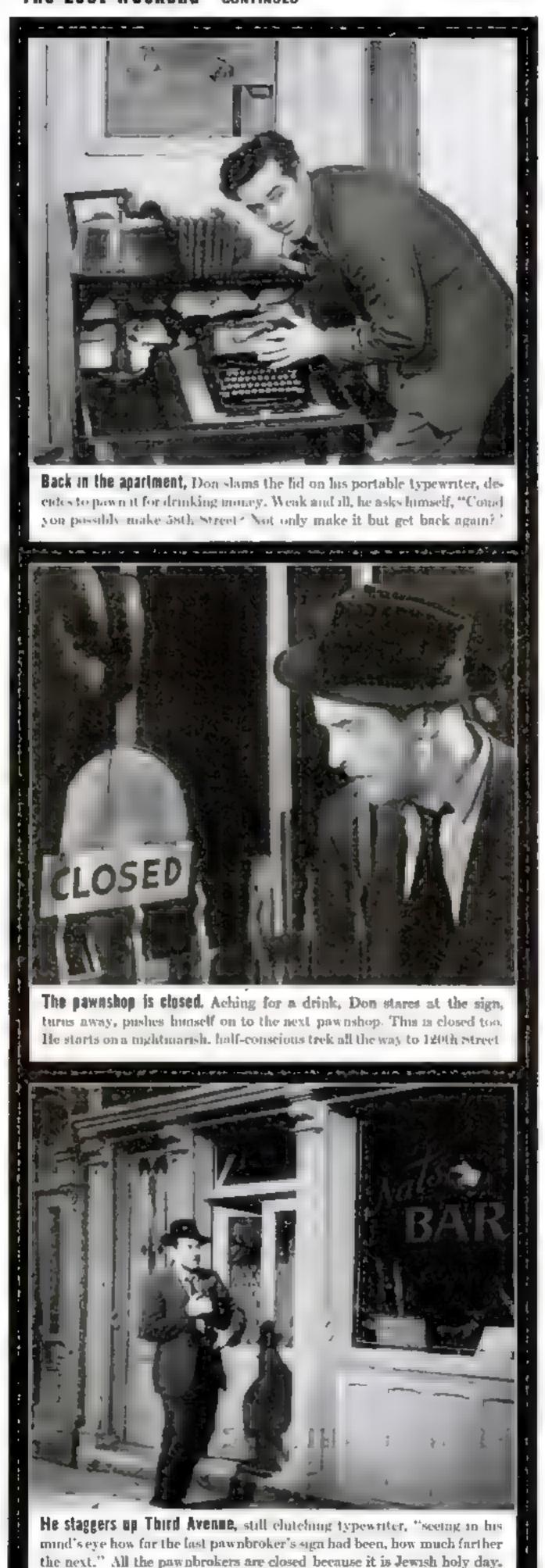
Forhan's - remarkable formula of Dr. R. J. Forhan-is made especially for both mussaging gums to be firmer and for cleaning teeth to their natural bright lustrous beauty.

Notice how invigorated your gams feel-how sparkling your teeth look. You'll like the tangy, refreshing taste of Forhan's, too!

Buy a tube today. Used and recommended by many Dentists for over 30 years. At all drug, department and 10¢ stores.

NO HARSH ABRASIVES IN FORHAN'S!







Eyes tired? Do they smart and burn from overwork, sum, dust, wind, lack of sleep? Then soothe and refresh them the quick, easy way—use Murine. Just two drops in each eye. Right away Murine goes to work to relieve

the discomfort of tired, burning eyes. Murane is a scientific blend of seven ingredients-safe, gentle-and oh, so southing! Start using Murine today.

SOOTHES . CLEANSES . REFRESHES



Waterproof, shockproof, radium diel and hands, anti-magnetic, unbreakable crystal, precision testad.

No EP 124-5mgl second hand, 15 ewels, store an steel book No EP (2 -Sweep second hand, No EP 328—Sweep second hand, signifest \$59.75 15 jawels, sta niess stael bock stee: cose, 17 jawe s, SELF-WINDING Wall Orders Premptly Filled Postpaid, Fed. Tax incl.

BELL WATCH COMPANY Time and Life Bidg., Rocketeller Center, New York 20, N. Y

Write for Free Illustrated Booklet "EP"





As an example, you can send a \$500 bouquet from Detroit to:

PLACE		Price of PLOWERS	+-	Av Cost of WIRE
(incinnot:	for	\$500	-+-	35é
Tampe	99	tt.	H	63¢
Hallywood	àe	**	11	63∉
Butta	**	**	"	63¢
Philodelphia	**	11	44	44ė
Amerilla	£#	st	**	63 é
Sati Luke City	12	24	10	63¢

NOTE These are just a few examples of how inexpensive it is to said flowers by wire.

In any event-wire Flowers

FOR BIRTHDAYS, HOLIDAYS, ANNIVERSARIES - FLOWERS-BY-WIRE!

Just follow these 3 simple steps:

- [Go to any florist with the Florists' Telegraph Delivery Association seal on his window.
- 2 Tell him kind of flowers and amount you wish to spend.
- 3 He does the rest! He wires your order and

message for card to FTD florist in other town — who then delivers the flowers.

It's easy—just be sure florist has FTD seal (shown at left) on his window.

"Ma Perkins" is portrayed by Virginia Payne. Listen to "Ma Perkins" every weekday at 1:15 E.W.T. over the CBS Network or at 3:15 E.W.T. on NBC Network.

FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

484 East Grand Boulevard, Detroit 7, Michigan

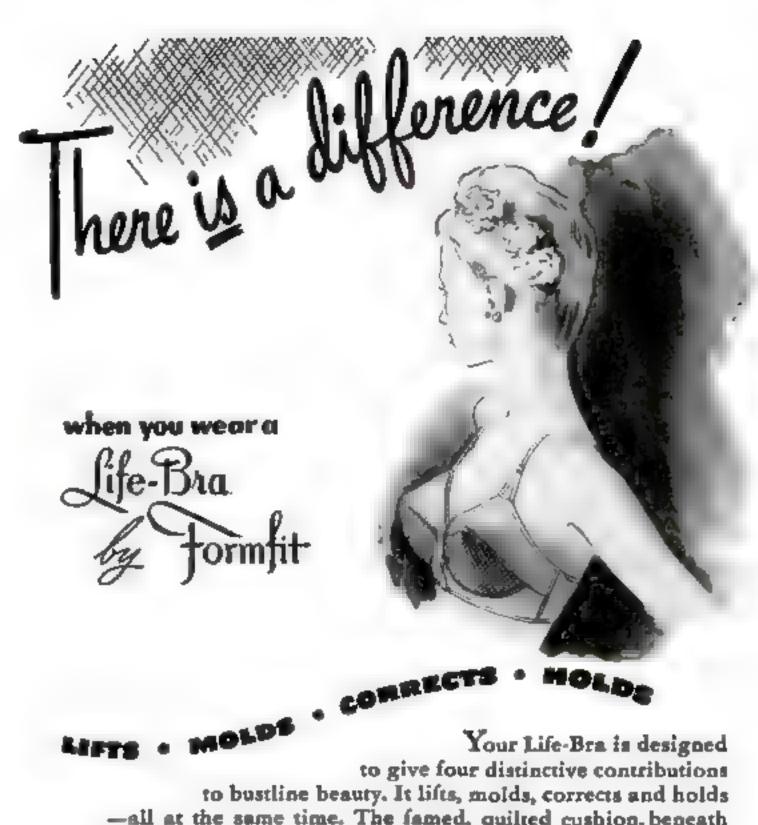
"The Lost Weekend" CONTINUED



In alcoholic ward, where he has been taken after folling downstairs. Don spends a macabre night. He strake coat, a make through halls muttering. "It isn't me, it isn't me." Escaping from the hospital, he struggles home.



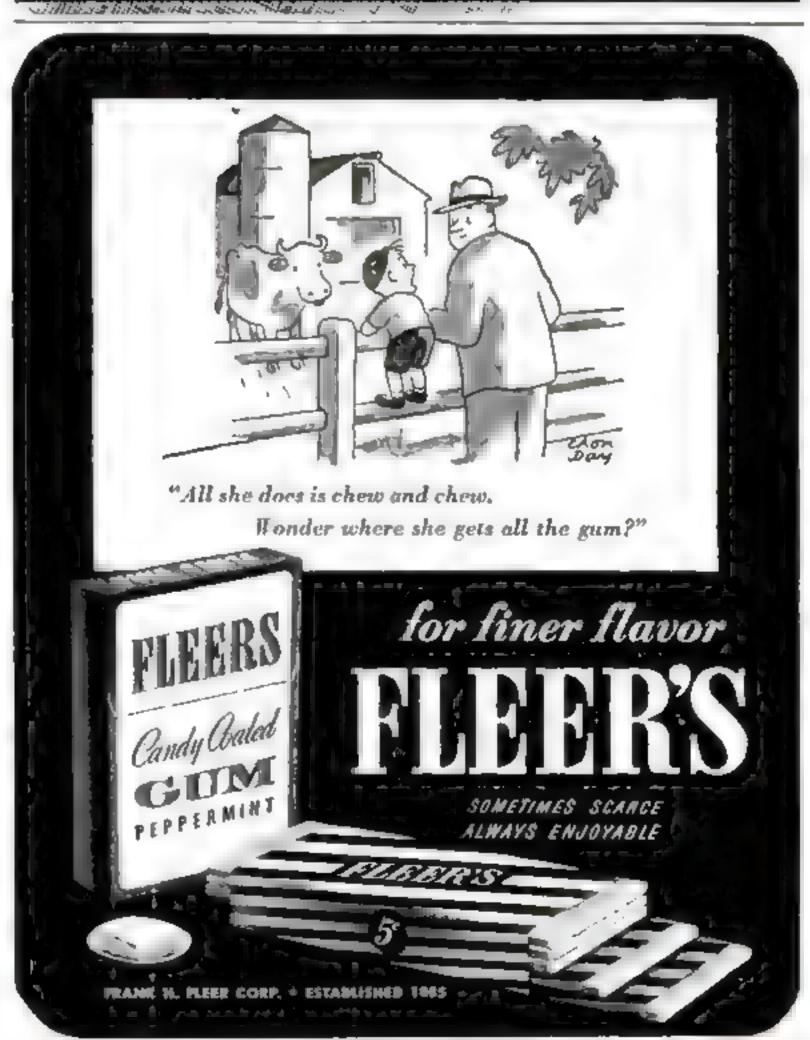
hopeless drunk?" By film's end he has storted book may quit drusking



to give four distinctive contributions
to bustline beauty. It lifts, molds, corrects and holds
—all at the same time. The famed, quilted cushion, beneath
each breast pocket, is an exclusive Life feature. A style for full
or flat chested figures in all sizes. Enjoy the exhilarating
comfort and curve control of a Life-Bra today—
you'll agree there is a difference.

15 to 39 at all the better stores & shops

MADE BY THE FORMFIT COMPANY . CHICAGO . NEW YORK





DANCERS FROM VERACRUZ, HOME OF LA BAMBA, DANCE IT IN SHOW AT CIRO'S

Life Dances La Bamba in Mexico City

Old Mexican love dance becomes nightclub favorite

From the hot, sultry southeast coast of Mexico near Verneruz has come a hot, sultry dance called "la bamba." Mexican peasants have danced it for centuries at fiesta time $\sec p$ f(5). Last winter a U.S. bandleader named Everett Hoagland brought it out of the jungle and introduced it at Ciro's nightelib in Mexico City. It caught on the a brush fire and soon it was being danced violently at night spots all over Mexico ($\sec p$, f(7)). Recently the music to which is bamba is danced was appropriated as a comparison song by the Mexican government's presidential candidate. Miguel Aleman, Early this month Dancing Master Arthur Murray introduced it at New York's Stork Club and predicted it would be the No. 1 new dance in the U.S. this winter

Bamba rhythm is like a slow rhumba. Basic steps in 4/4 time are simple and give cancers opportunity to add their own provocative hip-and shoulder movements. Climics is a wildly abandoned jam in which anything can happen. At right Mexico's la bamba experts, Movie Starlet Raquel Echeverria and Exporter Julio Angeles, dance it against the background of Diego Rivera's mural in Ciro's Champagne Room.



RAQUEL AND JULIO START WITH 1-2-3-HOP-THREE STEPS IN PLACE, THEN HOP



NOW BACK TO BACK, THEY 1-2-J-HOP WITH A SAMBALIKE SWAYING MOVEMENT



LINKING THEIR LEFT ARMS, THEY 1-2-3-HOP IN A CIRCLE, THEN THEY REVERSE



THEY BREAK WITH A BACKWARD DRAGGING HOP-HOP-HOP-HOP OF FOUR BEATS



SIDE BY SIDE THEY REPEAT THE BASIC 1-2-3-HOP. RAQUEL FLOUNCES HER PEPLUM



NOW THEY GO INTO A LIVELY CROSS-STEP BASED ON FUNDAMENTAL 1-2-3-HOP



RAQUEL'S LEFT SHOULDER FALLS AS HER LEFT FOOT CROSSES, RISES AS SHE HOPS

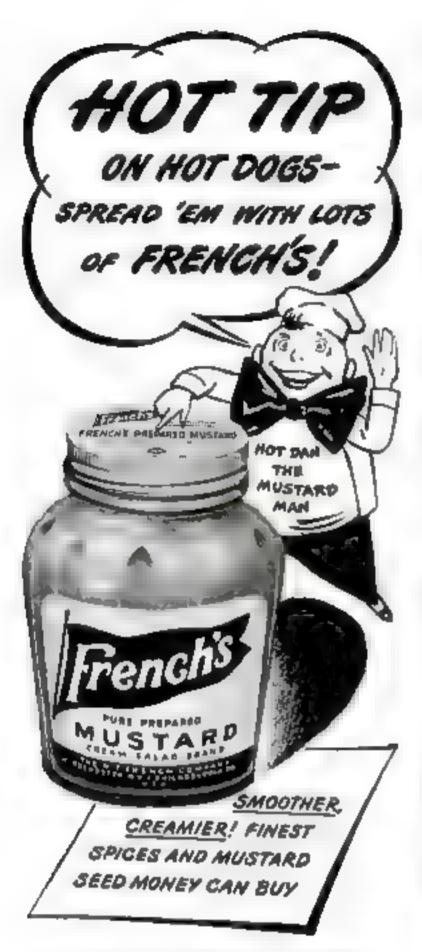


THEY BREAK AWAY WITH HOP-HOP-HOP-HOP NOW THEY WILL START JAMMING



IMPROMPTU JAMMING PRODUCES UNINHIBITED HIP AND SHOULDER MOVEMENTS

Life Dances La Bamba CONTINUED



EARGEST SELLING PREPARED MUSTARD IN THE U.S.A. TODAY

Alse made in Conado

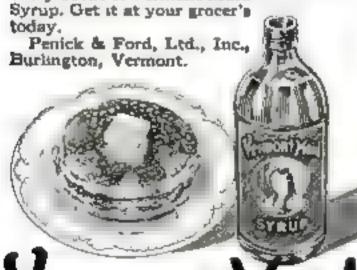


Captures real maple sugar flavor

The favorite in New England—where they know maple augar flavor best—is Vermont Maid Syrup.

For that real maple sugar flavor, we select maple sugar with a good rich flavor. Then skulfully blend it with came sugar and other sugars.

This blend enhances the maple flavor ... makes it richer. And you get this fine, true flavor of delicious maple sugar in every bottle of Vermont Maid Syrup. Get it at your grocer's



Vermont Maid



The Lean Headersons, vacationing in Mexico City, danced every time "La bamba!" was called. Bandlesder Hongland, who gave dance its name, says it has no meaning.



Henderson pasted and lost his breath. Critical spectators at Ciro's pronounced the couple "not bad." Mexican teen-agers now dance is hambs instead of jitterbugging.

CONTINUED ON PAGE 145



dealer, or write for his name. Lukeland Mig. Co., Shebuygan, Wis.



MEDICO FILTERED SMOKING.



Figure Fifters
Figurette
& Cigar Helders
Facked Only
In this Sed
and Black Sex.

There is no substitute for FRANK MEDICO FILTERED SMOKING!



87 years at fine whiskey-making makes this whiskey good

IMPERIAL Hiram Walker's Blended Whiskey

The \$325 of excise tax paid on every batter of whiskey more I an one be an der a sa year I car ed to rig mastry . . is coly a traction of America's war cost It takes star e money you can put ato war bonds too Bay more . . . too. them !

IMPERIAL

Hiram Hathers

Blended Huskil

86 proof. The straight whiskies in this product are 4 years or more old. 30% straight whiskey 70% grain neutral spirits. Hiram Walker & Sons Inc., Peorta, Illinois.

THIS IS BENDIX in the automotive field!

VACUUM CONTROL FOR TRANSMISSION

AUTOMATIC CONTROL GOVERNORS

MARSHALL-ECLIPSE BRAKE LINING

BENDIX-WEISS UNIVERSAL JOINTS,

VACUUM FOWER BRAKES

BENDIX BRAKES



HYDROVAC VACUUM-HYDRAULIC FOWER BRAKING

VACUUM FOWER BRAKES AND ACCESSORIES

VACUUM PUMP FOR POWER BRAKES

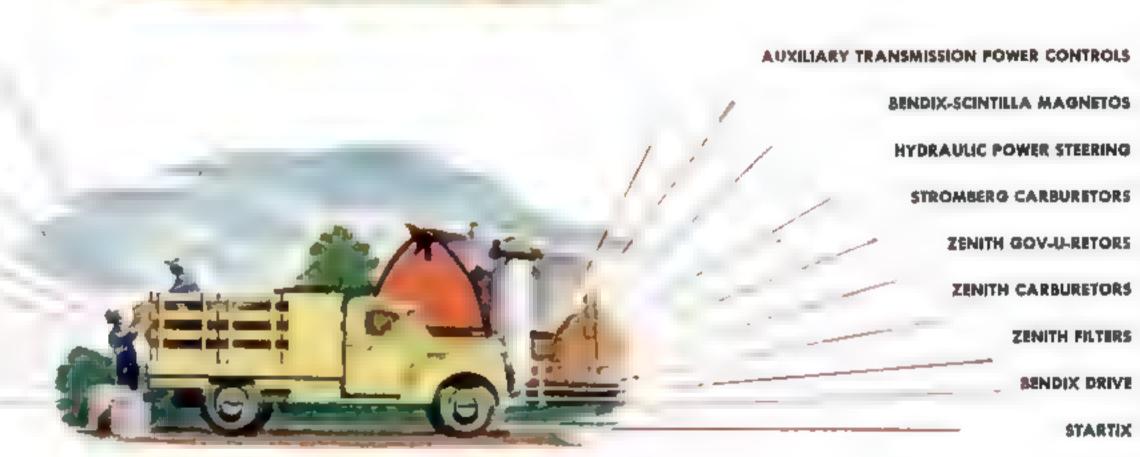
BENDIX-WESTINGHOUSE AIR BRAKES

TWO-SPEED AXLE POWER CONTROL

MARSHALL-ECLIPSE BRAKE LINING

BENDIX-WEISS UNIVERSAL JOINTS

BENDIX BRAKES



HYDROVAC VACUUM-HYDRAULIC POWER BRAKING

VACUUM POWER BRAKES AND ACCESSORIES

CENTRAL POWER HYDRAULIC SYSTEMS

VACUUM PUMPS FOR POWER BRAKES

BENDEX-WESTINGHOUSE AIR BRAKES

MATERIALI-DOURSE BRAKE URING

BENDIX-WEISS UNIVERSAL JOINTS

BENDIX BRAKES



HYDRAULIC CLUTCH AND THROTTLE CONTROL

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BENDIX DRIVE

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Partners in automotive progress for over thirty years

When new cars roll off reconverted assembly lines—when the vastly improved automobiles of a few years hence come into your life—Bendix will be there, for Bendix has been a spearhead of automotive progress almost since the industry's birth. Just as Bendix in the past brought you the famous starter drive that made self-starting practical and popular, Bendix today and in the future will bring you forefront thinking in braking, power steering, starting, ignition and carburetion—fundamental

can count on it because Bendix brings to the pleasant task of hastening automotive progress an unparalleled experience in furthering the progress of all forms of transportation—an experience speeded up and ripened by keeping pace with the needs of war. Like airplanes, ships and other essentials, coming cars, trucks and busses will be better because of Bendix. To that end Bendix pleages such resources as 12 great research labora-

tories, more than 30 plants and thousands of engineers skilled and learned in all fields of industrial science.

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BENDIX* PRODUCTS: automative brakes, carburetors, landing gear BENDIX RADIO:* radio, radar * BENDIX MARINE: controls ECLIPSE* MACHINE: starter drives * MARSHALL ECLIPSE: brake lining * ZENITH:* carburetors * STROMBERG: aircraft carburetors, fuel injection * FRIEZ:* weather instruments * PIONEER:* flight instruments * ECLIPSE: aviation accessories * SCINTILLA: aircraft ignition * ALTAIR: hydroulic systems * and many others.

First IN CREATIVE ENGINEERING



Life Dances La Bamba CONTINUED



Native version of help in halps a love damer, shown here by two Versieruz dameers I sa goody the rifeet, they win the sensitiate lover's want, denoting courting progress.



As they work scarl into a bow, corressing to each other Aerses are sexy, often composed spontal worsly. Completely one fliring may lead to betrething when dance eachs.



At end of dancing, pour trumped ally displays completed have knot that we are tradi-



safe · sure protection for your car

Simple as A-B-C/



- A ... Take a bottle of Heublein's—Dry Martini,
 Manhattan, Old Fashioned, Side Car
 or Daiquiri.
- B :.. Pour desired number of cocktails in a mixing glass full of ice, stir until very cold, and serve.
- C ... Enjoy the finest, fastest cocktails you ever tasted.

Made from the world's choicest liquors, Heublein's Club Cocktails are at your local liquor store—always ready, always right! Ask for them by name. G. F. Heublein & Bro., Inc., Hartford, Conn.

HEUBLEIN'S COCKTAILS

THE FIVE KINDS:
Manhatian, 65 proof
Dry Martini, 71 proof
Old Fushioned, 80 proof
Side Car, 64 proof
Daiquiri, 70 proof



SILVER PESOS, PART OF \$750,000 RAISED FROM THE OCEAN, ARE HEAPED

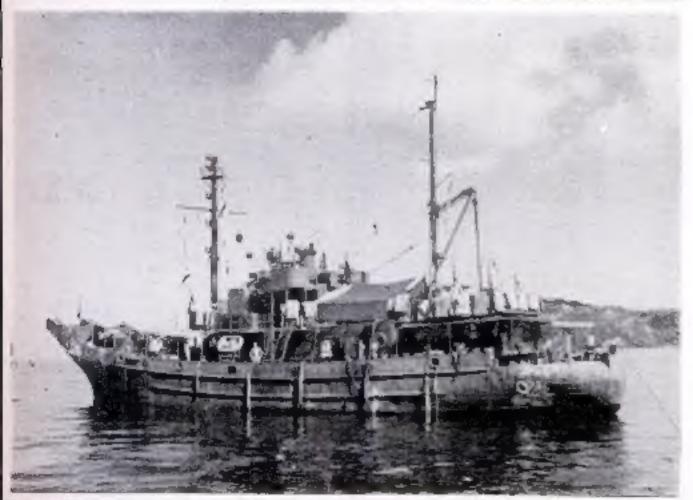
SUNKEN-TREASURE HUNT

Navy dives for silver pesos sunk in Manila Bay

Just before Corregidor fell in 1942, the Philippine government dumped 17,000,000 silver pesos, all the silver in its treasury, into the waters of Manila Bay. Now, three and a half years later, the U.S. is engaged in one of the great modern treasure hunts to retrieve the \$8,500,000 in pesos. In charge of the Navy and Army divers is Commodore William Aloysius Sullivan, the Navy's top salvage expert who directed the raising of the Normandis. His deep-sea divers have thus far brought up only \$750,000, under very difficult conditions. The treasure's exact location was unknown. It has 100 to 120 feet below the sea, limiting time spent under water to one hour. There is even the possibility that not all the treasure is still there. Japs have been captured carrying coins which could have come only from the sunken hoard, so Americans fear the enemy got to the treasure first.



ON THE DECK OF U. S. NAVY'S SALVAGE SHIP "TEAK" NEAR CORREGIDOR



U.S.S. "Teak," a former Navy net tender, is salvage ship directing raising of the treasure. Ship is anchored over the approximate location of the sunken silver pesos.

CONTINUED ON NEXT PAGE



JOIN THE THOUSANDS WHO ARE CHANGING TO THIS NON-RUB FLOOR WAX



Needs no rubbing—lasts longer!

You needn't slave and struggle to have floors that always look lustrous and lovely! Just spread on Tavern Wax—let it dry for 20 minutes—and see what a satiny finish you get. Any kind of floor—linoleum, wood, rubber or asphalt tile—stays at its best with Tavern Wax. Even water spots can't spoil it! This longer-wearing wax was 'specially developed by Socony-Vacuum to save you time and trouble. And the Tavern lustre makes floors pleasing to look at! Try Tavern Wax today.





Typical symbol of hospitality—White Hart Inn at Henfield, England



TAVERN LIQUID WAX, TAVERN PASTE WAX

Both these famous buffing waxes clean as they polish—remove ugly marks—bring out the beauty of wood floors. They resist water spots, protect windowsills, woodwork, furniture, painted surfaces. Get the type you prefer at your hardware, department or grocery store.

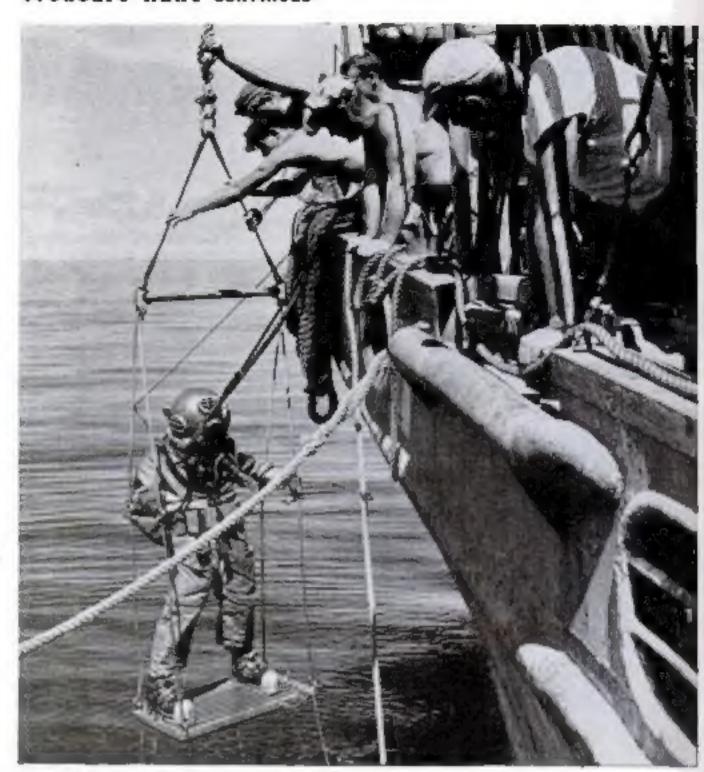
TAVERN— HOME PRODUCTS

Tavern Liquid Wax • Tavern Paste Wax • Tavern Non-Rub Floor Wax • Tavern Point Cleaner

Tavern Lustre Clath • Tavern Window Cleaner • Tavern Furniture Gloss • Tavern Rug Cleaner

Tavern Leather Preserver • Tavern Electric Motor Oil • Tavern Parowax or Paraseal Wax

Treasure Hunt CONTINUED



Navy diver Sam Black, wearing standard diving gear, is lowered slowly over side of ship. At present divers are retrieving almost 5,000 peace every time they descend.



On ocean floor Diver Black cannot move more than two or three feet from spot where he stands. He works only 30 minutes, needs 35-minute decompression trip upward.



Chief of Navy salvage speration Commodore Sullivan (left) stands on Teak with Lieut, Bryon Hollett, ship's skipper. Sullivan cleared Cherbourg and Naples harbors.



You're certain to enjoy Whiskey at its PRE-WAR BEST...when you ask for Three Feathers!

Blended Whiskey, 86 proof. 65% American grain neutral spirits. Try Three Feathers today and taste why it has been enjoyed for 63 years! Three Feathers Distributors, Inc., N. Y.... Feather your nest—hold the War Bonds you buy!

Now you're talking ... Have a Coca-Cola



... or tuning in refreshment on the Admiralty Isles

When battle-seasoned Seabees pile ashore in the Admiralty's, one of the world's longest refreshment counters is there to serve them at the P. X. Up they come tired and thirsty, and Have a Coke is the phrase that says 'That's for me—meaning friendly relaxation and refreshment. Coca-Cola is a bit of America that has travelled 'round the globe, catching up with

our fighting men in so many far away places

—reminding them of home—bringing them

the pause that refreshes—the happy symbol of
a friendly way of life.

Our fighting men meet up with Coca-Cola many places overseas, where it's bottled on the spot. Coca-Cola has been a globe-trotter "since way back when".

